STOCK EXCHANGE CODE: KIMBER

BALANCE SHEETS

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

TO SEPTEMBER 30 OF 2010 AND 2009

CONSOLIDATED

YEAR:

QUARTER: 03

(Thousand Pesos)

**Final Printing** 

2010

D== 0	0011057770	CURRENT YEA	R	PREVIOUS YEA	AR
REF S	CONCEPTS	Amount	%	Amount	%
s01	TOTAL ASSETS	24,583,417	100	24,851,270	100
s02	CURRENT ASSETS	10,507,568	43	10,001,300	40
	CASH AND AVAILABLE INVESTMENTS	3,861,429	16	3,859,186	16
	ACCOUNTS AND NOTES RECEIVABLE (NET)				
		4,328,944	18	3,965,485	16
	OTHER ACCOUNTS AND NOTES RECEIVABLE (NET)	242,172	1	425,192	2
	INVENTORIES	2,075,023	8	1,751,437	7
	OTHER CURRENT ASSETS	0	0	0	0
s08	LONG-TERM	0	0	426,094	2
	ACCOUNTS AND NOTES RECEIVABLE (NET)	0	0	426,094	2
	INVESTMENTS IN SHARES OF NON-CONSOLIDATED SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES	0	0	0	0
	OTHER INVESTMENTS	0	0	0	0
	PROPERTY, PLANT AND EQUIPMENT (NET)	14,075,849	57	14,423,876	58
	LAND AND BUILDINGS	5,053,908	21	4,980,704	20
	MACHINERY AND INDUSTRIAL EQUIPMENT	25,575,967	104	25,139,891	101
	OTHER EQUIPMENT ACCUMULATED DEPRECIATION	57,502 17,113,960	0 70	50,766 16,436,817	0 66
	CONSTRUCTION IN PROGRESS	502,432	2	689,332	3
1	OTHER INTANGIBLE ASSETS AND DEFERRED ASSETS (NET)	0	0	0	0
	OTHER ASSETS	0	0	0	0
s20	TOTAL LIABILITIES	17,258,641	100	17,314,353	100
s21	CURRENT LIABILITIES	7,778,343	45	9,730,615	56
	SUPPLIERS	2,561,136	15	2,348,163	14
	BANK LOANS	98,009	1	76,043	"
	STOCK MARKET LOANS	750,000	4	2,696,432	16
s103	OTHER LOANS WITH COST	0	0	0	0
s25	TAXES PAYABLE	315,162	2	648,626	4
s26	OTHER CURRENT LIABILITIES WITHOUT COST	4,054,036	23	3,961,351	23
s27	LONG-TERM LIABILITIES	7,281,100	42	5,384,283	31
	BANK LOANS	31,100	0	84,283	0
	STOCK MARKET LOANS	7,250,000	42	5,300,000	31
	OTHER LOANS WITH COST DEFERRED LIABILITIES	0	0 <b>0</b>	0	0
	OTHER NON CURRENT LIABILITIES WITHOUT COST	2,199,198	13	2,199,455	13
Į	CONSOLIDATED STOCKHOLDERS EQUITY	7,324,776	100	7,536,917	100
	COUNTABLE CAPITAL OF THE PARTICIPATION NOT	,, ,		,,.	
s34	CONTROLADORA	0	0	0	0
s35	COUNTABLE CAPITAL OF THE PARTICIPATION CONTROLADORA	7,324,776	100	7,536,917	100
s36	CONTRIBUTED CAPITAL	4,079,037	56	4,138,236	55
	CAPITAL STOCK	4,079,037	56	4,138,236	55
s39	PREMIUM ON ISSUANCE OF SHARES	0	0	0	0
s40	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0	0	0
s41	EARNED CAPITAL	3,245,739	44	3,398,681	45
	RETAINED EARNINGS AND CAPITAL RESERVES	3,362,593	46	3,442,178	46
	OTHER ACCUMULATED COMPREHENSIVE RESULT	-116,854	-2	-43,497	0
s80	SHARES REPURCHASED	0	0	0	0

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

#### **BALANCE SHEETS**

#### BREAKDOWN OF MAIN CONCEPTS

CONSOLIDATED

YEAR:

QUARTER: 03

(Thousand Pesos)

