

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2013**

**KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.**

STATEMENT OF FINANCIAL POSITION

AT 31 MARCH 2013 AND 31 DECEMBER 2012

(Thousand Pesos)

CONSOLIDATED

Final Printing

REF	ACCOUNT / SUBACCOUNT	ENDING CURRENT	PREVIOUS YEAR END
		Amount	Amount
10000000	TOTAL ASSETS	29,547,680	28,036,421
11000000	TOTAL CURRENT ASSETS	12,477,033	10,819,007
11010000	CASH AND CASH EQUIVALENTS	4,728,883	3,464,930
11020000	SHORT-TERM INVESTMENTS	0	0
11020010	AVAILABLE-FOR-SALE INVESTMENTS	0	0
11020020	TRADING INVESTMENTS	0	0
11020030	HELD-TO-MATURITY INVESTMENTS	0	0
11030000	TRADE RECEIVABLES, NET	5,592,106	5,278,623
11030010	TRADE RECEIVABLES	5,709,645	5,393,963
11030020	ALLOWANCE FOR DOUBTFUL ACCOUNTS	-117,539	-115,340
11040000	OTHER RECEIVABLES, NET	26,980	19,829
11040010	OTHER RECEIVABLES	26,980	19,829
11040020	ALLOWANCE FOR DOUBTFUL ACCOUNTS	0	0
11050000	INVENTORIES	1,910,631	1,950,268
11051000	BIOLOGICAL CURRENT ASSETS	0	0
11060000	OTHER CURRENT ASSETS	218,433	105,357
11060010	PREPAYMENTS	147,490	44,262
11060020	DERIVATIVE FINANCIAL INSTRUMENTS	0	0
11060030	ASSETS AVAILABLE FOR SALE	0	0
11060040	DISCONTINUED OPERATIONS	0	0
11060050	RIGHTS AND LICENSES	0	0
11060060	OTHER	70,943	61,095
12000000	TOTAL NON-CURRENT ASSETS	17,070,647	17,217,414
12010000	ACCOUNTS RECEIVABLE, NET	0	0
12020000	INVESTMENTS	0	0
12020010	INVESTMENTS IN ASSOCIATES AND JOINT VENTURES	0	0
12020020	HELD-TO-MATURITY INVESTMENTS	0	0
12020030	AVAILABLE-FOR-SALE INVESTMENTS	0	0
12020040	OTHER INVESTMENTS	0	0
12030000	PROPERTY, PLANT AND EQUIPMENT, NET	15,633,580	15,734,233
12030010	LAND AND BUILDINGS	5,441,684	5,450,398
12030020	MACHINERY AND INDUSTRIAL EQUIPMENT	28,868,355	28,670,983
12030030	OTHER EQUIPMENT	0	0
12030040	ACCUMULATED DEPRECIATION	-19,376,206	-19,012,459
12030050	CONSTRUCTION IN PROGRESS	699,747	625,311
12040000	INVESTMENT PROPERTY	0	0
12050000	BIOLOGICAL NON- CURRENT ASSETS	0	0
12060000	INTANGIBLE ASSETS,NET	1,437,067	1,483,181
12060010	GOODWILL	488,737	509,634
12060020	TRADEMARKS	418,927	429,302
12060030	RIGHTS AND LICENSES	19,724	20,975
12060031	CONCESSIONS	0	0
12060040	OTHER INTANGIBLE ASSETS	509,679	523,270
12070000	DEFERRED TAX ASSETS	0	0
12080000	OTHER NON-CURRENT ASSETS	0	0
12080001	PREPAYMENTS	0	0
12080010	DERIVATIVE FINANCIAL INSTRUMENTS	0	0
12080020	EMPLOYEE BENEFITS	0	0
12080021	AVAILABLE FOR SALE ASSETS	0	0
12080030	DISCONTINUED OPERATIONS	0	0
12080040	DEFERRED CHARGES	0	0
12080050	OTHER	0	0
20000000	TOTAL LIABILITIES	23,962,845	19,410,361
21000000	TOTAL CURRENT LIABILITIES	11,785,806	7,192,382
21010000	BANK LOANS	0	0
21020000	STOCK MARKET LOANS	1,250,000	1,250,000
21030000	OTHER LIABILITIES WITH COST	0	0
21040000	TRADE PAYABLES	2,995,314	2,812,375
21050000	TAXES PAYABLE	1,641,391	1,533,081
21050010	INCOME TAX PAYABLE	708,227	630,179

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STATEMENT OF FINANCIAL POSITION

AT 31 MARCH 2013 AND 31 DECEMBER 2012

(Thousand Pesos)

