

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2012**

**KIMBERLY - CLARK DE MEXICO S.A.B.  
DE C.V.**

## STATEMENT OF FINANCIAL POSITION

AT 31 MARCH 2012, 31 DECEMBER 2011 AND 01 JANUARY 2011

(Thousand Pesos)

**CONSOLIDATED**

**Final Printing**

REF	ACCOUNT / SUBACCOUNT	ENDING CURRENT	PREVIOUS YEAR END	HOME PREVIOUS YEAR
		Amount	Amount	Amount
<b>10000000</b>	<b>TOTAL ASSETS</b>	<b>29,017,440</b>	<b>27,901,206</b>	<b>28,651,118</b>
<b>11000000</b>	<b>TOTAL CURRENT ASSETS</b>	<b>11,386,011</b>	<b>11,567,999</b>	<b>12,893,632</b>
11010000	CASH AND CASH EQUIVALENTS	3,099,651	4,027,564	6,306,972
11020000	SHORT-TERM INVESTMENTS	0	0	0
11020010	AVAILABLE-FOR-SALE INVESTMENTS	0	0	0
11020020	TRADING INVESTMENTS	0	0	0
11020030	HELD-TO-MATURITY INVESTMENTS	0	0	0
11030000	TRADE RECEIVABLES, NET	5,884,682	5,383,705	4,543,910
11030010	TRADE RECEIVABLES	6,003,412	5,499,741	4,660,307
11030020	ALLOWANCE FOR DOUBTFUL ACCOUNTS	-118,730	-116,036	-116,397
11040000	OTHER RECEIVABLES, NET	49,395	40,732	43,887
11040010	OTHER RECEIVABLES	49,395	40,732	43,887
11040020	ALLOWANCE FOR DOUBTFUL ACCOUNTS	0	0	0
11050000	INVENTORIES	2,152,719	2,092,595	1,915,377
11051000	BIOLOGICAL CURRENT ASSETS	0	0	0
11060000	OTHER CURRENT ASSETS	199,564	23,403	83,486
11060010	PREPAYMENTS	199,564	23,403	83,486
11060020	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0
11060030	ASSETS AVAILABLE FOR SALE	0	0	0
11060040	DISCONTINUED OPERATIONS	0	0	0
11060050	RIGHTS AND LICENSES	0	0	0
11060060	OTHER	0	0	0
<b>12000000</b>	<b>TOTAL NON-CURRENT ASSETS</b>	<b>17,631,429</b>	<b>16,333,207</b>	<b>15,757,486</b>
12010000	ACCOUNTS RECEIVABLE, NET	0	0	0
12020000	INVESTMENTS	0	0	0
12020010	INVESTMENTS IN ASSOCIATES AND JOINT VENTURES	0	0	0
12020020	HELD-TO-MATURITY INVESTMENTS	0	0	0
12020030	AVAILABLE-FOR-SALE INVESTMENTS	0	0	0
12020040	OTHER INVESTMENTS	0	0	0
12030000	PROPERTY, PLANT AND EQUIPMENT, NET	16,118,610	16,220,682	15,630,588
12030010	LAND AND BUILDINGS	5,371,522	5,416,878	5,369,797
12030020	MACHINERY AND INDUSTRIAL EQUIPMENT	28,363,555	28,121,133	26,610,039
12030030	OTHER EQUIPMENT	70,370	62,597	53,629
12030040	ACCUMULATED DEPRECIATION	-18,230,624	-17,862,010	-16,877,078
12030050	CONSTRUCTION IN PROGRESS	543,787	482,084	474,201
12040000	INVESTMENT PROPERTY	0	0	0
12050000	BIOLOGICAL NON- CURRENT ASSETS	0	0	0
12060000	INTANGIBLE ASSETS,NET	1,512,819	112,525	126,898
12060010	GOODWILL	0	0	0
12060020	TRADEMARKS	80,623	82,154	88,277
12060030	RIGHTS AND LICENSES	0	0	0
12060031	CONCESSIONS	0	0	0
12060040	OTHER INTANGIBLE ASSETS	1,432,196	30,371	38,621
12070000	DEFERRED TAX ASSETS	0	0	0
12080000	OTHER NON-CURRENT ASSETS	0	0	0
12080001	PREPAYMENTS	0	0	0
12080010	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0
12080020	EMPLOYEE BENEFITS	0	0	0
12080021	AVAILABLE FOR SALE ASSETS	0	0	0
12080030	DISCONTINUED OPERATIONS	0	0	0
12080040	DEFERRED CHARGES	0	0	0
12080050	OTHER	0	0	0
<b>20000000</b>	<b>TOTAL LIABILITIES</b>	<b>23,226,872</b>	<b>19,221,734</b>	<b>19,123,812</b>
<b>21000000</b>	<b>TOTAL CURRENT LIABILITIES</b>	<b>9,566,714</b>	<b>5,565,112</b>	<b>5,294,199</b>
21010000	BANK LOANS	0	17,297	46,687
21020000	STOCK MARKET LOANS	0	0	0
21030000	OTHER LIABILITIES WITH COST	0	0	0
21040000	TRADE PAYABLES	2,885,297	3,156,348	2,691,547
21050000	TAXES PAYABLE	1,051,462	908,069	1,017,285
21050010	INCOME TAX PAYABLE	202,140	147,777	221,089

