

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **04** YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.**

## BALANCE SHEETS

TO DICIEMBRE 31 OF 2010 AND 2009

**CONSOLIDATED**

**AUDITED INFORMATION**

(Thousand Pesos)

**Final Printing**

REF S	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
<b>s01</b>	<b>TOTAL ASSETS</b>	<b>26,941,198</b>	<b>100</b>	<b>27,168,530</b>	<b>100</b>
<b>s02</b>	<b>CURRENT ASSETS</b>	<b>12,893,632</b>	<b>48</b>	<b>12,602,322</b>	<b>46</b>
s03	CASH AND AVAILABLE INVESTMENTS	6,306,972	23	6,460,495	24
s04	ACCOUNTS AND NOTES RECEIVABLE (NET)	4,543,910	17	4,096,047	15
s05	OTHER ACCOUNTS AND NOTES RECEIVABLE (NET)	127,373	0	364,148	1
s06	INVENTORIES	1,915,377	7	1,681,632	6
s07	OTHER CURRENT ASSETS	0	0	0	0
<b>s08</b>	<b>LONG-TERM</b>	<b>0</b>	<b>0</b>	<b>210,097</b>	<b>1</b>
s09	ACCOUNTS AND NOTES RECEIVABLE (NET)	0	0	210,097	1
s10	INVESTMENTS IN SHARES OF NON-CONSOLIDATED SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES	0	0	0	0
s11	OTHER INVESTMENTS	0	0	0	0
<b>s12</b>	<b>PROPERTY, PLANT AND EQUIPMENT (NET)</b>	<b>14,047,566</b>	<b>52</b>	<b>14,356,111</b>	<b>53</b>
s13	LAND AND BUILDINGS	5,109,146	19	5,043,110	19
s14	MACHINERY AND INDUSTRIAL EQUIPMENT	25,432,968	94	25,120,963	92
s15	OTHER EQUIPMENT	57,230	0	54,335	0
s16	ACCUMULATED DEPRECIATION	17,152,876	64	16,338,406	60
s17	CONSTRUCTION IN PROGRESS	601,098	2	476,109	2
<b>s18</b>	<b>OTHER INTANGIBLE ASSETS AND DEFERRED ASSETS (NET)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>s19</b>	<b>OTHER ASSETS</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>s20</b>	<b>TOTAL LIABILITIES</b>	<b>18,674,200</b>	<b>100</b>	<b>18,534,473</b>	<b>100</b>
<b>s21</b>	<b>CURRENT LIABILITIES</b>	<b>5,309,197</b>	<b>28</b>	<b>9,232,859</b>	<b>50</b>
s22	SUPPLIERS	2,691,547	14	2,633,156	14
s23	BANK LOANS	46,687	0	73,677	0
s24	STOCK MARKET LOANS	0	0	3,448,010	19
s103	OTHER LOANS WITH COST	0	0	0	0
s25	TAXES PAYABLE	221,089	1	838,004	5
s26	OTHER CURRENT LIABILITIES WITHOUT COST	2,349,874	13	2,240,012	12
<b>s27</b>	<b>LONG-TERM LIABILITIES</b>	<b>11,265,364</b>	<b>60</b>	<b>7,315,454</b>	<b>39</b>
s28	BANK LOANS	15,364	0	65,454	0
s29	STOCK MARKET LOANS	11,250,000	60	7,250,000	39
s30	OTHER LOANS WITH COST	0	0	0	0
<b>s31</b>	<b>DEFERRED LIABILITIES</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>s32</b>	<b>OTHER NON CURRENT LIABILITIES WITHOUT COST</b>	<b>2,099,639</b>	<b>11</b>	<b>1,986,160</b>	<b>11</b>
<b>s33</b>	<b>CONSOLIDATED STOCKHOLDERS EQUITY</b>	<b>8,266,998</b>	<b>100</b>	<b>8,634,057</b>	<b>100</b>
<b>s34</b>	<b>COUNTABLE CAPITAL OF THE PARTICIPATION NOT CONTROLADORA</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>s35</b>	<b>COUNTABLE CAPITAL OF THE PARTICIPATION CONTROLADORA</b>	<b>8,266,998</b>	<b>100</b>	<b>8,634,057</b>	<b>100</b>
<b>s36</b>	<b>CONTRIBUTED CAPITAL</b>	<b>4,063,371</b>	<b>49</b>	<b>4,122,021</b>	<b>48</b>
s79	CAPITAL STOCK	4,063,371	49	4,122,021	48
s39	PREMIUM ON ISSUANCE OF SHARES	0	0	0	0
s40	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0	0	0
<b>s41</b>	<b>EARNED CAPITAL</b>	<b>4,203,627</b>	<b>51</b>	<b>4,512,036</b>	<b>52</b>
s42	RETAINED EARNINGS AND CAPITAL RESERVES	4,275,413	52	4,515,858	52
s44	OTHER ACCUMULATED COMPREHENSIVE RESULT	-71,786	0	-3,822	0
s80	SHARES REPURCHASED	0	0	0	0

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**DE C.V.**

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## BALANCE SHEETS

BREAKDOWN OF MAIN CONCEPTS

**CONSOLIDATED**

**AUDITED INFORMATION**

(Thousand Pesos)