CONSOLIDATED

Final Printing

REF	ACCOUNT / SUBACCOUNT	ENDING CURRENT	PREVIOUS YEAR END
		Amount	Amount
21050020	OTHER TAXES PAYABLE	933,164	902,902
21060000	OTHER CURRENT LIABILITIES	5,899,101	1,596,926
21060010	INTEREST PAYABLE	147,114	79,206
21060020	DERIVATIVE FINANCIAL INSTRUMENTS	0	0
21060030	DEFERRED REVENUE	0	0
21060050	EMPLOYEE BENEFITS	1,103,822	1,006,832
21060060	PROVISIONS	170,707	141,160
21060061	CURRENT LIABILITIES RELATED TO AVAILABLE FOR SALE ASSETS	0	0
21060070	DISCONTINUED OPERATIONS	0	0
21060080	OTHER	4,477,458	369,728
22000000	TOTAL NON-CURRENT LIABILITIES	12,177,039	12,217,979
22010000	BANK LOANS	0	0
22020000	STOCK MARKET LOANS	9,980,386	9,978,834
22030000	OTHER LIABILITIES WITH COST	0	0
22040000	DEFERRED TAX LIABILITIES	1,782,541	1,847,104
22050000	OTHER NON-CURRENT LIABILITIES	414,112	392,041
22050010	DERIVATIVE FINANCIAL INSTRUMENTS	194,402	175,037
22050020	DEFERRED REVENUE	0	0
22050040	EMPLOYEE BENEFITS	82,581	79,875
22050050	PROVISIONS	0	0
22050051	NON-CURRENT LIABILITIES RELATED TO AVAILABLE FOR SALE ASSETS	0	0
22050060	DISCONTINUED OPERATIONS	0	0
22050070	OTHER	137,129	137,129
30000000	TOTAL EQUITY	5,584,835	8,626,060
30010000	EQUITY ATTRIBUTABLE TO OWNERS OF PARENT	5,584,835	8,626,060
30030000	CAPITAL STOCK	2,913,677	2,913,821
30040000	SHARES REPURCHASED	0	0
30050000	PREMIUM ON ISSUANCE OF SHARES	0	0
30060000	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0
30070000	OTHER CONTRIBUTED CAPITAL	0	0
30080000	RETAINED EARNINGS (ACCUMULATED LOSSES)	2,921,150	5,902,334
30080010	LEGAL RESERVE	2,193	2,193
30080020	OTHER RESERVES	0	0
30080030	RETAINED EARNINGS	1,748,892	1,755,453
30080040	NET INCOME FOR THE PERIOD	1,170,065	4,144,688
30080050	OTHERS	0	0
30090000	ACCUMULATED OTHER COMPREHENSIVE INCOME (NET OF TAX)	-249,992	-190,095
30090010	GAIN ON REVALUATION OF PROPERTIES	0	0
30090020	ACTUARIAL GAINS (LOSSES) FROM LABOR OBLIGATIONS	-59,496	-59,496
30090030	FOREIGN CURRENCY TRANSLATION	-54,415	-8,073
30090040	CHANGES IN THE VALUATION OF FINANCIAL ASSETS AVAILABLE FOR SALE	0	0
30090050	CHANGES IN THE VALUATION OF DERIVATIVE FINANCIAL INSTRUMENTS	-136,081	-122,526
30090060	CHANGES IN FAIR VALUE OF OTHER ASSETS	0	0
30090070	SHARE OF OTHER COMPREHENSIVE INCOME OF ASSOCIATES AND JOINT VENTURES	0	0
30090080	OTHER COMPREHENSIVE INCOME	0	0
30020000	NON-CONTROLLING INTERESTS	0	0

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2013**

**KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.**

STATEMENT OF FINANCIAL POSITION INFORMATIONAL DATA

AT 31 MARCH 2013 AND 31 DECEMBER 2012
(Thousand Pesos)

CONSOLIDATED

Final Printing

REF	CONCEPTS	ENDING CURRENT	PREVIOUS YEAR END
		Amount	Amount
91000010	SHORT-TERM FOREIGN CURRENCY LIABILITIES	1,576,467	1,513,969
91000020	LONG TERM FOREIGN CURRENCY LIABILITIES	0	0
91000030	CAPITAL STOCK (NOMINAL)	8,569	8,569
91000040	RESTATEMENT OF CAPITAL STOCK	2,905,108	2,905,252
91000050	PLAN ASSETS FOR PENSIONS AND SENIORITY PREMIUMS	381,767	378,382
91000060	NUMBER OF EXECUTIVES (*)	0	0
91000070	NUMBER OF EMPLOYEES (*)	2,645	2,618
91000080	NUMBER OF WORKERS (*)	5,210	5,151
91000090	OUTSTANDING SHARES (*)	3,141,104,528	3,141,259,525
91000100	REPURCHASED SHARES (*)	12,544,597	42,068,120
91000110	RESTRICTED CASH (1)	0	0
91000120	GUARANTEED DEBT OF ASSOCIATED COMPANIES	0	0