**Final Printing** 

2010

REF S	CONCEPTS	CURRENT YEA	R	PREVIOUS YEA	.R
		Amount	%	Amount	%
s03	CASH AND AVAILABLE INVESTMENTS	3,861,429	100	3,859,186	100
s46	CASH	162,088	4	163,616	4
s47	AVAILABLE INVESTMENTS	3,699,341	96	3,695,570	96
s07	OTHER CURRENT ASSETS	0	100	0	100
s81	DERIVATIVE FINANCIAL INSTRUMENTS DISCONTINUED OPERATIONS	0	0	0	0
s82 s83	OTHER	0	0	0	0
s18	OTHER INTANGIBLE ASSETS AND DEFERRED ASSETS (NET)	0	100	0	100
s48	DEFERRED EXPENSES (NET)	0	0	0	0
s49	GOODWILL	0	0	0	0
s51	OTHER	0	0	0	0
s19	OTHER ASSETS	0	100	0	100
s85	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0	0
s50 s104	DEFERRED TAXES BENEFITS TO EMPLOYEES	0	0	0	0
s86	DISCONTINUED OPERATIONS	0	0	0	0
s87	OTHER	0	0	0	ő
s21	CURRENT LIABILITIES	7,778,343	100	9,730,615	100
s52	FOREIGN CURRENCY LIABILITIES	1,510,807	19	1,313,307	13
s53	MEXICAN PESOS LIABILITIES	6,267,536	81	8,417,308	87
s26	OTHER CURRENT LIABILITIES WITHOUT COST	4,054,036	100	3,961,351	100
s88	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	46,037	1
s89 s68	INTEREST LIABILITIES PROVISIONS	77,749 1,550,916	2 38	59,595 1,553,570	39
s90	DISCONTINUED OPERATIONS	1,550,916	0	1,555,570	0
s58	OTHER CURRENT LIABILITIES	1,744,617	43	1,616,624	41
s105	BENEFITS TO EMPLOYEES	680,754	17	685,525	17
s27	LONG-TERM LIABILITIES	7,281,100	100	5,384,283	100
s59	FOREIGN CURRENCY LIABILITIES	31,100	0	84,283	2
s60	MEXICAN PESOS LIABILITIES	7,250,000	100	5,300,000	98
s31	DEFERRED LIABILITIES	0	100	0	100
s65	NEGATIVE GOODWILL	0	0	0	0
s67	OTHER	0	0	0	0
s32	OTHER NON CURRENT LIABILITIES WITHOUT COST	2,199,198	100	2,199,455	100
s66	DEFERRED TAXES	1,691,683	77	1,868,836	85
s91 s92	OTHER LIABILITIES IN RESPECT OF SOCIAL INSURANCE DISCONTINUED OPERATIONS	97,753 0	4 0	88,269 0	4 0
s69	OTHER LIABILITIES	409,762	19	242,350	11
s79	CAPITAL STOCK	4,079,037	100	4,138,236	100
s37	CAPITAL STOCK (NOMINAL)	8,737	0	8,864	0
s38	RESTATEMENT OF CAPITAL STOCK	4,070,300	100	4,129,372	100
i i					l

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

#### **BALANCE SHEETS**

BREAKDOWN OF MAIN CONCEPTS

CONSOLIDATED

YEAR: 2010

QUARTER:

03

(Thousand Pesos)

REF S	EEF S CONCEPTS		R	PREVIOUS YEAR	
KEI O	0011021 10	Amount	%	Amount	%
s42	RETAINED EARNINGS AND CAPITAL RESERVES	3,362,593	100	3,442,178	100
s93	LEGAL RESERVE	100,000	3	100,000	3
s43	RESERVE FOR REPURCHASE OF SHARES	0	0	0	0
s94	OTHER RESERVES	0	0	0	0
s95	RETAINED EARNINGS	235,928	7	466,280	14
s45	NET INCOME FOR THE YEAR	3,026,665	90	2,875,898	84
s44	OTHER ACCUMULATED COMPREHENSIVE RESULT	-116,854	100	-43,497	100
s70	ACCUMULATED MONETARY RESULT	0	0	0	0
s71	RESULT FROM HOLDING NON-MONETARY ASSETS	0	0	0	0
s96	CUMULATIVE RESULT FROM FOREIGN CURRENCY TRANSLATION	0	0	0	0
s97	CUMULATIVE RESULT FROM DERIVATIVE FINANCIAL INSTRUMENTS	-116,854	100	-43,497	100
s98	CUMULATIVE EFFECT OF DEFERRED INCOME TAXES	0	0	0	0
s100	OTHER	0	0	0	0

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

**BALANCE SHEETS** 

OTHER CONCEPTS

CONSOLIDATED

**Final Printing** 

2010

YEAR:

(Thousand Pesos)

QUARTER:

03

REF S	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
KEF 5	CONCEPTS	Amount	Amount
s72	WORKING CAPITAL	2,729,225	270,685
s73	PENSIONS AND SENIORITY PREMIUMS	352,833	301,986
s74	EXECUTIVES (*)	0	0
s75	EMPLOYEES (*)	2,466	2,401
s76	WORKERS (*)	4,562	4,421
s77	OUTSTANDING SHARES (*)	1,065,767,515	1,081,235,015
s78	REPURCHASED SHARES (*)	31,997,200	32,638,800
s101	RESTRICTED CASH	0	0
s102	DEBT OF NON CONSOLIDATED COMPANIES	0	0

<sup>(\*)</sup> THESE CONCEPTS ARE STATED IN UNITS

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

#### STATEMENTS OF INCOME

FROM JANUARY THE 1st TO SEPTEMBER 30 OF 2010 AND 2009

CONSOLIDATED

YEAR: 2010

QUARTER: 03

(Thousand Pesos)