**Final Printing**

REF S	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
<b>s03</b>	<b>CASH AND AVAILABLE INVESTMENTS</b>	<b>6,306,972</b>	<b>100</b>	<b>6,460,495</b>	<b>100</b>
s46	CASH	226,590	4	118,179	2
s47	AVAILABLE INVESTMENTS	6,080,382	96	6,342,316	98
<b>s07</b>	<b>OTHER CURRENT ASSETS</b>	<b>0</b>	<b>100</b>	<b>0</b>	<b>100</b>
s81	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0	0
s82	DISCONTINUED OPERATIONS	0	0	0	0
s83	OTHER	0	0	0	0
<b>s18</b>	<b>OTHER INTANGIBLE ASSETS AND DEFERRED ASSETS (NET)</b>	<b>0</b>	<b>100</b>	<b>0</b>	<b>100</b>
s48	DEFERRED EXPENSES (NET)	0	0	0	0
s49	GOODWILL	0	0	0	0
s51	OTHER	0	0	0	0
<b>s19</b>	<b>OTHER ASSETS</b>	<b>0</b>	<b>100</b>	<b>0</b>	<b>100</b>
s85	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0	0
s50	DEFERRED TAXES	0	0	0	0
s104	BENEFITS TO EMPLOYEES	0	0	0	0
s86	DISCONTINUED OPERATIONS	0	0	0	0
s87	OTHER	0	0	0	0
<b>s21</b>	<b>CURRENT LIABILITIES</b>	<b>5,309,197</b>	<b>100</b>	<b>9,232,859</b>	<b>100</b>
s52	FOREIGN CURRENCY LIABILITIES	1,466,164	28	1,523,454	17
s53	MEXICAN PESOS LIABILITIES	3,843,033	72	7,709,405	83
<b>s26</b>	<b>OTHER CURRENT LIABILITIES WITHOUT COST</b>	<b>2,349,874</b>	<b>100</b>	<b>2,240,012</b>	<b>100</b>
s88	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0	0
s89	INTEREST LIABILITIES	73,413	3	55,979	2
s68	PROVISIONS	1,454,611	62	1,381,018	62
s90	DISCONTINUED OPERATIONS	0	0	0	0
s58	OTHER CURRENT LIABILITIES	21,068	1	21,992	1
s105	BENEFITS TO EMPLOYEES	800,782	34	781,023	35
<b>s27</b>	<b>LONG-TERM LIABILITIES</b>	<b>11,265,364</b>	<b>100</b>	<b>7,315,454</b>	<b>100</b>
s59	FOREIGN CURRENCY LIABILITIES	15,364	0	65,454	1
s60	MEXICAN PESOS LIABILITIES	11,250,000	100	7,250,000	99
<b>s31</b>	<b>DEFERRED LIABILITIES</b>	<b>0</b>	<b>100</b>	<b>0</b>	<b>100</b>
s65	NEGATIVE GOODWILL	0	0	0	0
s67	OTHER	0	0	0	0
<b>s32</b>	<b>OTHER NON CURRENT LIABILITIES WITHOUT COST</b>	<b>2,099,639</b>	<b>100</b>	<b>1,986,160</b>	<b>100</b>
s66	DEFERRED TAXES	1,720,039	82	1,705,860	86
s91	OTHER LIABILITIES IN RESPECT OF SOCIAL INSURANCE	60,553	3	26,130	1
s92	DISCONTINUED OPERATIONS	0	0	0	0
s69	OTHER LIABILITIES	319,047	15	254,170	13
<b>s79</b>	<b>CAPITAL STOCK</b>	<b>4,063,371</b>	<b>100</b>	<b>4,122,021</b>	<b>100</b>
s37	CAPITAL STOCK (NOMINAL)	8,704	0	8,829	0
s38	RESTATEMENT OF CAPITAL STOCK	4,054,667	100	4,113,192	100

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## BALANCE SHEETS

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**CONSOLIDATED**

**AUDITED INFORMATION**

(Thousand Pesos)

**Final Printing**

REF S	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
<b>s42</b>	<b>RETAINED EARNINGS AND CAPITAL RESERVES</b>	<b>4,275,413</b>	<b>100</b>	<b>4,515,858</b>	<b>100</b>
s93	LEGAL RESERVE	2,193	0	100,000	2
s43	RESERVE FOR REPURCHASE OF SHARES	0	0	0	0
s94	OTHER RESERVES	0	0	0	0
s95	RETAINED EARNINGS	50,275	1	264,132	6
s45	NET INCOME FOR THE YEAR	4,222,945	99	4,151,726	92
<b>s44</b>	<b>OTHER ACCUMULATED COMPREHENSIVE RESULT</b>	<b>-71,786</b>	<b>100</b>	<b>-3,822</b>	<b>100</b>
s70	ACCUMULATED MONETARY RESULT	0	0	0	0
s71	RESULT FROM HOLDING NON-MONETARY ASSETS	0	0	0	0
s96	CUMULATIVE RESULT FROM FOREIGN CURRENCY TRANSLATION	0	0	4,117	-108
s97	CUMULATIVE RESULT FROM DERIVATIVE FINANCIAL INSTRUMENTS	-71,786	100	-7,939	208
s98	CUMULATIVE EFFECT OF DEFERRED INCOME TAXES	0	0	0	0
s100	OTHER	0	0	0	0

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REF S	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
		Amount	Amount
s72	WORKING CAPITAL	7,584,435	3,369,463
s73	PENSIONS AND SENIORITY PREMIUMS	366,939	324,117
s74	EXECUTIVES (*)	0	0
s75	EMPLOYEES (*)	2,478	2,414
s76	WORKERS (*)	4,525	4,535
s77	OUTSTANDING SHARES (*)	1,061,674,315	1,076,998,415
s78	REPURCHASED SHARES (*)	36,090,400	36,875,400
s101	RESTRICTED CASH	0	0
s102	DEBT OF NON CONSOLIDATED COMPANIES	0	0

(\*) THESE CONCEPTS ARE STATED IN UNITS

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## STATEMENTS OF INCOME

FROM JANUARY THE 1st TO DICIEMBRE 31 OF 2010 AND 2009

**CONSOLIDATED**

**AUDITED INFORMATION**

(Thousand Pesos)