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(Thousand Pesos)

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**Final Printing**

REF	ACCOUNT / SUBACCOUNT	ENDING CURRENT	PREVIOUS YEAR END	HOME PREVIOUS YEAR
		Amount	Amount	Amount
21050020	OTHER TAXES PAYABLE	849,322	760,292	796,196
21060000	OTHER CURRENT LIABILITIES	5,629,955	1,483,398	1,538,680
21060010	INTEREST PAYABLE	139,411	74,948	73,413
21060020	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0
21060030	DEFERRED REVENUE	0	0	0
21060050	EMPLOYEE BENEFITS	858,115	718,000	785,784
21060060	PROVISIONS	626,280	470,730	479,614
21060061	CURRENT LIABILITIES RELATED TO AVAILABLE FOR SALE ASSETS	0	0	0
21060070	DISCONTINUED OPERATIONS	0	0	0
21060080	OTHER	4,006,149	219,720	199,869
<b>22000000</b>	<b>TOTAL NON-CURRENT LIABILITIES</b>	<b>13,660,158</b>	<b>13,656,622</b>	<b>13,829,613</b>
22010000	BANK LOANS	0	0	15,364
22020000	STOCK MARKET LOANS	11,250,000	11,250,000	11,250,000
22030000	OTHER LIABILITIES WITH COST	0	0	0
22040000	DEFERRED TAX LIABILITIES	2,016,619	2,031,191	2,245,202
22050000	OTHER NON-CURRENT LIABILITIES	393,539	375,431	319,047
22050010	DERIVATIVE FINANCIAL INSTRUMENTS	165,763	155,309	102,551
22050020	DEFERRED REVENUE	0	0	0
22050040	EMPLOYEE BENEFITS	44,227	36,573	0
22050050	PROVISIONS	0	0	0
22050051	NON-CURRENT LIABILITIES RELATED TO AVAILABLE FOR SALE ASSETS	0	0	0
22050060	DISCONTINUED OPERATIONS	0	0	0
22050070	OTHER	183,549	183,549	216,496
<b>30000000</b>	<b>TOTAL EQUITY</b>	<b>5,790,568</b>	<b>8,679,472</b>	<b>9,527,306</b>
30010000	EQUITY ATTRIBUTABLE TO OWNERS OF PARENT	5,790,568	8,679,472	9,527,306
30030000	CAPITAL STOCK	2,925,211	2,926,238	2,954,415
30040000	SHARES REPURCHASED	0	0	0
30050000	PREMIUM ON ISSUANCE OF SHARES	0	0	0
30060000	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0	0
30070000	OTHER CONTRIBUTED CAPITAL	0	0	0
30080000	RETAINED EARNINGS (ACCUMULATED LOSSES)	3,026,934	5,907,494	6,644,677
30080010	LEGAL RESERVE	2,193	2,193	2,193
30080020	OTHER RESERVES	0	0	0
30080030	RETAINED EARNINGS	2,094,204	2,346,509	6,642,484
30080040	NET INCOME FOR THE PERIOD	930,537	3,558,792	0
30080050	OTHERS	0	0	0
30090000	ACCUMULATED OTHER COMPREHENSIVE INCOME (NET OF TAX)	-161,577	-154,260	-71,786
30090010	GAIN ON REVALUATION OF PROPERTIES	0	0	0
30090020	ACTUARIAL GAINS (LOSSES) FROM LABOR OBLIGATIONS	-45,543	-45,543	0
30090030	FOREIGN CURRENCY TRANSLATION	0	0	0
30090040	CHANGES IN THE VALUATION OF FINANCIAL ASSETS AVAILABLE FOR SALE	0	0	0
30090050	CHANGES IN THE VALUATION OF DERIVATIVE FINANCIAL INSTRUMENTS	-116,034	-108,717	-71,786
30090060	CHANGES IN FAIR VALUE OF OTHER ASSETS	0	0	0
30090070	SHARE OF OTHER COMPREHENSIVE INCOME OF ASSOCIATES AND JOINT VENTURES	0	0	0
30090080	OTHER COMPREHENSIVE INCOME	0	0	0
30020000	NON-CONTROLLING INTERESTS	0	0	0