(1) THIS CONCEPT MUST BE FILLED WHEN THERE ARE GUARANTEES OR RESTRICTIONS THAT AFECCT CASH AND CASH EQUIVALENTS

(*) DATA IN UNITS

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01**

YEAR: **2013**

**KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.**

STATEMENTS OF COMPREHENSIVE INCOME

CONSOLIDATED

FOR THE THREE MONTHS ENDED 31 MARCH, 2013 AND 2012

(Thousand Pesos)

Final Printing

REF	ACCOUNT / SUBACCOUNT	CURRENT YEAR		PREVIOUS YEAR	
		ACCUMULATED	QUARTER	ACCUMULATED	QUARTER
40010000	REVENUE	7,571,536	7,571,536	7,166,386	7,166,386
40010010	SERVICES	0	0	0	0
40010020	SALE OF GOODS	7,571,536	7,571,536	7,166,386	7,166,386
40010030	INTERESTS	0	0	0	0
40010040	ROYALTIES	0	0	0	0
40010050	DIVIDENDS	0	0	0	0
40010060	LEASES	0	0	0	0
40010061	CONSTRUCTIONS	0	0	0	0
40010070	OTHER REVENUE	0	0	0	0
40020000	COST OF SALES	4,578,380	4,578,380	4,574,785	4,574,785
40021000	GROSS PROFIT	2,993,156	2,993,156	2,591,601	2,591,601
40030000	GENERAL EXPENSES	1,182,569	1,182,569	1,123,818	1,123,818
40040000	PROFIT (LOSS) BEFORE OTHER INCOME (EXPENSE), NET	1,810,587	1,810,587	1,467,783	1,467,783
40050000	OTHER INCOME (EXPENSE), NET	0	0	0	0
40060000	OPERATING PROFIT (LOSS) (*)	1,810,587	1,810,587	1,467,783	1,467,783
40070000	FINANCE INCOME	85,884	85,884	104,421	104,421
40070010	INTEREST INCOME	38,463	38,463	26,748	26,748
40070020	GAIN ON FOREIGN EXCHANGE, NET	47,421	47,421	77,673	77,673
40070030	GAIN ON DERIVATIVES, NET	0	0	0	0
40070040	GAIN ON CHANGE IN FAIR VALUE OF FINANCIAL INSTRUMENTS	0	0	0	0
40070050	OTHER FINANCE INCOME	0	0	0	0
40080000	FINANCE COSTS	199,746	199,746	202,378	202,378
40080010	INTEREST EXPENSE	199,746	199,746	202,378	202,378
40080020	LOSS ON FOREIGN EXCHANGE, NET	0	0	0	0
40080030	LOSS ON DERIVATIVES, NET	0	0	0	0
40080050	LOSS ON CHANGE IN FAIR VALUE OF FINANCIAL INSTRUMENTS	0	0	0	0
40080060	OTHER FINANCE COSTS	0	0	0	0
40090000	FINANCE INCOME (COSTS), NET	-113,862	-113,862	-97,957	-97,957
40100000	SHARE OF PROFIT (LOSS) OF ASSOCIATES AND JOINT VENTURES	0	0	0	0
40110000	PROFIT (LOSS) BEFORE INCOME TAX	1,696,725	1,696,725	1,369,826	1,369,826
40120000	INCOME TAX EXPENSE	526,660	526,660	439,289	439,289
40120010	CURRENT TAX	584,660	584,660	439,289	439,289
40120020	DEFERRED TAX	-58,000	-58,000	0	0
40130000	PROFIT (LOSS) FROM CONTINUING OPERATIONS	1,170,065	1,170,065	930,537	930,537
40140000	PROFIT (LOSS) FROM DISCONTINUED OPERATIONS	0	0	0	0
40150000	NET PROFIT (LOSS)	1,170,065	1,170,065	930,537	930,537
40160000	PROFIT (LOSS), ATTRIBUTABLE TO NON-CONTROLLING INTERESTS	0	0	0	0
40170000	PROFIT (LOSS), ATTRIBUTABLE TO OWNERS OF PARENT	1,170,065	1,170,065	930,537	930,537
40180000	BASIC EARNINGS (LOSS) PER SHARE	0.37	0.37	0.30	0.30
40190000	DILUTED EARNINGS (LOSS) PER SHARE	0	0	0.00	0.00

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YEAR: **2013**

**KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.**

STATEMENTS OF COMPREHENSIVE INCOME OTHER COMPREHENSIVE INCOME (NET OF INCOME TAX)