**Final Printing**

REF R	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
<b>r01</b>	<b>NET SALES</b>	<b>26,196,519</b>	<b>100</b>	<b>24,702,207</b>	<b>100</b>
r02	COST OF SALES	15,640,626	60	14,564,753	59
<b>r03</b>	<b>GROSS PROFIT</b>	<b>10,555,893</b>	<b>40</b>	<b>10,137,454</b>	<b>41</b>
r04	GENERAL EXPENSES	3,674,838	14	3,434,906	14
<b>r05</b>	<b>INCOME (LOSS) FROM OPERATION</b>	<b>6,881,055</b>	<b>26</b>	<b>6,702,548</b>	<b>27</b>
r08	OTHER INCOME AND (EXPENSE), NET	-543,926	-2	-571,644	-2
r06	COMPREHENSIVE FINANCING RESULT	-427,016	-2	-491,062	-2
r12	EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES	0	0	0	0
r48	NON ORDINARY ITEMS	0	0	0	0
<b>r09</b>	<b>INCOME BEFORE INCOME TAXES</b>	<b>5,910,113</b>	<b>23</b>	<b>5,639,842</b>	<b>23</b>
r10	INCOME TAXES	1,687,168	6	1,488,116	6
<b>r11</b>	<b>INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS</b>	<b>4,222,945</b>	<b>16</b>	<b>4,151,726</b>	<b>17</b>
r14	DISCONTINUED OPERATIONS	0	0	0	0
<b>r18</b>	<b>NET CONSOLIDATED INCOME</b>	<b>4,222,945</b>	<b>16</b>	<b>4,151,726</b>	<b>17</b>
r19	NET INCOME OF PARTICIPATION NOT CONTROLADORA	0	0	0	0
<b>r20</b>	<b>NET INCOME OF PARTICIPATION CONTROLADORA</b>	<b>4,222,945</b>	<b>16</b>	<b>4,151,726</b>	<b>17</b>

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(Thousand Pesos)

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REF R	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
<b>r01</b>	<b>NET SALES</b>	<b>26,196,519</b>	<b>100</b>	<b>24,702,207</b>	<b>100</b>
r21	DOMESTIC	24,687,444	94	23,496,966	95
r22	FOREIGN	1,509,075	6	1,205,241	5
r23	TRANSLATED INTO DOLLARS (***)	119,169	0	89,387	0
<b>r08</b>	<b>OTHER INCOME AND (EXPENSE), NET</b>	<b>-543,926</b>	<b>100</b>	<b>-571,644</b>	<b>100</b>
r49	OTHER INCOME AND (EXPENSE), NET	10,844	-2	5,490	0
r34	EMPLOYEES PROFIT SHARING EXPENSES	532,726	-98	658,548	-115
r35	DEFERRED EMPLOYEES PROFIT SHARING	22,044	-4	-81,414	14
<b>r06</b>	<b>COMPREHENSIVE FINANCING RESULT</b>	<b>-427,016</b>	<b>100</b>	<b>-491,062</b>	<b>100</b>
r24	INTEREST EXPENSE	684,813	-160	778,823	-159
r42	GAIN (LOSS) ON RESTATEMENT OF UDIS	0	0	0	0
r45	OTHER FINANCE COSTS	0	0	0	0
r26	INTEREST INCOME	198,807	-47	269,360	-55
r46	OTHER FINANCIAL PRODUCTS	0	0	0	0
r25	FOREIGN EXCHANGE GAIN (LOSS) (NET)	58,990	-14	18,401	-4
r28	RESULT FROM MONETARY POSITION	0	0	0	0
<b>r10</b>	<b>INCOME TAXES</b>	<b>1,687,168</b>	<b>100</b>	<b>1,488,116</b>	<b>100</b>
r32	INCOME TAX	1,645,627	98	1,761,418	118
r33	DEFERRED INCOME TAX	41,541	2	-273,302	-18

(\*\*\*) FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER

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OTHER CONCEPTS

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REF R	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
		Amount	Amount
r36	TOTAL SALES	34,703,396	32,604,521
r37	TAX RESULT FOR THE YEAR	6,406,838	6,800,147
r38	NET SALES (**)	26,196,519	24,702,207
r39	OPERATING INCOME (**)	6,881,055	6,702,548
r40	NET INCOME OF PARTICIPATION CONTROLADORA(**)	4,222,945	4,151,726
r41	NET CONSOLIDATED INCOME (**)	4,222,945	4,151,726
r47	OPERATIVE DEPRECIATION AND ACCUMULATED	1,189,583	1,194,231

(\*\*) RESTATED INFORMATION OF THE LAST TWELVE MONTHS

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## QUARTERLY STATEMENTS OF INCOME

FROM OCTOBER1 TO DECEMBER 31 OF 2010

**CONSOLIDATED**

**AUDITED INFORMATION**

(Thousand Pesos)

**Final Printing**

REF RT	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
rt01	<b>NET SALES</b>	<b>6,866,502</b>	<b>100</b>	<b>6,483,186</b>	<b>100</b>
rt02	COST OF SALES	4,108,566	60	3,748,724	58
rt03	<b>GROSS PROFIT</b>	<b>2,757,936</b>	<b>40</b>	<b>2,734,462</b>	<b>42</b>
rt04	GENERAL EXPENSES	934,452	14	829,059	13
rt05	<b>INCOME (LOSS) FROM OPERATION</b>	<b>1,823,484</b>	<b>27</b>	<b>1,905,403</b>	<b>29</b>
rt08	OTHER INCOME AND (EXPENSE), NET	-114,361	-2	-157,302	-2
rt06	COMPREHENSIVE FINANCING RESULT	-124,540	-2	-99,471	-2
rt12	EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES	0	0	0	0
rt48	NON ORDINARY ITEMS	0	0	0	0
rt09	<b>INCOME BEFORE INCOME TAXES</b>	<b>1,584,583</b>	<b>23</b>	<b>1,648,630</b>	<b>25</b>
rt10	INCOME TAXES	388,303	6	372,802	6
rt11	<b>INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS</b>	<b>1,196,280</b>	<b>17</b>	<b>1,275,828</b>	<b>20</b>
rt14	DISCONTINUED OPERATIONS	0	0	0	0
rt18	<b>NET CONSOLIDATED INCOME</b>	<b>1,196,280</b>	<b>17</b>	<b>1,275,828</b>	<b>20</b>
rt19	NET INCOME OF PARTICIPATION NOT CONTROLADORA	0	0	0	0
rt20	<b>NET INCOME OF PARTICIPATION CONTROLADORA</b>	<b>1,196,280</b>	<b>17</b>	<b>1,275,828</b>	<b>20</b>