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## STATEMENT OF FINANCIAL POSITION INFORMATIONAL DATA

AT 31 MARCH 2012, 31 DECEMBER 2011 AND 01 JANUARY 2011

(Thousand Pesos)

**CONSOLIDATED**

**Final Printing**

REF	CONCEPTS	ENDING CURRENT	PREVIOUS YEAR END	HOME PREVIOUS YEAR
		Amount	Amount	Amount
91000010	SHORT-TERM FOREIGN CURRENCY LIABILITIES	1,681,159	1,798,565	1,466,164
91000020	LONG TERM FOREIGN CURRENCY LIABILITIES	0	0	15,364
91000030	CAPITAL STOCK (NOMINAL)	8,603	8,606	8,704
91000040	RESTATEMENT OF CAPITAL STOCK	2,916,608	2,917,632	2,945,711
91000050	PLAN ASSETS FOR PENSIONS AND SENIORITY PREMIUMS	387,634	375,619	366,939
91000060	NUMBER OF EXECUTIVES (*)	0	0	0
91000070	NUMBER OF EMPLOYEES (*)	2,540	2,535	2,478
91000080	NUMBER OF WORKERS (*)	4,838	4,871	4,525
91000090	OUTSTANDING SHARES (*)	3,153,529,125	3,154,646,145	3,185,022,945
91000100	REPURCHASED SHARES (*)	29,798,520	70,581,900	108,271,200
91000110	RESTRICTED CASH (1)	0	0	0
91000120	GUARANTEED DEBT OF ASSOCIATED COMPANIES	0	0	0

(1) THIS CONCEPT MUST BE FILLED WHEN THERE ARE GUARANTEES OR RESTRICTIONS THAT AFECC CASH AND CASH EQUIVALENTS

(\*) DATA IN UNITS

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QUARTER: **01**

YEAR **2012**

**KIMBERLY - CLARK DE MEXICO S.A.B.  
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## STATEMENTS OF COMPREHENSIVE INCOME

**CONSOLIDATED**

FOR THE THREE MONTHS ENDED 31 MARCH, 2012 AND 2011

(Thousand Pesos)

**Final Printing**

REF	ACCOUNT / SUBACCOUNT	CURRENT YEAR		PREVIOUS YEAR	
		ACCUMULATED	QUARTER	ACCUMULATED	QUARTER
<b>40010000</b>	<b>REVENUE</b>	<b>7,166,386</b>	<b>7,166,386</b>	<b>6,649,611</b>	<b>6,649,611</b>
40010010	SERVICES	0	0	0	0
40010020	SALE OF GOODS	7,166,386	7,166,386	6,649,611	6,649,611
40010030	INTERESTS	0	0	0	0
40010040	ROYALTIES	0	0	0	0
40010050	DIVIDENDS	0	0	0	0
40010060	LEASES	0	0	0	0
40010061	CONSTRUCTIONS	0	0	0	0
40010070	OTHER REVENUE	0	0	0	0
<b>40020000</b>	<b>COST OF SALES</b>	<b>4,574,785</b>	<b>4,574,785</b>	<b>4,179,921</b>	<b>4,179,921</b>
40021000	GROSS PROFIT	2,591,601	2,591,601	2,469,690	2,469,690
<b>40030000</b>	<b>GENERAL EXPENSES</b>	<b>1,123,818</b>	<b>1,123,818</b>	<b>982,046</b>	<b>982,046</b>
<b>40040000</b>	<b>PROFIT (LOSS) BEFORE OTHER INCOME (EXPENSE), NET</b>	<b>1,467,783</b>	<b>1,467,783</b>	<b>1,487,644</b>	<b>1,487,644</b>
<b>40050000</b>	<b>OTHER INCOME (EXPENSE), NET</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>40060000</b>	<b>OPERATING PROFIT (LOSS) (*)</b>	<b>1,467,783</b>	<b>1,467,783</b>	<b>1,487,644</b>	<b>1,487,644</b>
40070000	FINANCE INCOME	104,421	104,421	88,389	88,389
40070010	INTEREST INCOME	26,748	26,748	41,832	41,832
40070020	GAIN ON FOREIGN EXCHANGE, NET	77,673	77,673	46,557	46,557
40070030	GAIN ON DERIVATIVES, NET	0	0	0	0
40070040	GAIN ON CHANGE IN FAIR VALUE OF FINANCIAL INSTRUMENTS	0	0	0	0
40070050	OTHER FINANCE INCOME	0	0	0	0
40080000	FINANCE COSTS	202,378	202,378	200,353	200,353
40080010	INTEREST EXPENSE	202,378	202,378	200,353	200,353
40080020	LOSS ON FOREIGN EXCHANGE, NET	0	0	0	0
40080030	LOSS ON DERIVATIVES, NET	0	0	0	0
40080050	LOSS ON CHANGE IN FAIR VALUE OF FINANCIAL INSTRUMENTS	0	0	0	0
40080060	OTHER FINANCE COSTS	0	0	0	0
<b>40090000</b>	<b>FINANCE INCOME (COSTS), NET</b>	<b>-97,957</b>	<b>-97,957</b>	<b>-111,964</b>	<b>-111,964</b>
40100000	SHARE OF PROFIT (LOSS) OF ASSOCIATES AND JOINT VENTURES	0	0	0	0
<b>40110000</b>	<b>PROFIT (LOSS) BEFORE INCOME TAX</b>	<b>1,369,826</b>	<b>1,369,826</b>	<b>1,375,680</b>	<b>1,375,680</b>
40120000	INCOME TAX EXPENSE	439,289	439,289	416,863	416,863
40120010	CURRENT TAX	439,289	439,289	507,880	507,880
40120020	DEFERRED TAX	0	0	-91,017	-91,017
<b>40130000</b>	<b>PROFIT (LOSS) FROM CONTINUING OPERATIONS</b>	<b>930,537</b>	<b>930,537</b>	<b>958,817</b>	<b>958,817</b>
40140000	PROFIT (LOSS) FROM DISCONTINUED OPERATIONS	0	0	0	0
<b>40150000</b>	<b>NET PROFIT (LOSS)</b>	<b>930,537</b>	<b>930,537</b>	<b>958,817</b>	<b>958,817</b>
40160000	PROFIT (LOSS), ATTRIBUTABLE TO NON-CONTROLLING INTERESTS	0	0	0	0
40170000	PROFIT (LOSS), ATTRIBUTABLE TO OWNERS OF PARENT	930,537	930,537	958,817	958,817
40180000	BASIC EARNINGS (LOSS) PER SHARE	0.30	0.30	0.30	0.30
40190000	DILUTED EARNINGS (LOSS) PER SHARE	0	0	0	0