REF R	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
IXEI IX	CONCEL 13	Amount	%	Amount	
r01	NET SALES	19,330,017	100	18,219,021	100
r02	COST OF SALES	11,532,060	60	10,816,029	59
r03	GROSS PROFIT	7,797,957	40	7,402,992	41
r04	GENERAL EXPENSES	2,740,386	14	2,605,847	14
r05	INCOME (LOSS) FROM OPERATION	5,057,571	26	4,797,145	26
r08	OTHER INCOME AND (EXPENSE), NET	-429,565	-2	-414,342	-2
r06	COMPREHENSIVE FINANCING RESULT	-302,476	-2	-391,591	-2
r12	EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES	0	0	0	0
r48	NON ORDINARY ITEMS	0	0	0	0
r09	INCOME BEFORE INCOME TAXES	4,325,530	22	3,991,212	22
r10	INCOME TAXES	1,298,865	7	1,115,314	6
r11	INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS	3,026,665	16	2,875,898	16
r14	DISCONTINUED OPERATIONS	0	0	0	0
r18	NET CONSOLIDATED INCOME	3,026,665	16	2,875,898	16
r19	NET INCOME OF PARTICIPATION NOT CONTROLADORA	0	0	0	0
r20	NET INCOME OF PARTICIPATION CONTROLADORA	3,026,665	16	2,875,898	16

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

#### STATEMENTS OF INCOME

BREAKDOWN OF MAIN CONCEPTS

CONSOLIDATED

YEAR: 2010

QUARTER: 03

(Thousand Pesos)

**Final Printing** 

	CONCERTS	CURRENT YEAR		PREVIOUS YEA	.R
REF R	CONCEPTS	Amount	%	Amount	%
r01	NET SALES	19,330,017	100	18,219,021	100
r21	DOMESTIC	18,180,148	94	17,364,022	95
r22	FOREIGN	1,149,869	6	854,999	5
r23	TRANSLATED INTO DOLLARS (***)	90,238	0	62,632	0
r08	OTHER INCOME AND (EXPENSE), NET	-429,565	100	-414,342	100
r49	OTHER INCOME AND (EXPENSE), NET	8,705	-2	2,808	0
r34	EMPLOYEES PROFIT SHARING EXPENSES	380,270	-89	438,150	-106
r35	DEFERRED EMPLOYEES PROFIT SHARING	58,000	-14	-21,000	5
r06	COMPREHENSIVE FINANCING RESULT	-302,476	100	-391,591	100
r24	INTEREST EXPENSE	502,607	-166	587,683	-150
r42	GAIN (LOSS) ON RESTATEMENT OF UDIS	0	0	0	0
r45	OTHER FINANCE COSTS	0	0	0	0
r26	INTEREST INCOME	159,371	-53	198,351	-51
r46	OTHER FINANCIAL PRODUCTS	0	0	0	0
r25	FOREIGN EXCHANGE GAIN (LOSS) (NET)	40,760	-13	-2,259	1
r28	RESULT FROM MONETARY POSITION	0	0	0	0
r10	INCOME TAXES	1,298,865	100	1,115,314	100
r32	INCOME TAX	1,266,365	97	1,212,545	109
r33	DEFERRED INCOME TAX	32,500	3	-97,231	-9

(\*\*\*) FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

STATEMENTS OF INCOME

OTHER CONCEPTS

CONSOLIDATED

YEAR: 2010

QUARTER: 03

(Thousand Pesos)

REF R	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
KEFK	CUNCEPIS	Amount	Amount
r36	TOTAL SALES	25,593,141	23,958,223
r37	TAX RESULT FOR THE YEAR	4,955,746	4,908,315
r38	NET SALES (**)	25,813,203	24,326,676
r39	OPERATING INCOME (**)	6,962,974	6,525,051
r40	NET INCOME OF PARTICIPATION CONTROLADORA(**)	4,302,493	3,526,786
r41	NET CONSOLIDATED INCOME (**)	4,302,493	3,526,786
r47	OPERATIVE DEPRECIATION AND ACCUMULATED	924,666	881,114

<sup>(\*\*)</sup> RESTATED INFORMATION OF THE LAST TWELVE MONTHS

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

#### QUARTERLY STATEMENTS OF INCOME

FROM JULY1 TO SEPTEMBER 30 OF 2010

CONSOLIDATED

YEAR: 2010

QUARTER: 03

**Final Printing** 

(Thousand Pesos)

REF	CONCEPTS	CURRENT YEAR	2	PREVIOUS YEA	R
RT	CONCEPTS	Amount	%	Amount	%
rt01	NET SALES	6,346,146	100	5,951,686	100
rt02	COST OF SALES	3,853,359	61	3,479,862	58
rt03	GROSS PROFIT	2,492,787	39	2,471,824	42
rt04	GENERAL EXPENSES	881,994	14	874,855	15
rt05	INCOME (LOSS) FROM OPERATION	1,610,793	25	1,596,969	27
rt08	OTHER INCOME AND (EXPENSE), NET	-137,375	-2	-145,145	-2
rt06	COMPREHENSIVE FINANCING RESULT	-98,797	-2	-139,117	-2
rt12	EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES	0	0	0	0
rt48	NON ORDINARY ITEMS	0	0	0	0
rt09	INCOME BEFORE INCOME TAXES	1,374,621	22	1,312,707	22
rt10	INCOME TAXES	413,893	7	393,361	7
rt11	INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS	960,728	15	919,346	15
rt14	DISCONTINUED OPERATIONS	0	0	0	0
rt18	NET CONSOLIDATED INCOME	960,728	15	919,346	15
rt19	NET INCOME OF PARTICIPATION NOT CONTROLADORA	0	0	0	0
rt20	NET INCOME OF PARTICIPATION CONTROLADORA	960,728	15	919,346	15