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<b>rt0</b>	<b>NET SALES</b>	<b>6,866,502</b>	<b>100</b>	<b>6,483,186</b>	<b>100</b>
rt21	DOMESTIC	6,507,296	95	6,132,944	95
rt22	FOREIGN	359,206	5	350,242	5
rt23	TRANSLATED INTO DOLLARS (***)	28,931	0	26,755	0
<b>rt08</b>	<b>OTHER INCOME AND (EXPENSE), NET</b>	<b>-114,361</b>	<b>100</b>	<b>-157,302</b>	<b>100</b>
rt49	OTHER INCOME AND (EXPENSE), NET	2,139	-2	2,682	-2
rt34	EMPLOYEES PROFIT SHARING EXPENSES	152,456	-133	220,398	-140
rt35	DEFERRED EMPLOYEES PROFIT SHARING	-35,956	31	-60,414	38
<b>rt06</b>	<b>COMPREHENSIVE FINANCING RESULT</b>	<b>-124,540</b>	<b>100</b>	<b>-99,471</b>	<b>100</b>
rt24	INTEREST EXPENSE	182,206	-146	191,140	-192
rt42	GAIN (LOSS) ON RESTATEMENT OF UDIS	0	0	0	0
rt45	OTHER FINANCE COSTS	0	0	0	0
rt26	INTEREST INCOME	39,436	-32	71,009	-71
rt46	OTHER FINANCIAL PRODUCTS	0	0	0	0
rt25	FOREIGN EXCHANGE GAIN (LOSS) (NET)	18,230	-15	20,660	-21
rt28	RESULT FROM MONETARY POSITION	0	0	0	0
<b>rt10</b>	<b>INCOME TAXES</b>	<b>388,303</b>	<b>100</b>	<b>372,802</b>	<b>100</b>
rt32	INCOME TAX	379,262	98	548,873	147
rt33	DEFERRED INCOME TAX	9,041	2	-176,071	-47

(\*\*\*) FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER

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(Thousand Pesos)

**Final Printing**

REF RT	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
		Amount	Amount
rt47	OPERATIVE DEPRECIATION AND ACCUMULATED IMPAIRMENT LOSSES	264,917	313,117

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **04**

YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO S.A.B.  
DE C.V.**

## STATE OF CASH FLOW (INDIRECT METHOD)

**Final Printing**

MAIN CONCEPTS

**AUDITED INFORMATION**

(Thousand Pesos)

**CONSOLIDATED**

REF F	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
		Amount	Amount
	<b>ACTIVITIES OF OPERATION</b>		
e01	<b>INCOME (LOSS) BEFORE INCOME TAXES</b>	5,910,113	5,639,842
e02	+ (-)ITEMS NOT REQUIRING CASH	554,770	577,134
e03	+ (-)ITEMS RELATED TO INVESTING ACTIVITIES	979,932	919,381
e04	+ (-)ITEMS RELATED TO FINANCING ACTIVITIES	625,823	760,422
e05	<b>CASH FLOW BEFORE INCOME TAX</b>	8,070,638	7,896,779
e06	CASH FLOW PROVIDED OR USED IN OPERATION	-3,210,368	-1,252,740
e07	<b>NET CASH FLOWS PROVIDED OF OPERATING ACTIVITIES</b>	4,860,270	6,644,039
	<b>INVESTMENT ACTIVITIES</b>		
e08	NET CASH FLOW FROM INVESTING ACTIVITIES	-270,593	-630,304
e09	<b>FINANCING ACTIVITIES</b>	4,589,677	6,013,735
	<b>FINANCING ACTIVITIES</b>		
e10	NET CASH FROM FINANCING ACTIVITIES	-4,741,705	-2,575,614
e11	<b>NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS</b>	-152,028	3,438,121
e12	<b>TRANSLATION DIFFERENCES IN CASH AND CASH EQUIVALENTS</b>	-1,495	4,767
e13	CASH AND CASH EQUIVALENTS AT THE BEGINING OF PERIOD	6,460,495	3,017,607
e14	<b>CASH AND CASH EQUIVALENTS AT END OF PERIOD</b>	6,306,972	6,460,495

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **04**

YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO S.A.B.  
DE C.V.**

## STATE OF CASH FLOW (INDIRECT METHOD)

Final Printing

### BREAKDOWN OF MAIN CONCEPTS

#### AUDITED INFORMATION

(Thousand Pesos)