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QUARTER: **01**

YEAR **2012**

**KIMBERLY - CLARK DE MEXICO S.A.B.  
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## STATEMENTS OF COMPREHENSIVE INCOME OTHER COMPREHENSIVE INCOME (NET OF INCOME TAX)

**CONSOLIDATED**

FOR THE THREE MONTHS ENDED 31 MARCH, 2012 AND 2011

(Thousand Pesos)

**Final Printing**

REF	ACCOUNT / SUBACCOUNT	CURRENT YEAR		PREVIOUS YEAR	
		ACCUMULATED	QUARTER	ACCUMULATED	QUARTER
<b>40200000</b>	<b>NET PROFIT (LOSS)</b>	<b>930,537</b>	<b>930,537</b>	<b>958,817</b>	<b>958,817</b>
	<b>DISCLOSURES NOT BE RECLASSIFIED ON INCOME</b>				
40210000	PROPERTY REVALUATION GAINS	0	0	0	0
40220000	ACTUARIAL EARNINGS (LOSS) FROM LABOR OBLIGATIONS	0	0	0	0
40220100	SHARE OF INCOME ON REVALUATION ON PROPERTIES OF ASSOCIATES AND JOINT VENTURES	0	0	0	0
	<b>DISCLOSURES MAY BE RECLASSIFIED SUBSEQUENTLY TO INCOME</b>				
40230000	FOREING CURRENCY TRANSLATION	0	0	0	0
40240000	CHANGES IN THE VALUATION OF FINANCIAL ASSETS HELD-FOR-SALE	0	0	0	0
40250000	CHANGES IN THE VALUATION OF DERIVATIVE FINANCIAL INSTRUMENTS	-7,317	-7,317	32,573	32,573
40260000	CHANGES IN FAIR VALUE OF OTHER ASSETS	0	0	0	0
40270000	SHARE OF OTHER COMPREHENSIVE INCOME OF ASSOCIATES AND JOINT VENTURES	0	0	0	0
<b>40280000</b>	<b>OTHER COMPREHENSIVE INCOME</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>40290000</b>	<b>TOTAL OTHER COMPREHENSIVE INCOME</b>	<b>-7,317</b>	<b>-7,317</b>	<b>32,573</b>	<b>32,573</b>
<b>40300000</b>	<b>TOTAL COMPREHENSIVE INCOME</b>	<b>923,220</b>	<b>923,220</b>	<b>991,390</b>	<b>991,390</b>
40320000	COMPREHENSIVE INCOME, ATTRIBUTABLE TO NON-CONTROLLING INTERESTS	0	0	0	0
40310000	COMPREHENSIVE INCOME, ATTRIBUTABLE TO OWNERS OF PARENT	923,220	923,220	991,390	991,390