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

#### **QUARTERLY STATEMENTS OF INCOME**

BREAKDOWN OF MAIN CONCEPTS

CONSOLIDATED

YEAR: 2010

QUARTER: 03

(Thousand Pesos)

**Final Printing** 

REF	CONCEPTS	CURRENT YEA	R	PREVIOUS YEA	.R
RT	CONCEPTS	Amount	%	Amount	%
rt0	NET SALES	6,346,146	100	5,951,686	100
rt21	DOMESTIC	5,889,318	93	5,589,600	94
rt22	FOREIGN	456,828	7	362,086	6
rt23	TRANSLATED INTO DOLLARS (***)	35,684	1	27,219	0
rt08	OTHER INCOME AND (EXPENSE), NET	-137,375	100	-145,145	100
rt49	OTHER INCOME AND (EXPENSE), NET	1,904	-1	712	0
rt34	EMPLOYEES PROFIT SHARING EXPENSES	139,279	-101	145,857	-100
rt35	DEFERRED EMPLOYEES PROFIT SHARING	0	0	0	0
rt06	COMPREHENSIVE FINANCING RESULT	-98,797	100	-139,117	100
rt24	INTEREST EXPENSE	149,582	-151	172,504	-124
rt42	GAIN (LOSS) ON RESTATEMENT OF UDIS	0	0	0	0
rt45	OTHER FINANCE COSTS	0	0	0	0
rt26	INTEREST INCOME	27,759	-28	52,552	-38
rt46	OTHER FINANCIAL PRODUCTS	0	0	0	0
rt25	FOREIGN EXCHANGE GAIN (LOSS) (NET)	23,026	-23	-19,165	14
rt28	RESULT FROM MONETARY POSITION	0	0	0	0
rt10	INCOME TAXES	413,893	100	393,361	100
rt32	INCOME TAX	433,393	105	437,592	111
rt33	DEFERRED INCOME TAX	-19,500	-5	-44,231	-11

(\*\*\*) FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

#### QUARTERLY STATEMENTS OF INCOME

QUARTER: 03

YEAR:

2010

OTHER CONCEPTS

CONSOLIDATED

(Thousand Pesos)

REF	CURRENT YEAR CONCEPTS		PREVIOUS YEAR
RT	351132.113	Amount	Amount
rt47	OPERATIVE DEPRECIATION AND ACCUMULATED IMPAIRMENT LOSSES	309,502	310,866

STOCK EXCHANGE CODE: KIMBER

QUARTER:

03

YEAR: 2010

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

#### STATE OF CASH FLOW (INDIRECT METHOD)

MAIN CONCEPTS

**Final Printing** 

(Thousand Pesos)

**CONSOLIDATED** 

REF F	CONCERTS	CURRENT YEAR	PREVIOUS YEAR
KEFF	CONCEPTS	Amount	Amount
	ACTIVITIES OF OPERATION		
e01	INCOME (LOSS) BEFORE INCOME TAXES	4,325,530	3,991,212
e02	+ (-)ITEMS NOT REQUIRING CASH	438,270	417,150
e03	+ (-)ITEMS RELATED TO INVESTING ACTIVITIES	756,590	679,955
e04	+ (-)ITEMS RELATED TO FINANCING ACTIVITIES	461,847	589,942
e05	CASH FLOW BEFORE INCOME TAX	5,982,237	5,678,259
e06	CASH FLOWPROVIDED OR USED IN OPERATION	-2,812,737	-914,882
e07	NET CASH FLOWS PROVIDED OF OPERATING ACTIVITIES	3,169,500	4,763,377
	INVESTMENT ACTIVITIES		
e08	NET CASH FLOW FROM INVESTING ACTIVITIES	-76,558	-659,446
e09	FINANCING ACTIVITIES	3,092,942	4,103,931
	FINANCING ACTIVITIES		
e10	NET CASH FROM FINANCING ACTIVITIES	-5,689,759	-3,269,080
e11	NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	-2,596,817	834,851
e12	TRANSLATION DIFFERENCES IN CASH AND CASH EQUIVALENTS	-2,249	6,728
e13	CASH AND CASH EQUIVALENTS AT THE BEGINING OF PERIOD	6,460,495	3,017,607
e14	CASH AND CASH EQUIVALENTS AT END OF PERIOD	3,861,429	3,859,186

STOCK EXCHANGE CODE: KIMBER

QUARTER:

03

0

-185,973

YEAR: 2010

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

e57 + (-)OTHER ITEMS

#### STATE OF CASH FLOW (INDIRECT METHOD)

**BREAKDOWN OF MAIN CONCEPTS** 

	(Thousand Pesos)	CONSOLIDATED	
255.5	CONCERTO	CURRENT YEAR	PREVIOUS YEAR  Amount  0
REF F	CONCEPTS	Amount	Amount
e02	+ (-)ITEMS NOT REQUIRING CASH	438,270	417,150
e15 e16	+ESTIMATES FOR THE PERIOD +PROVISIONS FOR THE PERIOD	0 438,270	417 150
e17	+ (-)OTHER UNREALIZED ITEMS	430,270	0
e03	+ (-)ITEMS RELATED TO INVESTING ACTIVITIES	756,590	679,955
e18	+ DEPRECIATION AND AMORTIZATION FOR THE PERIOD	924,666	881,114
e19	(-) +GAIN OR LOSS ON SALE OF PROPERTY, PLANT AND EQUIPMENT	-8,705	-2,808
e20	+IMPAIRMENT LOSS	0	0
e21 e22	(-) +EQUITY IN RESULTS OF ASSOCIATES AND JOINT VENTURES (-)DIVIDENDS RECEIVED	١	0
e23	(-)INTEREST INCOME	-159,371	-198.351
e24	(-)+ OTHER ITEMS	0	0
e04	+ (-)ITEMS RELATED TO FINANCING ACTIVITIES	461,847	589,942
e25	+ÀCCRUED INTEREST	502,607	587,683
e26	+ (-) OTHER ITEMS	-40,760	2,259
e06	CASH FLOWPROVIDED OR USED IN OPERATION	-2,812,737	-914,882
e27	+ (-)DECREASE (INCREASE) IN ACCOUNTS RECEIVABLE	-324,109	84,080
e28	+ (-)DECREASE (INCREASE) IN INVENTORIES	-393,391	138,298
e29	+ (-)DECREASE (INCREASE) IN OTHER ACCOUNTS RECEIVABLE	0	0
e30	+ (-)INCREASE (DECREASE) IN SUPPLIERS	-9,012	-4,903
e31	+ (-)INCREASE (DECREASE) IN OTHER LIABILITIES	-297,018	-293,016
e32	+ (-) INCOME TAXES PAID OR RETURNED	-1,789,207	·
e08	NET CASH FLOW FROM INVESTING ACTIVITIES	-76,558	-659,446
e33 e34	-PERMANENT INVESTMENT IN SHARES +DISPOSITION OF PERMANENT INVESTMENT IN SHARES	0	0
e35	-INVESTMENT IN PROPERTY, PLANT AND EQUIPMENT	-633,101	-822,930
e36	+SALE OF PROPERTY, PLANT AND EQUIPMENT	0	0
e37	-INVESTMENT IN INTANGIBLE ASSETS	0	0
e38	+DISPOSITION OF INTANGIBLE ASSETS	0	0
e39 e40	-OTHER PERMANENT INVESTMENTS +DISPOSITION OF OTHER PERMANENT INVESTMENTS	1	0
e41	+ DIVIDEND RECEIVED	0	0
e42	+INTEREST RECEIVED	139,173	163,484
e43	+ (-)DECREASE (INCREASE) ADVANCES AND LOANS TO THIRD PARTS	417,370	0
e44	+ (-)OTHER ITEMS	0	0
e10	NET CASH FROM FINANCING ACTIVITIES	-5,689,759	-3,269,080
e45	+BANK FINANCING	0	0 402 202
e46 e47	+STOCK MARKET FINANCING +OTHER FINANCING	1	3,493,293
e48	(-)BANK FINANCING AMORTIZATION	-5,303	-3.375.496
e49	(-)STOCK MARKET FINANCING AMORTIZATION	-2,700,000	0
e50	(-)OTHER FINANCING AMORTIZATION	0	0
e51	+ (-)INCREASE (DECREASE) IN CAPITAL STOCK	0	0
e52 e53	(-)DIVIDENDS PAID +PREMIUM ON ISSUANCE OF SHARES	-1,733,032	-1,611,173
e54	+CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0
e55	-INTEREST EXPENSE	-481,510	-695,531
e56	-REPURCHASE OF SHARES	-769,914	-894,200
• ^E7 '	L. ( )OTLIED ITEMS		405 070

<sup>\*</sup> IN CASE THAT THIS AMOUNT IS DIFFERENT FROM THE R47 ACCOUNT IT WILL HAVE TO EXPLAIN IN NOTES.

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

QUARTER: 03

YEAR:

CONSOLIDATED

2010

#### **DATA PER SHARE**

	001105770		CURRENT YEA	R		PREVIOUS YEA	R	
REF D	CONCEPTS	AMOUNT				AMOUNT		
d01	BASIC PROFIT PER ORDINARY SHARE (**)	\$	4.01		\$	3.22		
d02	BASIC PROFIT PER PREFERRED SHARE (**)	\$	0		\$	0.00		
d03	DILUTED PROFIT PER ORDINARY SHARE (**)	\$	0		\$	0.00	Ī	
d04	EARNINGS (LOSS) BEFORE DISCONTINUED OPERATIONS PER COMMON SHARE (**)	\$	4.01		\$	3.22		
d05	DISCONTINUED OPERATIONS EFFECT ON EARNING (LOSS) PER SHARE (**)	\$	0		\$	0.00		
d08	CARRYNG VALUE PER SHARE	\$	6.87		\$	6.97		
d09	CASH DIVIDEND ACCUMULATED PER SHARE	\$	1.60		\$	1.44		
d10	DIVIDEND IN SHARES PER SHARE		0	shares		0.00	shares	
d11	MARKET PRICE TO CARRYING VALUE		11.77	times		8.12	times	
d12	MARKET PRICE TO BASIC PROFIT PER ORDINARY SHARE (**)		20.16	times		17.58	times	
d13	MARKET PRICE TO BASIC PROFIT PER PREFERENT SHARE (**)		0.00	times		0.00	times	

<sup>(\*\*)</sup> TO CALCULATE THE DATA PER SHARE USE THE NET INCOME FOR THE LAST TWELVE MONTHS.