#### CONSOLIDATED

REF F	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
		Amount	Amount
<b>e02</b>	<b>+ (-)ITEMS NOT REQUIRING CASH</b>	554,770	577,134
e15	+ESTIMATES FOR THE PERIOD	0	0
e16	+PROVISIONS FOR THE PERIOD	554,770	577,134
e17	+ (-)OTHER UNREALIZED ITEMS	0	0
<b>e03</b>	<b>+ (-)ITEMS RELATED TO INVESTING ACTIVITIES</b>	979,932	919,381
e18	+ DEPRECIATION AND AMORTIZATION FOR THE PERIOD	1,189,583	1,194,231
e19	(-) +GAIN OR LOSS ON SALE OF PROPERTY, PLANT AND EQUIPMENT	-10,844	-5,490
e20	+IMPAIRMENT LOSS	0	0
e21	(-) +EQUITY IN RESULTS OF ASSOCIATES AND JOINT VENTURES	0	0
e22	(-)DIVIDENDS RECEIVED	0	0
e23	(-)INTEREST INCOME	-198,807	-269,360
e24	(-)+ OTHER ITEMS	0	0
<b>e04</b>	<b>+ (-)ITEMS RELATED TO FINANCING ACTIVITIES</b>	625,823	760,422
e25	+ACCRUED INTEREST	684,813	778,823
e26	+ (-) OTHER ITEMS	-58,990	-18,401
<b>e06</b>	<b>CASH FLOWPROVIDED OR USED IN OPERATION</b>	-3,210,368	-1,252,740
e27	+ (-)DECREASE (INCREASE) IN ACCOUNTS RECEIVABLE	-425,489	8,401
e28	+ (-)DECREASE (INCREASE) IN INVENTORIES	-233,745	208,103
e29	+ (-)DECREASE (INCREASE) IN OTHER ACCOUNTS RECEIVABLE	0	0
e30	+ (-)INCREASE (DECREASE) IN SUPPLIERS	139,327	320,389
e31	+ (-)INCREASE (DECREASE) IN OTHER LIABILITIES	-427,919	-590,380
e32	+ (-) INCOME TAXES PAID OR RETURNED	-2,262,542	-1,199,253
<b>e08</b>	<b>NET CASH FLOW FROM INVESTING ACTIVITIES</b>	-270,593	-630,304
e33	-PERMANENT INVESTMENT IN SHARES	0	0
e34	+DISPOSITION OF PERMANENT INVESTMENT IN SHARES	0	0
e35	-INVESTMENT IN PROPERTY, PLANT AND EQUIPMENT	-866,572	-1,063,500
e36	+SALE OF PROPERTY, PLANT AND EQUIPMENT	0	0
e37	-INVESTMENT IN INTANGIBLE ASSETS	0	0
e38	+DISPOSITION OF INTANGIBLE ASSETS	0	0
e39	-OTHER PERMANENT INVESTMENTS	0	0
e40	+DISPOSITION OF OTHER PERMANENT INVESTMENTS	0	0
e41	+ DIVIDEND RECEIVED	0	0
e42	+INTEREST RECEIVED	178,609	221,783
e43	+ (-)DECREASE (INCREASE) ADVANCES AND LOANS TO THIRD PARTS	417,370	211,413
e44	+ (-)OTHER ITEMS	0	0
<b>e10</b>	<b>NET CASH FROM FINANCING ACTIVITIES</b>	-4,741,705	-2,575,614
e45	+BANK FINANCING	0	0
e46	+STOCK MARKET FINANCING	4,000,000	6,193,293
e47	+OTHER FINANCING	0	0
e48	(-)BANK FINANCING AMORTIZATION	-71,610	-3,392,223
e49	(-)STOCK MARKET FINANCING AMORTIZATION	-3,450,000	0
e50	(-)OTHER FINANCING AMORTIZATION	0	0
e51	+ (-)INCREASE (DECREASE) IN CAPITAL STOCK	0	0
e52	(-)DIVIDENDS PAID	-3,455,602	-3,207,618
e53	+PREMIUM ON ISSUANCE OF SHARES	0	0
e54	+CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0
e55	-INTEREST EXPENSE	-669,068	-890,902
e56	-REPURCHASE OF SHARES	-1,069,093	-1,107,045
e57	+ (-)OTHER ITEMS	-26,332	-171,119

\* IN CASE THAT THIS AMOUNT IS DIFFERENT FROM THE R47 ACCOUNT IT WILL HAVE TO EXPLAIN IN NOTES.

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

**KIMBERLY - CLARK DE MEXICO S.A.B.  
DE C.V.**

QUARTER: **04** YEAR: **2010**

## STATUS OF CHANGES IN STOCKHOLDERS' EQUITY

**CONSOLIDATED**

**AUDITED INFORMATION**

**Final Printing**

CONCEPTS	CONTRIBUTED CAPITAL		EARNED CAPITAL					MINORITY INVESTMENT	STOCKHOLDERS EQUITY
	CAPITAL STOCK	PREMIUM ON ISSUANCE OF SHARES	ACCUMULATED (LOSSES) EARNINGS OR		ACCUMULATED COMPREHENSIVE RESULT		MAJORITY INTEREST		
			RESERVES	EARNINGS (LOSSES) TO APPLY	RETAM AND ISR DEFERRED	OTHER COMPREHENSIVE RESULT			
BALANCE AT 31 DECEMBER OF 2008	4,205,641	0	0	4,554,567	0	-57,714	8,702,494	0	8,702,494
APPLICATION OF THE RESULT OF THE EXERCISE TO ACCUMULATED RESULTS	0	0	0	40,608	0	-40,608	0	0	0
CONSTITUTION OF RESERVES	0	0	0	0	0	0	0	0	0
DECREED DIVIDENDS	0	0	0	-3,207,618	0	0	-3,207,618	0	-3,207,618
(DECREASE) INCREASE CAPITAL	0	0	0	0	0	0	0	0	0
REPURCHASE OF SHARES	-83,620	0	0	-1,023,425	0	0	-1,107,045	0	-1,107,045
RESERVE FOR THE ACQUISITION OF SHARES	0	0	0	0	0	0	0	0	0
(DECREASE) INCREASE IN PREMIUM ON ISSUANCE OF SHARES	0	0	0	0	0	0	0	0	0
DECREASE) INCREASE IN MINORITY INVESTMENT	0	0	0	0	0	0	0	0	0
COMPREHENSIVE INCOME (*)	0	0	0	4,151,726	0	94,500	4,246,226	0	4,246,226
BALANCE AT 31 DECEMBER OF 2009	4,122,021	0	0	4,515,858	0	-3,822	8,634,057	0	8,634,057
RECLASSIFICATION INITIAL BALANCES RESULT FOR HOLDING OF MONETARY ASSETS AND DEFERRED TAX ON INCOME	0	0	0	2,655	0	-2,655	0	0	0
APPLICATION OF THE RESULT OF THE EXERCISE TO ACCUMULATED RESULTS	0	0	0	0	0	0	0	0	0
CONSTITUTION OF RESERVES	0	0	0	0	0	0	0	0	0
DECREED DIVIDENDS	0	0	0	-3,455,602	0	0	-3,455,602	0	-3,455,602
(DECREASE) INCREASE CAPITAL	0	0	0	0	0	0	0	0	0
REPURCHASE OF SHARES	-58,650	0	0	-1,010,443	0	0	-1,069,093	0	-1,069,093
RESERVE FOR THE ACQUISITION OF SHARES	0	0	0	0	0	0	0	0	0
(DECREASE) INCREASE IN PREMIUM ON ISSUANCE OF SHARES	0	0	0	0	0	0	0	0	0
DECREASE) INCREASE IN MINORITY INVESTMENT	0	0	0	0	0	0	0	0	0
COMPREHENSIVE INCOME (*)	0	0	0	4,222,945	0	-65,309	4,157,636	0	4,157,636
BALANCE AT 31 DECEMBER OF 2010	4,063,371	0	0	4,275,413	0	-71,786	8,266,998	0	8,266,998