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QUARTER: **01**      YEAR **2012**

**STATEMENTS OF COMPREHENSIVE INCOME**  
**INFORMATIONAL DATA**

**CONSOLIDATED**

FOR THE THREE MONTHS ENDED 31 MARCH, 2012 AND 2011  
**(Thousand Pesos)**

**Final Printing**

REF	ACCOUNT / SUBACCOUNT	CURRENT YEAR		PREVIOUS YEAR	
		ACCUMULATED	QUARTER	ACCUMULATED	QUARTER
92000010	OPERATING DEPRECIATION AND AMORTIZATION	388,751	388,751	341,741	341,741
92000020	EMPLOYEES PROFIT SHARING EXPENSES	143,796	143,796	142,149	142,149

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YEAR **2012**

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## STATEMENTS OF COMPREHENSIVE INCOME INFORMATIONAL DATA (12 MONTHS)

**CONSOLIDATED**

FOR THE THREE MONTHS ENDED 31 MARCH, 2012 AND 2011

(Thousand Pesos)

**Final Printing**

REF	ACCOUNT / SUBACCOUNT	YEAR	
		CURRENT	PREVIOUS
92000030	REVENUE NET (**)	27,249,158	0
92000040	OPERATING PROFIT (LOSS) (**)	5,762,325	0
92000050	PROFIT (LOSS), ATTRIBUTABLE TO OWNERS OF PARENT(**)	3,530,512	0
92000060	NET PROFIT (LOSS) (**)	3,530,512	0
92000070	OPERATING DEPRECIATION AND AMORTIZATION (**)	1,391,171	0

(\*) TO BE DEFINED BY EACH COMPANY

(\*\*) INFORMATION LAST 12 MONTHS

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## STATEMENT OF CASH FLOWS

TO MARCH 31 OF 2012 AND 2011

(Thousand Pesos)

**CONSOLIDATED**

**Final Printing**

REF	ACCOUNT/SUBACCOUNT	CURRENT YEAR	PREVIOUS YEAR
		Amount	Amount
OPERATING ACTIVITIES			
50010000	PROFIT (LOSS) BEFORE INCOME TAX	1,369,826	1,375,680
50020000	+(-) ITEMS NOT REQUIRING CASH	0	0
50020010	+ ESTIMATE FOR THE PERIOD	0	0
50020020	+ PROVISION FOR THE PERIOD	0	0
50020030	+(-) OTHER UNREALISED ITEMS	0	0
50030000	+(-) ITEMS RELATED TO INVESTING ACTIVITIES	284,330	253,352
50030010	DEPRECIATION AND AMORTISATION FOR THE PERIOD	388,751	341,741
50030020	(-)+ GAIN OR LOSS ON SALE OF PROPERTY, PLANT AND EQUIPMENT	0	0
50030030	+(-) LOSS (REVERSAL) IMPAIRMENT	0	0
50030040	(-)+ EQUITY IN RESULTS OF ASSOCIATES AND JOINT VENTURES	0	0
50030050	(-) DIVIDENDS RECEIVED	0	0
50030060	(-) INTEREST RECEIVED	-26,748	-41,832
50030070	(-) EXCHANGE FLUCTUATION	-77,673	-46,557
50030080	(-)+ OTHER INFLOWS (OUTFLOWS) OF CASH	0	0
50040000	+(-) ITEMS RELATED TO FINANCING ACTIVITIES	202,378	200,353
50040010	(+) ACCRUED INTEREST	202,378	200,353