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

RATIOS

03

QUARTER:

**Final Printing** 

CONSOLIDATED

2010

YEAR:

REF P	CONCEPTS	CURRENT YE	AR	PREVIOUS YEA	AR.
	YIELD				
p01	NET CONSOLIDATED INCOME TO NET SALES	15.66	%	15.79	%
p02	NET CONSOLIDATED INCOME TO STOCKHOLDERS EQUITY (**)	58.74	%	46.79	%
p03	NET INCOME TO TOTAL ASSETS (**)	17.50	%	14.19	%
p04	CASH DIVIDENDS TO PREVIOUS YEAR NET INCOME	41.74	%	48.64	%
p05	RESULT FROM MONETARY POSITION TO NET CONSOLIDATED INCOME	0.00	%	0.00	%
	ACTIVITY				
p06	NET SALES TO NET ASSETS (**)	1.05	times	0.98	times
p07	NET SALES TO PROPERTY, PLANT AND EQUIPMENT (NET) (**)	1.83	times	1.69	times
80q	INVENTORIES TURNOVER (**)	8.20	times	7.90	times
p09	ACCOUNTS RECEIVABLE IN DAYS OF SALES	52	days	51	days
p10	PAID INTEREST TO TOTAL LIABILITIES WITH COST (**)	7.03	%	8.30	%
	LEVERAGE				
p11	TOTAL LIABILITIES TO TOTAL ASSETS	70.20	%	69.67	%
p12	TOTAL LIABILITIES TO STOCKHOLDERS EQUITY	2.36	times	2.30	times
p13	FOREIGN CURRENCY LIABILITIES TO TOTAL LIABILITIES	8.93	%	8.07	%
p14	LONG-TERM LIABILITIES TO PROPERTY, PLANT AND EQUIPMENT (NET)	51.73	%	37.33	%
p15	INCOME (LOSS) AFTER GENERAL EXPENSES TO INTEREST PAID	10.06	times	8.16	times
p16	NET SALES TO TOTAL LIABILITIES (**)	1.50	times	1.41	times
	LIQUIDITY				
p17	CURRENT ASSETS TO CURRENT LIABILITIES	1.35	times	1.03	times
p18	CURRENT ASSETS LESS INVENTORY TO CURRENT LIABILITIES	1.08	times	0.85	times
p19	CURRENT ASSETS TO TOTAL LIABILITIES	0.61	times	0.58	times
p20	CASH AND SHORT-TERM INVESTMENTS TO CURRENT LIABILITIES	49.64	%	39.66	%

<sup>(\*\*)</sup> IN THESE RATIOS FOR THE DATA TAKE INTO CONSIDERATION THE LAST TWELVE MONTHS.

STOCK EXCHANGE CODE: KIMBER

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

MANAGEMENTÆS DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

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QUARTER:

**CONSOLIDATED** 

YEAR: 2010

STOCK EXCHANGE CODE: KIMBER

QUARTER: 03 YEAR: 2010

KIMBERLY - CLARK DE MEXICO

S.A.B. DE C.V.

**FINANCIAL STATEMENT NOTES** 

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STOCK EXCHANGE CODE: KIMBER QUARTER: 03 YEAR: 2010

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

#### **ANALYSIS OF INVESTMENTS IN SHARES**

CONSOLIDATED

SUBSIDIARIES

COMPANY NAME	MAIN ACTIVITIES	NUMBER OF SHARES	% OWNERSHIP
CRISOBA INDUSTRIAL, S.A. DE C.V.	SERVICIOS DE RENTA DE EQUIPO Y OTROS	790,601,970	100.00
PAPER PRODUCTS TRADE CORPORATION	COMERCIALIZADORA DE PROD. EN EL EXTRANJ.	3,000,000	100.00
SERVICIOS EMPRESARIALES SORAN, S.A. DE C.V.	SERVICIOS DE DISTRIB. Y FINANCIAMIENTO	1,500,200,000	100.00
TAXI AEREO DE MEXICO, S.A.	TRANSPORTE AEREO	105,002,055	100.00
CUATRO SUBSIDIARIAS	ARRENDAMIENTO DE INMUEBLES Y EQUIPO	1	100.00

STOCK EXCHANGE CODE: KIMBER QUARTER: 03 YEAR: 2010

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### **CREDITS BREAK DOWN**

CONSOLIDATED

(Thousand Pesos)

				AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)				AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)								
CREDIT TYPE / INSTITUTION WITH FOREING DATE OF AMORTIZATION INTEREST RATE CONTRACT DATE				TIME INTERVAL				TIME INTERVAL								
					CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR	CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR
BANKS																
FOREIGN TRADE																
DEUTSCHE BANK	YES	16/08/2001	02/04/2012	0.69							15,550	15,550	31,100	0	0	0
BANK OF AMERICA	YES	30/04/2001	30/09/2011	0.89							0	16,152	0	0	0	0
SECURED																
COMMERCIAL BANKS																
OTHER																
NACIONAL FINANCIERA , S.N.C.	NOT APPLIED	04/06/2010	22/11/2010	6.65	50,757	0	0	0	0	0						
TOTAL BANKS					50,757	0	0	0	0	0	15,550	31,702	31,100	0	0	0