(\*) INCLUDES EARNED AND RECYCLED

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**  
**KIMBERLY - CLARK DE MEXICO S.A.B.**  
**DE C.V.**

QUARTER: **04**      YEAR: **2010**

## DATA PER SHARE

**CONSOLIDATED**

**AUDITED INFORMATION**

Final Printing

REF D	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
		AMOUNT	AMOUNT
d01	BASIC PROFIT PER ORDINARY SHARE (**)	\$ 3.95	\$ 3.81
d02	BASIC PROFIT PER PREFERRED SHARE (**)	\$ 0	\$ 0.00
d03	DILUTED PROFIT PER ORDINARY SHARE (**)	\$ 0	\$ 0.00
d04	EARNINGS (LOSS) BEFORE DISCONTINUED OPERATIONS PER COMMON SHARE (**)	\$ 3.95	\$ 3.81
d05	DISCONTINUED OPERATIONS EFFECT ON EARNING (LOSS) PER SHARE (**)	\$ 0	\$ 0.00
d08	CARRYING VALUE PER SHARE	\$ 7.79	\$ 8.02
d09	CASH DIVIDEND ACCUMULATED PER SHARE	\$ 3.20	\$ 2.88
d10	DIVIDEND IN SHARES PER SHARE	0 shares	0.00 shares
d11	MARKET PRICE TO CARRYING VALUE	9.67 times	7.30 times
d12	MARKET PRICE TO BASIC PROFIT PER ORDINARY SHARE (**)	19.08 times	15.37 times
d13	MARKET PRICE TO BASIC PROFIT PER PREFERENT SHARE (**)	0 times	0.00 times

(\*\*) TO CALCULATE THE DATA PER SHARE USE THE NET INCOME FOR THE LAST TWELVE MONTHS.

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**  
**KIMBERLY - CLARK DE MEXICO S.A.B.**  
**DE C.V.**

QUARTER: **04**      YEAR: **2010**

## RATIOS

## CONSOLIDATED

### AUDITED INFORMATION

Final Printing

REF P	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
	<b>YIELD</b>				
p01	NET CONSOLIDATED INCOME TO NET SALES	16.12	%	16.81	%
p02	NET CONSOLIDATED INCOME TO STOCKHOLDERS EQUITY (**)	51.08	%	48.09	%
p03	NET INCOME TO TOTAL ASSETS (**)	15.67	%	15.28	%
p04	CASH DIVIDENDS TO PREVIOUS YEAR NET INCOME	83.23	%	96.84	%
p05	RESULT FROM MONETARY POSITION TO NET CONSOLIDATED INCOME	0.00	%	0.00	%
	<b>ACTIVITY</b>				
p06	NET SALES TO NET ASSETS (**)	0.97	times	0.91	times
p07	NET SALES TO PROPERTY, PLANT AND EQUIPMENT (NET) (**)	1.86	times	1.72	times
p08	INVENTORIES TURNOVER (**)	8.17	times	8.66	times
p09	ACCOUNTS RECEIVABLE IN DAYS OF SALES	54	days	51	days
p10	PAID INTEREST TO TOTAL LIABILITIES WITH COST (**)	6.93	%	7.84	%
	<b>LEVERAGE</b>				
p11	TOTAL LIABILITIES TO TOTAL ASSETS	69.31	%	68.22	%
p12	TOTAL LIABILITIES TO STOCKHOLDERS EQUITY	2.26	times	2.15	times
p13	FOREIGN CURRENCY LIABILITIES TO TOTAL LIABILITIES	7.93	%	8.57	%
p14	LONG-TERM LIABILITIES TO PROPERTY, PLANT AND EQUIPMENT (NET)	80.19	%	50.96	%
p15	INCOME (LOSS) AFTER GENERAL EXPENSES TO INTEREST PAID	10.05	times	8.61	times
p16	NET SALES TO TOTAL LIABILITIES (**)	1.40	times	1.33	times
	<b>LIQUIDITY</b>				
p17	CURRENT ASSETS TO CURRENT LIABILITIES	2.43	times	1.36	times
p18	CURRENT ASSETS LESS INVENTORY TO CURRENT LIABILITIES	2.07	times	1.18	times
p19	CURRENT ASSETS TO TOTAL LIABILITIES	0.69	times	0.68	times
p20	CASH AND SHORT-TERM INVESTMENTS TO CURRENT LIABILITIES	118.79	%	69.97	%

(\*\*) IN THESE RATIOS FOR THE DATA TAKE INTO CONSIDERATION THE LAST TWELVE MONTHS.

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **04** YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO  
S.A.B. DE C.V.**

**MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF  
OPERATIONS**

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**CONSOLIDATED**

**AUDITED INFORMATION**

**Final Printing**

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# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **04** YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO**  
**S.A.B. DE C.V.**

**FINANCIAL STATEMENT NOTES**

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**CONSOLIDATED**

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**Final Printing**

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# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **04** YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO S.A.B.  
DE C.V.**

## ANALYSIS OF INVESTMENTS IN SHARES

**CONSOLIDATED**

**AUDITED INFORMATION**

SUBSIDIARIES

**Final Printing**

COMPANY NAME	MAIN ACTIVITIES	NUMBER OF SHARES	% OWNERSHIP
CRISOBA INDUSTRIAL, S.A. DE C.V.	SERVICIOS DE RENTA DE EQUIPO Y OTROS	790,601,970	100.00
SERVICIOS EMPRESARIALES SORAN, S.A. DE C.V.	SERVICIOS DE DISTRIB. Y FINANCIAMIENTO	1,500,200,000	100.00
TAXI AEREO DE MEXICO, S.A.	TRANSPORTE AEREO	105,002,055	100.00
SIETE SUBSIDIARIAS	ARREND. DE INMB. Y EQ. Y OTROS	1	100.00