50040020	(+) EXCHANGE FLUCTUATION	0	0
50040030	(+) DERIVATIVE TRANSACTIONS	0	0
50040040	(-)+ OTHER INFLOWS (OUTFLOWS) OF CASH	0	0
50050000	CASH FLOWS BEFORE INCOME TAX	1,856,534	1,829,385
50060000	CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES	-766,452	-756,523
50060010	+(-) DECREASE (INCREASE) IN TRADE ACCOUNTS RECEIVABLE	-579,669	-491,729
50060020	+(-) DECREASE (INCREASE) IN INVENTORIES	76,862	-88,411
50060030	+(-) DECREASE (INCREASE) IN OTHER ACCOUNTS RECEIVABLE	0	0
50060040	+(-) INCREASE (DECREASE) IN TRADE ACCOUNTS PAYABLE	-236,002	150,057
50060050	+(-) INCREASE (DECREASE) IN OTHER LIABILITIES	355,481	106,932
50060060	+(-) INCOME TAXES PAID OR RETURNED	-383,124	-433,372
50070000	NET CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES	1,090,082	1,072,862
INVESTING ACTIVITIES			
50080000	NET CASH FLOWS FROM (USED IN) INVESTING ACTIVITIES	-1,836,008	-1,062,448
50080010	(-) PERMANENT INVESTMENTS	0	0
50080020	+ DISPOSITION OF PERMANENT INVESTMENTS	0	0
50080030	(-) INVESTMENT IN PROPERTY , PLANT AND EQUIPMENT	-225,320	-1,104,661
50080040	+ SALE OF PROPERTY, PLANT AND EQUIPMENT	104	381
50080050	(-) TEMPORARY INVESTMENTS	0	0
50080060	+ DISPOSITION OF TEMPORARY INVESTMENTS	0	0
50080070	(-) INVESTMENT IN INTANGIBLE ASSETS	0	0
50080080	+ DISPOSITION OF INTANGIBLE ASSETS	0	0
50080090	(-) ACQUISITIONS OF VENTURES	-1,637,540	0
50080100	+ DISPOSITIONS OF VENTURES	0	0
50080110	+ DIVIDEND RECEIVED	0	0
50080120	+ INTEREST RECEIVED	26,748	41,832
50080130	+(-) DECREASE (INCREASE) ADVANCES AND LOANS TO THIRD PARTS	0	0
50080140	-(+ ) OTHER INFLOWS (OUTFLOWS) OF CASH	0	0
FINANCING ACTIVITIES			
50090000	NET CASH FLOW FROM (USED IN) FINANCING ACTIVITIES	-181,987	-278,087
50090010	+ BANK FINANCING	0	0
50090020	+ STOCK MARKET FINANCING	0	0
50090030	+ OTHER FINANCING	0	0
50090040	(-) BANK FINANCING AMORTISATION	-15,922	-7,799
50090050	(-) STOCK MARKET FINANCING AMORTISATION	0	0
50090060	(-) OTHER FINANCING AMORTISATION	0	0
50090070	+(-) INCREASE (DECREASE) IN CAPITAL STOCK	0	0
50090080	(-) DIVIDENDS PAID	0	0
50090090	+ PREMIUM ON ISSUANCE OF SHARES	0	0
50090100	+ CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0
50090110	(-) INTEREST EXPENSE	-137,912	-137,829
50090120	(-) REPURCHASE OF SHARES	-27,889	-130,881
50090130	(-)+ OTHER INFLOWS (OUTFLOWS) OF CASH	-264	-1,578



# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2012**

**KIMBERLY - CLARK DE MEXICO S.A.B.  
DE C.V.**

## STATEMENT OF CASH FLOWS

TO MARCH 31 OF 2012 AND 2011  
(Thousand Pesos)

**CONSOLIDATED**  
**Final Printing**

REF	ACCOUNT/SUBACCOUNT	CURREENT YEAR	PREVIOUS YEAR
		Amount	Amount
50100000	NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	-927,913	-267,673
50110000	EFFECT OF EXCHANGE RATE CHANGES ON CASH AND CASH EQUIVALENTS	0	0
50120000	CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD	4,027,564	6,306,972
50130000	CASH AND CASH EQUIVALENTS AT END OF PERIOD	3,099,651	6,039,299

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2012**

**KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.**

## STATEMENT OF CHANGES IN EQUITY

(THOUSAND PESOS)

**CONSOLIDATED**

Final Printing

CONCEPTS	CAPITAL STOCK	SHARES REPURCHASED	PREMIUM ON ISSUANCE OF SHARES	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	OTHER CAPITAL CONTRIBUTED	RETAINED EARNINGS (ACCUMULATED LOSSES)		ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)	EQUITY ATTRIBUTABLE TO OWNERS OF PARENT	NON- CONTROLLING INTERESTS	TOTAL EQUITY
						RESERVES	UNAPPROPRIATE D EARNINGS (ACCUMULATED LOSSES)				
<b>BALANCE AT JANUARY 1, 2011</b>	2,954,415	0	0	0	0	0	6,644,677	-71,786	9,527,306	0	9,527,306
RETROSPECTIVE ADJUSTMENTS	0	0	0	0	0	0	0	0	0	0	0
APPLICATION OF COMPREHENSIVE INCOME TO RETAINED EARNINGS	0	0	0	0	0	0	0	0	0	0	0
RESERVES	0	0	0	0	0	0	0	0	0	0	0
DIVIDENDS	0	0	0	0	0	0	-3,606,275	0	-3,606,275	0	-3,606,275
CAPITAL INCREASE (DECREASE)	0	0	0	0	0	0	0	0	0	0	0
REPURCHASE OF SHARES	-6,937	0	0	0	0	0	-123,944	0	-130,881	0	-130,881
(DECREASE) INCREASE IN PREMIUM ON ISSUE OF SHARES	0	0	0	0	0	0	0	0	0	0	0
(DECREASE) INCREASE IN NON-CONTROLLING INTERESTS	0	0	0	0	0	0	0	0	0	0	0
OTHER CHANGES	0	0	0	0	0	0	0	0	0	0	0
COMPREHENSIVE INCOME	0	0	0	0	0	0	958,817	32,573	991,390	0	991,390
<b>BALANCE AT MARCH 31, 2011</b>	2,947,478	0	0	0	0	0	3,873,275	-39,213	6,781,540	0	6,781,540
<b>BALANCE AT JANUARY 1, 2012</b>	2,926,238	0	0	0	0	0	5,907,494	-154,260	8,679,472	0	8,679,472
RETROSPECTIVE ADJUSTMENTS	0	0	0	0	0	0	0	0	0	0	0
APPLICATION OF COMPREHENSIVE INCOME TO RETAINED EARNINGS	0	0	0	0	0	0	0	0	0	0	0
RESERVES	0	0	0	0	0	0	0	0	0	0	0
DIVIDENDS	0	0	0	0	0	0	-3,784,235	0	-3,784,235	0	-3,784,235
CAPITAL INCREASE (DECREASE)	0	0	0	0	0	0	0	0	0	0	0
REPURCHASE OF SHARES	-1,027	0	0	0	0	0	-26,862	0	-27,889	0	-27,889
(DECREASE) INCREASE IN PREMIUM ON ISSUE OF SHARES	0	0	0	0	0	0	0	0	0	0	0
(DECREASE) INCREASE IN NON-CONTROLLING INTERESTS	0	0	0	0	0	0	0	0	0	0	0
OTHER CHANGES	0	0	0	0	0	0	0	0	0	0	0
COMPREHENSIVE INCOME	0	0	0	0	0	0	930,537	-7,317	923,220	0	923,220
<b>BALANCE AT MARCH 31, 2012</b>	2,925,211	0	0	0	0	0	3,026,934	-161,577	5,790,568	0	5,790,568

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2012**

**KIMBERLY - CLARK DE MEXICO  
S.A.B. DE C.V.**

**DISCUSSION AND ANALYSIS OF THE  
ADMINISTRATION ON THE RESULTS OF  
OPERATIONS AND FINANCIAL CONDITION OF THE  
COMPANY**

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**CONSOLIDATED**

**Final Printing**

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# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2012**

**KIMBERLY - CLARK DE MEXICO**  
**S.A.B. DE C.V.**

**FINANCIAL STATEMENT NOTES**

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# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2012**

**KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.**

## INVESTMENTS IN ASSOCIATES AND JOINT VENTURES (THOUSAND PESOS)

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COMPANY NAME	PRICIPAL ACTIVITY	NUMBER OF SHARES	% OWNER SHIP	TOTAL AMOUNT	
				ACQUISITION COST	CURRENT VALUE
CRISOBA INDUSTRIAL, S.A. DE C.V.	SERVICIOS DE RENTA DE EQUIPO Y OTROS	790,601,970	100.00	0	0
SERVICIOS EMPRESARIALES SORAN, S.A. DE C.V.	SERVICIOS DE DISTRIB. Y FINANCIAMIENTO	1,500,200,000	100.00	0	0
TAXI AEREO DE MEXICO, S.A.	TRANSPORTE AEREO	105,002,055	100.00	0	0
DIEZ SUBSIDIARIAS	ARREND. DE INMB. Y EQ. Y OTROS	1	100.00	0	0
<b>TOTAL INVESTMENT IN ASSOCIATES</b>				0	0

**NOTES**

## MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: 01 YEAR: 2012

**KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.**

## BREAKDOWN OF CREDITS

(THOUSAND PESOS)

**CONSOLIDATED**

## Final Printing

[illegible]

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: KIMBER  
KIMBERLY - CLARK DE MEXICO S.A.B. DE  
C.V.

QUARTER: 01      YEAR: 2012

BREAKDOWN OF CREDITS  
(THOUSAND PESOS)