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

QUARTER:

03

**CONSOLIDATED** 

CREDITS BREAK DOWN
(Thousand Pesos)

**Final Printing** 

YEAR: 2010

#### AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$) AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$) WITH FOREING DATE OF **AMORTIZATIO** INTEREST RATE **CREDIT TYPE / INSTITUTION** TIME INTERVAL TIME INTERVAL INSTITUTION CONTRACT **CURRENT YEAR** UNTIL 1 YEAR UNTIL 2 YEAR UNTIL 3 YEAR UNTIL 4 YEAR **UNTIL 5 YEAR CURRENT YEAR** UNTIL 1 YEAR UNTIL 2 YEAR **UNTIL 3 YEAR UNTIL 4 YEAR** UNTIL 5 YEAR STOCK MARKET LISTED STOCK EXCHANGE UNSECURED CERTIFICADOS BURSÁTILES NOT APPLIED 18/06/2003 08/12/2010 5.47 750,000 CERTIFICADOS BURSÁTILES NOT APPLIED 18/06/2003 05/06/2013 8.95 1,250,000 NOT APPLIED CERTIFICADOS BURSÁTILES 05/07/2007 26/06/2017 4.78 2,500,000 CERTIFICADOS BURSÁTILES NOT APPLIED 30/03/2009 22/03/2016 9.98 800,000 CERTIFICADOS BURSÁTILES NOT APPLIED 06/10/2009 5.86 02/10/2014 0 2,300,000 NOT APPLIED CERTIFICADOS BURSÁTILES 06/10/2009 26/09/2019 9.65 400,000 SECURED PRIVATE PLACEMENTS UNSECURED SECURED TOTAL BANKS 750,000 1,250,000 6,000,000

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

QUARTER:

03

YEAR: **2010** 

### **CREDITS BREAK DOWN**

CONSOLIDATED

(Thousand Pesos)

						AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)				AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)						
CREDIT TYPE / INSTITUTION	WITH FOREING INSTITUTION	DATE OF AGREEMENT	AMORTIZATION DATE	RTIZATION DATE	TIME INTERVAL							TIME INT	ERVAL			
					CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR	CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR
SUPPLIERS																
VARIOS	NOT APPLIED	01/09/2010			0	1,098,572	0	0	0	0						
VARIOS	NOT	01/09/2010			[						0	1,462,564	0	0	0	0
TOTAL SUPPLIERS					0	1,098,572	0	0	0	0	0	1,462,564	0	0	0	0
OTHER LOANS WITH COST (S103 Y S30)																
	NOT APPLIED				0	0	0	0	0	0						
	NOT										0	0	0	0	0	0
TOTAL					0	0	0	0	0	0	0	0	0	0	0	0
OTHER CURRENT LIABILITIES WITHOUT COST (S26)																
VARIOS	NOT APPLIED				0	4,053,045										
VARIOS											0	991				
TOTAL	_				0	4,053,045	0	0	0	0	0	991	0	0	0	0
TOTAL					800,757	5,151,617	0	1,250,000	0	6,000,000	15,550	1,495,257	31,100	0	0	0

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

#### MONETARY FOREIGN CURRENCY POSITION

(Thousand Pesos)

QUARTER: 03

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FOREIGN CURRENCY POSITION	DOLL	ARS	OTHER CU	RRENCIES	TOTAL THOUSANDS	
FOREIGN CORRENCY POSITION	DOLLARS	PESOS	DOLLARS	PESOS	OF PESOS	
MONETARY ASSETS	78,518	985,401	0	0	985,401	
LIABILITIES POSITION	122,861	1,541,907	0	0	1,541,907	
SHORT-TERM LIABILITIES POSITION	120,383	1,510,807	0	0	1,510,807	
LONG-TERM LIABILITIES POSITION	2,478	31,100	0	0	31,100	
NET BALANCE	-44,343	-556,506	0	0	-556,506	

#### **NOTES**

EL TIPO DE CAMBIO UTILIZADO PARA LA CONVERSIÓN DE LOS DÓLARES ES DE \$12.55 PESOS POR UN DÓLAR

STOCK EXCHANGE CODE: KIMBER QUARTER: 03 YEAR: 2010

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

RESULT FROM MONETARY POSITION

CONSOLIDATED

(Thousand Pesos) Final Printing

MONTH	MONETARY ASSETS	MONETARY LIABILITIES	(ASSET) LIABILITY MONETARY POSITION	MONTHLY INFLATION	MONTHLY PROFIT AND (LOSS)
JANUARY	0	0	0	0.00	0
FEBRUARY	0	0	0	0.00	0
MARCH	0	0	0	0.00	0

QUARTER: 03 YEAR: 2010 STOCK EXCHANGE CODE: KIMBER

 $\begin{array}{l} \text{KIMBERLY - CLARK DE MEXICO S.A.B.} \\ \text{DE C.V.} \end{array}$ 

**DEBT INSTRUMENTS** 

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FINANCIAL LIMITED BASED IN ISSUED DEED AND/OR TITLE

STOCK EXCHANGE CODE: KIMBER

QUARTER: 03 YEAR: 2010

 $\begin{array}{l} \text{KIMBERLY - CLARK DE MEXICO S.A.B.} \\ \text{DE C.V.} \end{array}$ 

**DEBT INSTRUMENTS** 

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ACTUAL SITUATION OF FINANCIAL LIMITED

STOCK EXCHANGE CODE: KIMBER

KIMBERLY - CLARK DE MEXICO S.A.B.