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**  
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**DE C.V.**

QUARTER: **04**      YEAR: **2010**

CREDITS BREAK DOWN

CONSOLIDATED

AUDITED INFORMATION

(Thousand Pesos)

Final Printing

CREDIT TYPE / INSTITUTION	WITH FOREING INSTITUTION	DATE OF CONTRACT	AMORTIZATION DATE	INTEREST RATE	AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)						AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)					
					TIME INTERVAL						TIME INTERVAL					
					CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR	CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR
BANKS																
FOREIGN TRADE																
DEUTSCHE BANK	YES	16/08/2001	02/04/2012	0.71								30,728	15,364	0	0	0
BANK OF AMERICA	YES	30/04/2001	30/09/2011	0.91								15,959	0	0	0	0
SECURED																
COMMERCIAL BANKS																
OTHER																
TOTAL BANKS					0	0	0	0	0	0	0	46,687	15,364	0	0	0

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: KIMBER  
KIMBERLY - CLARK DE MEXICO S.A.B.  
DE C.V.

QUARTER: 04      YEAR: 2010

CREDITS BREAK DOWN

CONSOLIDATED

AUDITED INFORMATION

(Thousand Pesos)

Final Printing

CREDIT TYPE / INSTITUTION	WITH FOREING INSTITUTION	DATE OF CONTRACT	AMORTIZATION DATE	INTEREST RATE	AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)						AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)					
					TIME INTERVAL						TIME INTERVAL					
					CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR	CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR
STOCK MARKET																
LISTED STOCK EXCHANGE																
UNSECURED																
CERTIFICADOS BURSÁTILES	NOT APPLIED	18/06/2003	05/06/2013	8.95		0	0	1,250,000	0	0						
CERTIFICADOS BURSÁTILES	NOT APPLIED	05/07/2007	26/06/2017	4.81		0	0	0	0	2,500,000						
CERTIFICADOS BURSÁTILES	NOT APPLIED	30/03/2009	22/03/2016	9.98		0	0	0	0	800,000						
CERTIFICADOS BURSÁTILES	NOT APPLIED	06/10/2009	02/10/2014	5.84		0	0	0	2,300,000	0						
CERTIFICADOS BURSÁTILES	NOT APPLIED	06/10/2009	26/09/2019	9.65		0	0	0	0	400,000						
CERTIFICADOS BURSÁTILES	NOT APPLIED	11/11/2010	05/11/2015	5.19		0	0	0	0	1,500,000						
CERTIFICADOS BURSÁTILES	NOT APPLIED	11/11/2010	29/10/2020	7.17		0	0	0	0	2,500,000						
SECURED																
PRIVATE PLACEMENTS																
UNSECURED																
SECURED																
TOTAL BANKS					0	0	0	1,250,000	2,300,000	7,700,000	0	0	0	0	0	0

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: KIMBER  
KIMBERLY - CLARK DE MEXICO S.A.B.  
DE C.V.

QUARTER: 04      YEAR: 2010

AUDITED INFORMATION

CREDITS BREAK DOWN  
(Thousand Pesos)

CONSOLIDATED  
Final Printing

CREDIT TYPE / INSTITUTION	WITH FOREING INSTITUTION	DATE OF AGREEMENT	AMORTIZATION DATE		AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)						AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)					
					TIME INTERVAL						TIME INTERVAL					
					CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR	CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR
SUPPLIERS																
VARIOS	NOT APPLIED	01/12/2010				1,272,863	0	0	0	0		1,418,684	0	0	0	0
VARIOS	NOT	01/12/2010														
TOTAL SUPPLIERS					0	1,272,863	0	0	0	0	0	1,418,684	0	0	0	0
OTHER LOANS WITH COST (\$103 Y \$30)																
	NOT APPLIED					0	0	0	0	0		0	0	0	0	0
TOTAL					0	0	0	0	0	0	0	0	0	0	0	0
OTHER CURRENT LIABILITIES WITHOUT COST (\$26)																
VARIOS	NOT APPLIED					2,349,081						793				
VARIOS																
TOTAL					0	2,349,081	0	0	0	0	0	793	0	0	0	0
TOTAL					0	3,621,944	0	1,250,000	2,300,000	7,700,000	0	1,466,164	15,364	0	0	0

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**  
**KIMBERLY - CLARK DE MEXICO S.A.B.**  
**DE C.V.**

QUARTER: **04** YEAR: **2010**

## MONETARY FOREIGN CURRENCY POSITION

**CONSOLIDATED**

**AUDITED INFORMATION**

(Thousand Pesos)

**Final Printing**

FOREIGN CURRENCY POSITION	DOLLARS		OTHER CURRENCIES		TOTAL THOUSANDS OF PESOS
	DOLLARS	PESOS	DOLLARS	PESOS	
<b>MONETARY ASSETS</b>	<b>77,896</b>	<b>965,910</b>	<b>0</b>	<b>0</b>	<b>965,910</b>
<b>LIABILITIES POSITION</b>	<b>119,478</b>	<b>1,481,528</b>	<b>0</b>	<b>0</b>	<b>1,481,528</b>
SHORT-TERM LIABILITIES POSITION	118,239	1,466,164	0	0	1,466,164
LONG-TERM LIABILITIES POSITION	1,239	15,364	0	0	15,364
<b>NET BALANCE</b>	<b>-41,582</b>	<b>-515,618</b>	<b>0</b>	<b>0</b>	<b>-515,618</b>

### NOTES

EL TIPO DE CAMBIO UTILIZADO PARA LA CONVERSIÓN DE LOS DÓLARES ES DE \$12.40  
 PESOS POR DÓLAR.