CONSOLIDATED

FOR THE THREE MONTHS ENDED 31 MARCH, 2013 AND 2012

(Thousand Pesos)

Final Printing

REF	ACCOUNT / SUBACCOUNT	CURRENT YEAR		PREVIOUS YEAR	
		ACCUMULATED	QUARTER	ACCUMULATED	QUARTER
40200000	NET PROFIT (LOSS)	1,170,065	1,170,065	930,537	930,537
	DISCLOSURES NOT BE RECLASSIFIED ON INCOME				
40210000	PROPERTY REVALUATION GAINS	0	0	0	0
40220000	ACTUARIAL EARNINGS (LOSS) FROM LABOR OBLIGATIONS	0	0	0	0
40220100	SHARE OF INCOME ON REVALUATION ON PROPERTIES OF ASSOCIATES AND JOINT VENTURES	0	0	0	0
	DISCLOSURES MAY BE RECLASSIFIED SUBSEQUENTLY TO INCOME				
40230000	FOREING CURRENCY TRANSLATION	-46,342	-46,342	0	0
40240000	CHANGES IN THE VALUATION OF FINANCIAL ASSETS HELD-FOR-SALE	0	0	0	0
40250000	CHANGES IN THE VALUATION OF DERIVATIVE FINANCIAL INSTRUMENTS	-13,555	-13,555	-7,317	-7,317
40260000	CHANGES IN FAIR VALUE OF OTHER ASSETS	0	0	0	0
40270000	SHARE OF OTHER COMPREHENSIVE INCOME OF ASSOCIATES AND JOINT VENTURES	0	0	0	0
40280000	OTHER COMPREHENSIVE INCOME	0	0	0	0
40290000	TOTAL OTHER COMPREHENSIVE INCOME	-59,897	-59,897	-7,317	-7,317
40300000	TOTAL COMPREHENSIVE INCOME	1,110,168	1,110,168	923,220	923,220
40320000	COMPREHENSIVE INCOME, ATTRIBUTABLE TO NON-CONTROLLING INTERESTS	0	0	0	0
40310000	COMPREHENSIVE INCOME, ATTRIBUTABLE TO OWNERS OF PARENT	1,110,168	1,110,168	923,220	923,220

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KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.

QUARTER: **01** YEAR: **2013**

STATEMENTS OF COMPREHENSIVE INCOME
INFORMATIONAL DATA

CONSOLIDATED

FOR THE THREE MONTHS ENDED 31 MARCH, 2013 AND 2012
(Thousand Pesos)

Final Printing

REF	ACCOUNT / SUBACCOUNT	CURRENT YEAR		PREVIOUS YEAR	
		ACCUMULATED	QUARTER	ACCUMULATED	QUARTER
92000010	OPERATING DEPRECIATION AND AMORTIZATION	379,709	379,709	388,751	388,751
92000020	EMPLOYEES PROFIT SHARING EXPENSES	184,318	184,318	143,796	143,796

MEXICAN STOCK EXCHANGE

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QUARTER: **01**

YEAR: **2013**

**KIMBERLY - CLARK DE MEXICO S.A.B.
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STATEMENTS OF COMPREHENSIVE INCOME INFORMATIONAL DATA (12 MONTHS)

CONSOLIDATED

FOR THE THREE MONTHS ENDED 31 MARCH, 2013 AND 2012

(Thousand Pesos)

Final Printing

REF	ACCOUNT / SUBACCOUNT	YEAR	
		CURRENT	PREVIOUS
92000030	REVENUE NET (**)	29,693,776	27,249,158
92000040	OPERATING PROFIT (LOSS) (**)	6,977,903	5,762,325
92000050	PROFIT (LOSS), ATTRIBUTABLE TO OWNERS OF PARENT(**)	4,384,216	3,530,512
92000060	NET PROFIT (LOSS) (**)	4,384,216	3,530,512
92000070	OPERATING DEPRECIATION AND AMORTIZATION (**)	1,489,432	1,391,171

(*) TO BE DEFINED BY EACH COMPANY

(**) INFORMATION LAST 12 MONTHS

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2013**

**KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.**

STATEMENT OF CASH FLOWS

TO MARCH 31 OF 2013 AND 2012

(Thousand Pesos)

