April 19th, 2007.

Highlights:

For 19th consecutive quarter, growth in net sales.
For 12th consecutive quarter, growth in operating profit.
Operating profit margin reached the level of 27.3 percent. 40 basis points above last year.
ROIC of 25.4 percent versus 18.7 percent a year ago when the discontinued business was still a part of KCM.
Cash position greater than 2.5 billion pesos.
SELECTED INCOME STATEMENT DATA (1) \& (2)


| NET INCOME FROM CONTINUING OPERATIONS | 941 | 750 | 26 |
| ---: | ---: | ---: | ---: |
| DISCONTINUED OPERATIONS |  | 37 | $(100)$ |
| NET INCOME | 941 | 787 | 20 |
| EARNINGS PER SHARE FROM CONTINUING OPERATIONS (PESOS) | 0.83 | 0.65 | 28 |
| EBITDA | 1,684 | 1,579 | 7 |

Net sales for the quarter grew 6 percent versus the prior year, driven mainly by the superior performance of the consumer products group which grew 6 percent in real terms, 4 percent due to a higher volume and 2 percent due to better prices and product mix

The consumer products business which accounted for 90 percent of net sales, continued with the positive trend in net sales and operating profit initiated many years ago as a result of the strategy to more actively participate in all the segments of the market. The professional products business decreased 9 percent in net sales versus the prior year while the export product business grew 18 percent in net sales versus the prior year.

Pressures on cost continue and we continue to be affected by increases in the main inputs, particularly pulp and fibers for recycling as well as electricity and oil derivatives. Despite these cost increases, the income before profit sharing and integral financing cost result (IFCR) grew more than the growth in net sales due to the higher volume, to a better mix in the units sold and to improved operations and efficiencies in the manufacturing facilities. In addition, we continued to receive the benefit of with cost savings programs implemented in all areas. For these reasons, the margin for income before profit sharing \& IFCR was 27.3 percent, 40 basis points higher than the previous year.

Net income from continuing operations was 26 percent higher than the prior year and exceeded operating profit growth. This was due mainly to not having been affected by the appreciation of the exchange rate over a long position in financial instruments which resulted in the integral financing cost being lower than the prior year.

The quality of the corporation's earnings is reflected in a solid financial position and an important generation of cash.

We generated an EBITDA of close to $\$ 1,700$ million pesos, 7 percent above the previous year and reduced days in accounts receivables.

All this enabled to end the quarter with $\$ 2,513$ million pesos in cash after having invested $\$ 1,785$ million pesos ( $\$ 1,018$ in capital expenditures, $\$ 767$ in the re-purchase of stock)
and having paid out a regular dividend to our shareholders of $\$ 2,790$ million pesos plus an extraordinary one for $\$ 2,986$ million pesos in the last twelve months.

Under United States generally accepted accounting principles (US GAAP), the PROCON quarterly results expressed in millions of dollars, were as follows: Net Sales of $\$ 471,6$ percent above the prior year; Operating Profit of $\$ 135,4$ percent above the previous year; and, Net Income from continuing operations of $\$ 89$, 23 percent above 2006

## Share Buyback Programs

|  | 2007 | 2006 |
| :---: | :---: | :---: |
| Repurchased shares during the quarter | 1,587,900 | 907,700 |

Consolidated Balance Sheets (1) \& (2) as of March 31st, 2007 and 2006

|  | 2007 | 2006 |
| :---: | :---: | :---: |
| Assets |  |  |
| Cash | 2,513 | 2,041 |
| Accounts and documents receivable | 4,352 | 3,805 |
| Inventories | 1,680 | 1,310 |
| Current assets from discontinued operations | 35 | 1,979 |
| Long term account receivable | 573 | - |
| Property, plant and equipment | 13,559 | 13,451 |
| Long term assets from discontinued operations | --- | 3,645 |
| Total assets | 22,712 | 26,231 |
| Liabilities and consolidated stockholder's equity |  |  |
| Bank loans | 99 | 102 |
| Derivative instruments | - | 438 |
| Suppliers | 2,388 | 1,541 |
| Accumulated liabilities | 1,327 | 1,271 |
| Dividends payable | 2,967 | 2,809 |
| Taxes and profit sharing payable | 1,102 | 642 |
| Current liabilities from discontinued operations | 650 | 1,149 |
| Long term loans | 5,009 | 5,273 |
| Deferred taxes | 1,917 | 1,944 |
| Long term liabilities from discontinued operations | - | 703 |
| Consolidated stockholder's equity | $\underline{~ 7,253}$ | -10,359 |

Consolidated Statements of Changes in Financial Position from January 1st to March 31st, 2007 and 2006 (1) \& (2)

(1) Prepared in accordance with Mexican financial information standards and expressed in millions of pesos as of March 31st, 2007 purchasing power.
(2) Due to the divestiture of the Writing and Printing Papers and Notebooks businesses that was completed on October 27, 2006 and, in accordance with the guidelines established by the Mexican Financial Information Norms; the Financial Statements being presented include the detail of the operations of the Consumer, the Professional and the Export Products businesses that are the continuing operations plus a summary of the results for 2006 from the divested business as a separate line item denominated "Discontinued Operations" and finally the Net Income for the company.

Kimberly Clark de Mexico is engaged in the manufacture and commercialization of disposable products for daily use by consumers within and away-from-home, such as: diapers and child care products, feminine pads, incontinence care products, bath tissue, napkins, facial tissue, hand and kitchen towels, wet wipes and health care products. Some of the main brands include: Huggies ${ }^{\circledR}$, Kleen-Bebé $\circledR$, Kleenex ${ }^{\circledR}$, Kimlark ${ }^{\circledR}$, Pétalo $®$, Cottonelle ${ }^{\circledR}$, Depend $\circledR$ and Kotex ${ }^{\circledR}$.

