

KIMBERLY-CLARK DE MÉXICO OFFERS SENIOR UNSECURED NOTES

Mexico City, March 5, 2015 – Kimberly-Clark de México, S.A.B. de C.V. (KCM or the "Company") (BMV: KIMBER) today announced that it has priced its offering of U.S.\$250,000,000 3.25% senior unsecured notes due 2025, at an issue price of 99.459%, to yield 3.314% (the "Notes").

The Company intends to use the proceeds from this offering for general corporate purposes and to finance capital expenditures.

The Notes were offered in the United States to qualified institutional buyers pursuant to Rule 144A under the Securities Act of 1933, as amended (the "Securities Act"), and outside the United States pursuant to Regulation S under the Securities Act.

The Notes have not been registered under the Securities Act and may not be offered or sold in the United States without registration or an applicable exemption from registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of the Notes in any state in which such offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of any such state.