CONSOLIDATED

Final Printing

REF	ACCOUNT/SUBACCOUNT	CURRENT YEAR	PREVIOUS YEAR
		Amount	Amount
OPERATING ACTIVITIES			
50010000	PROFIT (LOSS) BEFORE INCOME TAX	1,696,725	1,369,826
50020000	+(-) ITEMS NOT REQUIRING CASH	0	0
50020010	+ ESTIMATE FOR THE PERIOD	0	0
50020020	+ PROVISION FOR THE PERIOD	0	0
50020030	+(-) OTHER UNREALISED ITEMS	0	0
50030000	+(-) ITEMS RELATED TO INVESTING ACTIVITIES	332,288	311,078
50030010	DEPRECIATION AND AMORTISATION FOR THE PERIOD	379,709	388,751
50030020	(-)+ GAIN OR LOSS ON SALE OF PROPERTY, PLANT AND EQUIPMENT	0	0
50030030	+(-) LOSS (REVERSAL) IMPAIRMENT	0	0
50030040	(-)+ EQUITY IN RESULTS OF ASSOCIATES AND JOINT VENTURES	0	0
50030050	(-) DIVIDENDS RECEIVED	0	0
50030060	(-) INTEREST RECEIVED	0	0
50030070	(-) EXCHANGE FLUCTUATION	-47,421	-77,673
50030080	(-)+ OTHER INFLOWS (OUTFLOWS) OF CASH	0	0
50040000	+(-) ITEMS RELATED TO FINANCING ACTIVITIES	161,283	175,630
50040010	(+) ACCRUED INTEREST	161,283	175,630
50040020	(+) EXCHANGE FLUCTUATION	0	0
50040030	(+) DERIVATIVE TRANSACTIONS	0	0
50040040	(-)+ OTHER INFLOWS (OUTFLOWS) OF CASH	0	0
50050000	CASH FLOWS BEFORE INCOME TAX	2,190,296	1,856,534
50060000	CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES	-539,458	-757,193
50060010	+(-) DECREASE (INCREASE) IN TRADE ACCOUNTS RECEIVABLE	-316,348	-287,565
50060020	+(-) DECREASE (INCREASE) IN INVENTORIES	39,637	76,862
50060030	+(-) DECREASE (INCREASE) IN OTHER ACCOUNTS RECEIVABLE	-110,379	-182,575
50060040	+(-) INCREASE (DECREASE) IN TRADE ACCOUNTS PAYABLE	233,260	-236,116
50060050	+(-) INCREASE (DECREASE) IN OTHER LIABILITIES	120,984	255,325
50060060	+(-) INCOME TAXES PAID OR RETURNED	-506,612	-383,124
50070000	NET CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES	1,650,838	1,099,341
INVESTING ACTIVITIES			
50080000	NET CASH FLOWS FROM (USED IN) INVESTING ACTIVITIES	-286,869	-1,874,184
50080010	(-) PERMANENT INVESTMENTS	0	0
50080020	+ DISPOSITION OF PERMANENT INVESTMENTS	0	0
50080030	(-) INVESTMENT IN PROPERTY, PLANT AND EQUIPMENT	-279,989	-232,066
50080040	+ SALE OF PROPERTY, PLANT AND EQUIPMENT	0	0
50080050	(-) TEMPORARY INVESTMENTS	0	0
50080060	+ DISPOSITION OF TEMPORARY INVESTMENTS	0	0
50080070	(-) INVESTMENT IN INTANGIBLE ASSETS	0	0
50080080	+ DISPOSITION OF INTANGIBLE ASSETS	0	0
50080090	(-) ACQUISITIONS OF VENTURES	0	-1,637,540
50080100	+ DISPOSITIONS OF VENTURES	0	0
50080110	+ DIVIDEND RECEIVED	0	0
50080120	+ INTEREST RECEIVED	0	0
50080130	+(-) DECREASE (INCREASE) ADVANCES AND LOANS TO THIRD PARTS	0	0
50080140	-(+) OTHER INFLOWS (OUTFLOWS) OF CASH	-6,880	-4,578
FINANCING ACTIVITIES			
50090000	NET CASH FLOW FROM (USED IN) FINANCING ACTIVITIES	-96,965	-152,806
50090010	+ BANK FINANCING	0	0
50090020	+ STOCK MARKET FINANCING	0	0
50090030	+ OTHER FINANCING	0	0
50090040	(-) BANK FINANCING AMORTISATION	0	-15,922
50090050	(-) STOCK MARKET FINANCING AMORTISATION	0	0
50090060	(-) OTHER FINANCING AMORTISATION	0	0
50090070	+(-) INCREASE (DECREASE) IN CAPITAL STOCK	0	0
50090080	(-) DIVIDENDS PAID	0	0
50090090	+ PREMIUM ON ISSUANCE OF SHARES	0	0
50090100	+ CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0
50090110	(-) INTEREST EXPENSE	-91,830	-108,995
50090120	(-) REPURCHASE OF SHARES	-5,135	-27,889
50090130	(-)+ OTHER INFLOWS (OUTFLOWS) OF CASH	0	0