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**  
**KIMBERLY - CLARK DE MEXICO S.A.B.**  
**DE C.V.**

QUARTER: **04** YEAR: **2010**

## RESULT FROM MONETARY POSITION

**CONSOLIDATED**

**AUDITED INFORMATION**

(Thousand Pesos)

**Final Printing**

MONTH	MONETARY ASSETS	MONETARY LIABILITIES	(ASSET) LIABILITY MONETARY POSITION	MONTHLY INFLATION	MONTHLY PROFIT AND (LOSS)
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TOTAL					0
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OTHER CONCEPTS:
CAPITALIZED RESULT FOR MONETARY POSITION

**NOTES**

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **04** YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO S.A.B.  
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**DEBT INSTRUMENTS**

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**AUDITED INFORMATION**

**CONSOLIDATED**

**Final Printing**

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FINANCIAL LIMITED BASED IN ISSUED DEED AND/OR TITLE

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# MEXICAN STOCK EXCHANGE

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**DEBT INSTRUMENTS**

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**AUDITED INFORMATION**

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**Final Printing**

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ACTUAL SITUATION OF FINANCIAL LIMITED

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# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **04**

YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO S.A.B.  
DE C.V.**

**PLANTS, COMMERCE CENTERS OR DISTRIBUTION  
CENTERS**

**CONSOLIDATED**

**AUDITED INFORMATION**

**Final Printing**

PLANT OR CENTER	ECONOMIC ACTIVITY	PLANT CAPACITY	UTILIZATION (%)
PLANTA BAJIO	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA ORIZABA	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA RAMOS ARIZPE	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA TLAXCALA	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA CUAUTITLAN	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA ECATEPEC	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA TEXMELUCAN	PRODUCTOS INSTITUCIONALES	0	0.00
PLANTA MORELIA	PRODUCTOS AL CONSUMIDOR	0	0.00

## NOTES

LA CAPACIDAD INSTALADA Y EL PORCENTAJE DE UTILIZACIÓN VARIA SEGÚN LA PRODUCCIÓN.

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**  
**KIMBERLY - CLARK DE MEXICO S.A.B.**  
**DE C.V.**

QUARTER: **04** YEAR: **2010**

AUDITED INFORMATION

## MAIN RAW MATERIALS

CONSOLIDATED

Final Printing

DOMESTIC	MAIN SUPPLIERS	FOREIGN	DOM. SUBST.	COST PRODUCTION (%)
POLIETILENO	POLYCEL, PROPIFLEX	Nacional		0.00
QUIMICOS	POLIQUEMICOS, PROEQSA, SYMRISE	Nacional		0.00
CORRUGADOS	CORP. DURANGO,GPO. INLAND	Nacional		0.00
FIBRA PARA RECICLAR	RECYCLE, REPACSA	Nacional		0.00
ADHESIVOS	HENKEL	Nacional		0.00
CINTAS Y ELASTOMEROS	3M, ARTEVA	Nacional		0.00
CELULOSA DE MADERA	ARACR,GP CELL,DOMT,WEY,FIBRIA	Importación		0.00
FIBRA P/RECICLAR Y RECICLADA	HARMON, INT. PAPER	Importación		0.00
POLIACRILATO DE SODIO	BASF, TOYOTA, STOCKHAUSEN	Importación		0.00
POLIPROPILENO	EXXONMOBIL	Importación		0.00

NOTES

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**  
**KIMBERLY - CLARK DE MEXICO S.A.B.**  
**DE C.V.**

QUARTER: **04** YEAR: **2010**

## SALES DISTRIBUTION BY PRODUCT

CONSOLIDATED

AUDITED INFORMATION

NET SALES/TOTAL SALES

Final Printing

MAIN PRODUCTS	NET SALES		MARKET SHARE (%)	MAIN	
	VOLUME	AMOUNT		TRADEMARKS	CUSTOMERS
DOMESTIC SALES					
PROD. AL CONSUMIDOR	0	24,687,444	0.00		
FOREIGN SALES					
INFORMACION TOTAL	0	1,509,075	0.00		
TOTAL		26,196,519			

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**  
**KIMBERLY - CLARK DE MEXICO S.A.B.**  
**DE C.V.**

QUARTER: **04** YEAR: **2010**

**AUDITED INFORMATION**

## SALES DISTRIBUTION BY PRODUCT

**CONSOLIDATED**

FOREIGN SALES

Final Printing

MAIN PRODUCTS	NET SALES		DESTINATION	MAIN	
	VOLUME	AMOUNT		TRADEMARKS	CUSTOMERS
EXPORT					
INFORMACION TOTAL	0	1,509,075			
FOREIGN SUBSIDIARIES					
TOTAL		1,509,075			

NOTES

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **04** YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO S.A.B.  
DE C.V.**

**PROJECT, AMOUNT EXERCISED AND PROGRESS  
PERCENTAGE**

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**AUDITED INFORMATION**

**CONSOLIDATED**

**Final Printing**

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# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **04** YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO S.A.B.  
DE C.V.**

**INFORMATION RELATED TO BULLETIN B-15  
(FOREIGN CURRENCY TRANSLATION)**

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**AUDITED INFORMATION**

**CONSOLIDATED**

**Final Printing**

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# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**  
**KIMBERLY - CLARK DE MEXICO S.A.B.**  
**DE C.V.**

QUARTER: **04** YEAR: **2010**

## ANALYSIS OF PAID CAPITAL STOCK

**CONSOLIDATED**

**AUDITED INFORMATION**

**Final Printing**

SERIES	NOMINAL VALUE	VALID COUPON	NUMBER OF SHARES				CAPITAL STOCK	
			FIXED PORTION	VARIABLE PORTION	MEXICAN	FREE SUBSCRIPTION	FIXED	VARIABLE
A	0.00000	29	552,285,675	0	552,285,675	0	4,528	0
B	0.00000	29	509,388,640	0	0	509,388,640	4,176	0
TOTAL			1,061,674,315	0	552,285,675	509,388,640	8,704	0

**TOTAL NUMBER OF SHARES REPRESENTING THE PAID IN CAPITAL STOCK ON THE DATE OF SENDING THE INFORMATION**

1,061,674,315

**NOTES**



# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **04** YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO**  
**S.A.B. DE C.V.**

**DERIVATIVE FINANCIAL INSTRUMENTS**

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**AUDITED INFORMATION**

**Final Printing**

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