DE C.V.

# PLANTS, COMMERCE CENTERS OR DISTRIBUTION CENTERS

CONSOLIDATED

YEAR: 2010

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**Final Printing** 

PLANT OR CENTER	ECONOMIC ACTIVITY	PLANT CAPACITY	UTILIZATION (%)
PLANTA BAJIO	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA ORIZABA	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA RAMOS ARIZPE	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA TLAXCALA	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA CUAUTITLAN	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA ECATEPEC	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA TEXMELUCAN	PRODUCTOS INSTITUCIONALES	0	0.00
PLANTA MORELIA	PRODUCTOS AL CONSUMIDOR	0	0.00

#### **NOTES**

LA CAPACIDAD INSTALADA Y EL PORCENTAJE DE UTILIZACIÓN VARIA SEGÚN LA PRODUCCIÓN.

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

MAIN RAW MATERIALS

QUARTER: 03 YEAR: 2010

CONSOLIDATED

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DOMESTIC	MAIN SUPPLIERS	FOREIGN	DOM. SUBST.	COST PRODUCTION (%)
POLIETILENO	POLYCEL, PROPIFLEX	Nacional		0.00
QUIMICOS	POLIQUIMICOS, PROEQSA, SYMRISE	Nacional		0.00
CORRUGADOS	CORP. DURANGO,GPO. INLAND	Nacional		0.00
FIBRA PARA RECICLAR	RECYCLE, REPACSA	Nacional		0.00
ADHESIVOS	HENKEL	Nacional		0.00
CINTAS Y ELASTOMEROS	3M, ARTEVA	Nacional		0.00
CELULOSA DE MADERA	ARACR,GP CELL,DOMT,WEY,FIBRIA	Importación		0.00
FIBRA P/RECICLAR Y RECICLADA	HARMON, INT. PAPER	Importación		0.00
POLIACRILATO DE SODIO	BASF, TOYOTA, STOCKHAUSEN	Importación		0.00
POLIPROPILENO	EXXONMOBIL	Importación		0.00

**NOTES** 

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

#### **SALES DISTRIBUTION BY PRODUCT**

CONSOLIDATED

YEAR: **2010** 

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NET SALES/TOTAL SALES

MAIN PRODUCTS	NET S	ALES	MARKET	MAIN				
MAIN PRODUCTS	VOLUME	AMOUNT	SHARE (%)	TRADEMARKS	CUSTOMERS			
DOMESTIC SALES								
PROD. AL CONSUMIDOR	0	18,180,148	0.00					
FOREIGN SALES	FOREIGN SALES							
INFORMACION TOTAL	0	1,149,869	0.00					
TOTAL		19,330,017						

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

SALES DISTRIBUTION BY PRODUCT

CONSOLIDATED

YEAR: 2010

QUARTER:

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FOREIGN SALES

**Final Printing** 

MAIN PRODUCTS	NET S	ALES	DESTINATION	MAIN		
MAINTRODUCTO	VOLUME	AMOUNT	DESTINATION	TRADEMARKS	CUSTOMERS	
EXPORT						
INFORMACION TOTAL	0	1,149,869		_		
FOREIGN SUBSIDIARIES						

TOTAL 1,149,869		
	1,149,869	69

**NOTES** 

STOCK EXCHANGE CODE: KIMBER
KIMBERLY - CLARK DE MEXICO S.A.B.

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PROJECT, AMOUNT EXERCISED AND PROGRESS PERCENTAGE

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KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

INFORMATION RELATED TO BULLETIN B-15 (FOREIGN CURRENCY TRANSLATION)

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STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

#### **ANALYSIS OF PAID CAPITAL STOCK**

QUARTER:

03

YEAR: 2010

CONSOLIDATED

**Final Printing** 

SERIES	NOMINAL VALUE	VALID COUPON	NUMBER OF SHARES				CAPITAL STOCK	
			FIXED PORTION	VARIABLE PORTION	MEXICAN	FREE SUBSCRIPTION	FIXED	VARIABLE
Α	0.00000	27	554,394,175	0	554,394,175	0	4,545	0
В	0.00000	27	511,373,340	0	0	511,373,340	4,192	0
TOTAL		·	1,065,767,515	0	554,394,175	511,373,340	8,737	0

TOTAL NUMBER OF SHARES REPRESENTING THE PAID IN CAPITAL STOCK ON THE DATE OF SENDING THE INFORMATION

1,065,767,515

**NOTES** 

STOCK EXCHANGE CODE: KIMBER

**KIMBERLY - CLARK DE MEXICO** S.A.B. DE C.V.

**DERIVATIVE FINANCIAL INSTRUMENTS** 

QUARTER:

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