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DE C.V.**

STATEMENT OF CASH FLOWS

TO MARCH 31 OF 2013 AND 2012

(Thousand Pesos)

CONSOLIDATED

Final Printing

REF	ACCOUNT/SUBACCOUNT	CURREENT YEAR	PREVIOUS YEAR
		Amount	Amount
50100000	NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	1,267,004	-927,649
50110000	EFFECT OF EXCHANGE RATE CHANGES ON CASH AND CASH EQUIVALENTS	-3,051	-264
50120000	CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD	3,464,930	4,027,564
50130000	CASH AND CASH EQUIVALENTS AT END OF PERIOD	4,728,883	3,099,651

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KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

STATEMENT OF CHANGES IN EQUITY

(THOUSAND PESOS)

CONSOLIDATED

Final Printing

CONCEPTS	CAPITAL STOCK	SHARES REPURCHASED	PREMIUM ON ISSUANCE OF SHARES	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	OTHER CAPITAL CONTRIBUTED	RETAINED EARNINGS (ACCUMULATED LOSSES)		ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)	EQUITY ATTRIBUTABLE TO OWNERS OF PARENT	NON- CONTROLLING INTERESTS	TOTAL EQUITY
						RESERVES	UNAPPROPRIATE D EARNINGS (ACCUMULATED LOSSES)				
BALANCE AT JANUARY 1, 2012	2,926,238	0	0	0	0	0	5,907,494	-154,260	8,679,472	0	8,679,472
RETROSPECTIVE ADJUSTMENTS	0	0	0	0	0	0	0	0	0	0	0
APPLICATION OF COMPREHENSIVE INCOME TO RETAINED EARNINGS	0	0	0	0	0	0	0	0	0	0	0
RESERVES	0	0	0	0	0	0	0	0	0	0	0
DIVIDENDS	0	0	0	0	0	0	-3,784,235	0	-3,784,235	0	-3,784,235
CAPITAL INCREASE (DECREASE)	0	0	0	0	0	0	0	0	0	0	0
REPURCHASE OF SHARES	-1,027	0	0	0	0	0	-26,862	0	-27,889	0	-27,889
(DECREASE) INCREASE IN PREMIUM ON ISSUE OF SHARES	0	0	0	0	0	0	0	0	0	0	0
(DECREASE) INCREASE IN NON-CONTROLLING INTERESTS	0	0	0	0	0	0	0	0	0	0	0
OTHER CHANGES	0	0	0	0	0	0	0	0	0	0	0
COMPREHENSIVE INCOME	0	0	0	0	0	0	930,537	-7,317	923,220	0	923,220
BALANCE AT MARCH 31, 2012	2,925,211	0	0	0	0	0	3,026,934	-161,577	5,790,568	0	5,790,568
BALANCE AT JANUARY 1, 2013	2,913,821	0	0	0	0	0	5,902,334	-190,095	8,626,060	0	8,626,060
RETROSPECTIVE ADJUSTMENTS	0	0	0	0	0	0	0	0	0	0	0
APPLICATION OF COMPREHENSIVE INCOME TO RETAINED EARNINGS	0	0	0	0	0	0	0	0	0	0	0
RESERVES	0	0	0	0	0	0	0	0	0	0	0
DIVIDENDS	0	0	0	0	0	0	-4,146,258	0	-4,146,258	0	-4,146,258
CAPITAL INCREASE (DECREASE)	0	0	0	0	0	0	0	0	0	0	0
REPURCHASE OF SHARES	-144	0	0	0	0	0	-4,991	0	-5,135	0	-5,135
(DECREASE) INCREASE IN PREMIUM ON ISSUE OF SHARES	0	0	0	0	0	0	0	0	0	0	0
(DECREASE) INCREASE IN NON-CONTROLLING INTERESTS	0	0	0	0	0	0	0	0	0	0	0
OTHER CHANGES	0	0	0	0	0	0	0	0	0	0	0
COMPREHENSIVE INCOME	0	0	0	0	0	0	1,170,065	-59,897	1,110,168	0	1,110,168
BALANCE AT MARCH 31, 2013	2,913,677	0	0	0	0	0	2,921,150	-249,992	5,584,835	0	5,584,835

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2013**

**KIMBERLY - CLARK DE MEXICO
S.A.B. DE C.V.**

**DISCUSSION AND ANALYSIS OF THE
ADMINISTRATION ON THE RESULTS OF
OPERATIONS AND FINANCIAL CONDITION OF THE
COMPANY**

PAGE 1 / 1

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MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2013**

KIMBERLY - CLARK DE MEXICO
S.A.B. DE C.V.

FINANCIAL STATEMENT NOTES

PAGE 1 / 1

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MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2013**

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

INVESTMENTS IN ASSOCIATES AND JOINT VENTURES (THOUSAND PESOS)

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COMPANY NAME	PRICIPAL ACTIVITY	NUMBER OF SHARES	% OWNER SHIP	TOTAL AMOUNT	
				ACQUISITION COST	CURRENT VALUE
CRISOBA INDUSTRIAL, S.A. DE C.V.	SERVICIOS DE RENTA DE EQUIPO Y OTROS	790,601,970	100.00	0	0
SERVICIOS EMPRESARIALES SORAN, S.A. DE C.V.	SERVICIOS DE DISTRIB. Y FINANCIAMIENTO	1,500,200,000	100.00	0	0
TAXI AEREO DE MEXICO, S.A.	TRANSPORTE AEREO	105,002,055	100.00	0	0
DIEZ SUBSIDIARIAS	ARREND. DE INMB. Y EQ. Y OTROS	1	100.00	0	0
TOTAL INVESTMENT IN ASSOCIATES				0	0

NOTES

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: 01 YEAR: 2013

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

BREAKDOWN OF CREDITS

(THOUSAND PESOS)

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[illegible]

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: KIMBER
KIMBERLY - CLARK DE MEXICO S.A.B. DE
C.V.

QUARTER: 01 YEAR: 2013

BREAKDOWN OF CREDITS
(THOUSAND PESOS)

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CREDIT TYPE / INSTITUTION	FOREIGN INSTITUTION (YES/NO)	CONTRACT SIGNING DATE	EXPIRATION DATE	INTEREST RATE	MATURITY OR AMORTIZATION OF CREDITS IN NATIONAL CURRENCY						MATURITY OR AMORTIZATION OF CREDITS IN FOREIGN CURRENCY					
					TIME INTERVAL						TIME INTERVAL					
					CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR OR MORE	CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR OR MORE
STOCK MARKET																
LISTED STOCK EXCHANGE																
UNSECURED																
CERTIFICADOS BURSATILES	NOT	18/06/2003	05/06/2013	8.95	1,250,000	0	0	0	0	0						
CERTIFICADOS BURSATILES	NOT	05/07/2007	26/06/2017	4.66	0	0	0	0	0	2,497,267						
CERTIFICADOS BURSATILES	NOT	30/03/2009	22/03/2016	9.98	0	0	0	797,316	0	0						
CERTIFICADOS BURSATILES	NOT	06/10/2009	02/10/2014	5.27	0	0	2,297,258	0	0	0						
CERTIFICADOS BURSATILES	NOT	06/10/2009	26/09/2019	9.65	0	0	0	0	0	397,976						
CERTIFICADOS BURSATILES	NOT	11/11/2010	05/11/2015	5.11	0	0	0	1,497,012	0	0						
CERTIFICADOS BURSATILES	NOT	11/11/2010	29/10/2020	7.17	0	0	0	0	0	2,493,557						
SECURED																
PRIVATE PLACEMENTS																
UNSECURED																
SECURED																
TOTAL STOCK MARKET LISTED IN STOCK EXCHANGE AND PRIVATE PLACEMENT					1,250,000	0	2,297,258	2,294,328	0	5,388,800	0	0	0	0	0	0

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**
KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

QUARTER: **01** YEAR: **2013**

BREAKDOWN OF CREDITS
(THOUSAND PESOS)

CONSOLIDATED
Final Printing

CREDIT TYPE / INSTITUTION	FOREIGN INSTITUTION (YES/NO)	DATE OF AGREEMENT	EXPIRATION DATE		MATURITY OR AMORTIZATION OF CREDITS IN NATIONAL CURRENCY						MATURITY OR AMORTIZATION OF CREDITS IN FOREIGN CURRENCY					
					TIME INTERVAL						TIME INTERVAL					
					CURRENT YEAR	UNTIL 1YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR OR MORE	CURRENT YEAR	UNTIL 1YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR OR MORE
OTHER CURRENT AND NON-CURRENT LIABILITIES WITH COST																
	NOT				0	0	0	0	0	0						
TOTAL OTHER CURRENT AND NON-CURRENT LIABILITIES WITH COST					0	0	0	0	0	0	0	0	0	0	0	0
SUPPLIERS																
VARIOS	NOT	01/03/2013			0	1,421,853										
VARIOS	NOT	01/03/2013									0	1,573,461				
TOTAL SUPPLIERS					0	1,421,853					0	1,573,461				
OTHER CURRENT AND NON-CURRENT LIABILITIES																
VARIOS	NOT				0	5,896,095	0	0	0	0						
BANAMEX S.A.	NOT				0	0	0	0	0	194,402						
VARIOS	NOT				0	0	0	0	0	219,710						
VARIOS	NOT										0	3,006	0	0	0	0
TOTAL OTHER CURRENT AND NON-CURRENT LIABILITIES					0	5,896,095	0	0	0	414,112	0	3,006	0	0	0	0
GENERAL TOTAL					1,250,000	7,317,948	2,297,258	2,294,328	0	5,802,912	0	1,576,467	0	0	0	0

NOTES

LOS CERTIFICADOS BURSÁTILES ESTÁN DISMINUIDOS DE \$19,614 DE GASTOS POR EMISIÓN DE DEUDA.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**
KIMBERLY - CLARK DE MEXICO S.A.B. DE
C.V.

QUARTER: **01** YEAR: **2013**

MONETARY FOREIGN CURRENCY POSITION

CONSOLIDATED

(THOUSAND PESOS)

Final Printing

FOREIGN CURRENCY POSITION (THOUSANDS OF PESOS)	DOLLARS		OTHER CURRENCIES		THOUSAND PESOS TOTAL
	THOUSANDS OF DOLLARS	THOUSAND PESOS	THOUSANDS OF DOLLARS	THOUSAND PESOS	
MONETARY ASSETS	86,758	1,068,859	0	0	1,068,859
CURRENT	86,758	1,068,859	0	0	1,068,859
NON CURRENT	0	0	0	0	0
LIABILITIES POSITION	127,960	1,576,467	0	0	1,576,467
CURRENT	127,960	1,576,467	0	0	1,576,467
NON CURRENT	0	0	0	0	0
NET BALANCE	-41,202	-507,608	0	0	-507,608

NOTES

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2013**

**KIMBERLY - CLARK DE MEXICO S.A.B. DE
C.V.**

DEBT INSTRUMENTS

PAGE 1 / 2

CONSOLIDATED

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FINANCIAL LIMITATIONS IN CONTRACT, ISSUED DEED AND / OR TITLE

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2013**

**KIMBERLY - CLARK DE MEXICO S.A.B. DE
C.V.**

DEBT INSTRUMENTS

PAGE **2 / 2**

CONSOLIDATED

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ACTUAL SITUATION OF FINANCIAL LIMITED

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01**

YEAR: **2013**

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

DISTRIBUTION OF REVENUE BY PRODUCT

CONSOLIDATED

TOTAL INCOME
(THOUSAND PESOS)

Final Printing

MAIN PRODUCTS OR PRODUCT LINE	NET SALES		MARKET SHARE (%)	MAIN	
	VOLUME	AMOUNT		TRADEMARKS	CUSTOMERS
NATIONAL INCOME					
PROD. AL CONSUMIDOR	0	7,254,726	0.00		
EXPORT INCOME					
INFORMACION TOTAL	0	316,810	0.00		
INCOME OF SUBSIDIARIES ABROAD					
INFORMACION TOTAL	0	0	0.00		
TOTAL	0	7,571,536			

NOTES

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**
KIMBERLY - CLARK DE MEXICO S.A.B. DE
C.V.

QUARTER: **01** YEAR: **2013**

ANALYSIS OF PAID CAPITAL STOCK

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CHARACTERISTICS OF THE SHARES

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SERIES	NOMINAL VALUE	VALID COUPON	NUMBER OF SHARES				CAPITAL STOCK	
			FIXED PORTION	VARIABLE PORTION	MEXICAN	FREE SUBSCRIPTION	FIXED	VARIABLE
A	0.00000	37	1,633,697,864	0	1,633,697,864	0	4,450	0
B	0.00000	37	1,507,406,664	0	0	1,507,406,664	4,119	0
TOTAL			3,141,104,528	0	1,633,697,864	1,507,406,664	8,569	0

TOTAL NUMBER OF SHARES REPRESENTING THE PAID IN CAPITAL STOCK ON THE DATE OF SENDING THE INFORMATION

3,141,104,528

NOTES

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2013**

KIMBERLY - CLARK DE MEXICO
S.A.B. DE C.V.

DERIVATIVE FINANCIAL INSTRUMENTS

PAGE **1 / 1**

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MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER **01** YEAR: **2013**

**KIMBERLY - CLARK DE MEXICO S.A.B. DE
C.V.**

NOTES TO FINANCIAL STATEMENTS

CONSOLIDATED

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21060080: OTROS PASIVOS CIRCULANTES EN MARZO 2013 INCLUYE \$4,168,570 DE DIVIDENDOS POR PAGAR.

IN THIS ANNEX INCLUDE THE NOTES FOR THE FINANCIAL STATEMENTS ACCOUNTS AND STATEMENTS ACCOUNTS BREAKDOWNS AND OTHER CONCEPTS