CONSOLIDATED  
Final Printing

CREDIT TYPE / INSTITUTION	FOREIGN INSTITUTION (YES/NO)	CONTRACT SIGNING DATE	EXPIRATION DATE	INTEREST RATE	MATURITY OR AMORTIZATION OF CREDITS IN NATIONAL CURRENCY						MATURITY OR AMORTIZATION OF CREDITS IN FOREIGN CURRENCY					
					TIME INTERVAL						TIME INTERVAL					
					CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR OR MORE	CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR OR MORE
STOCK MARKET																
LISTED STOCK EXCHANGE																
UNSECURED																
CERTIFICADOS BURSATILES	NOT	18/06/2003	05/06/2013	8.95	0	0	1,250,000	0	0	0						
CERTIFICADOS BURSATILES	NOT	05/07/2007	26/06/2017	4.66	0	0	0	0	0	2,500,000						
CERTIFICADOS BURSATILES	NOT	30/03/2009	22/03/2016	9.98	0	0	0	0	800,000	0						
CERTIFICADOS BURSATILES	NOT	06/10/2009	02/10/2014	5.72	0	0	0	2,300,000	0	0						
CERTIFICADOS BURSATILES	NOT	06/10/2009	26/09/2019	9.65	0	0	0	0	0	400,000						
CERTIFICADOS BURSATILES	NOT	11/11/2010	05/11/2015	5.06	0	0	0	0	1,500,000	0						
CERTIFICADOS BURSATILES	NOT	11/11/2010	29/10/2020	7.17	0	0	0	0	0	2,500,000						
SECURED																
PRIVATE PLACEMENTS																
UNSECURED																
SECURED																
TOTAL STOCK MARKET LISTED IN STOCK EXCHANGE AND PRIVATE PLACEMENT					0	0	1,250,000	2,300,000	2,300,000	5,400,000	0	0	0	0	0	0

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**  
**KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.**

QUARTER: **01** YEAR: **2012**

**BREAKDOWN OF CREDITS**  
(THOUSAND PESOS)

**CONSOLIDATED**  
**Final Printing**

CREDIT TYPE / INSTITUTION	FOREIGN INSTITUTION (YES/NO)	DATE OF AGREEMENT	EXPIRATION DATE		MATURITY OR AMORTIZATION OF CREDITS IN NATIONAL CURRENCY						MATURITY OR AMORTIZATION OF CREDITS IN FOREIGN CURRENCY					
					TIME INTERVAL						TIME INTERVAL					
					CURRENT YEAR	UNTIL 1YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR OR MORE	CURRENT YEAR	UNTIL 1YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR OR MORE
OTHER CURRENT AND NON-CURRENT LIABILITIES WITH COST																
	NOT				0	0	0	0	0	0						
TOTAL OTHER CURRENT AND NON-CURRENT LIABILITIES WITH COST					0	0	0	0	0	0	0	0	0	0	0	0
SUPPLIERS																
VARIOS	NOT	01/03/2012			0	1,211,888										
VARIOS	NOT	01/03/2012									0	1,673,409				
TOTAL SUPPLIERS					0	1,211,888					0	1,673,409				
OTHER CURRENT AND NON-CURRENT LIABILITIES																
VARIOS	NOT				0	5,622,205	0	0	0	0						
BANAMEX S.A.	NOT				0	0	0	0	0	165,763						
VARIOS	NOT				0	0	0	0	0	227,776						
VARIOS	NOT										0	7,750	0	0	0	0
TOTAL OTHER CURRENT AND NON-CURRENT LIABILITIES					0	5,622,205	0	0	0	393,539	0	7,750	0	0	0	0
GENERAL TOTAL					0	6,834,093	1,250,000	2,300,000	2,300,000	5,793,539	0	1,681,159	0	0	0	0

NOTES



# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**  
**KIMBERLY - CLARK DE MEXICO S.A.B. DE**  
**C.V.**

QUARTER: **01** YEAR: **2012**

## MONETARY FOREIGN CURRENCY POSITION

**CONSOLIDATED**

(THOUSAND PESOS)

Final Printing

FOREIGN CURRENCY POSITION (THOUSANDS OF PESOS)	DOLLARS		OTHER CURRENCIES		THOUSAND PESOS TOTAL
	THOUSANDS OF DOLLARS	THOUSAND PESOS	THOUSANDS OF DOLLARS	THOUSAND PESOS	
<b>MONETARY ASSETS</b>	91,081	1,166,748	0	0	1,166,748
CURRENT	91,081	1,166,748	0	0	1,166,748
NON CURRENT	0	0	0	0	0
<b>LIABILITIES POSITION</b>	131,238	1,681,159	0	0	1,681,159
CURRENT	131,238	1,681,159	0	0	1,681,159
NON CURRENT	0	0	0	0	0
<b>NET BALANCE</b>	<b>-40,157</b>	<b>-514,411</b>	<b>0</b>	<b>0</b>	<b>-514,411</b>

### NOTES

EL TIPO DE CAMBIO UTILIZADO PARA LA CONVERSION DE LOS DOLARES ES DE 12.81  
 PESOS POR DOLAR.

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2012**

**KIMBERLY - CLARK DE MEXICO S.A.B. DE  
C.V.**

**DEBT INSTRUMENTS**

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**CONSOLIDATED**

**Final Printing**

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**FINANCIAL LIMITATIONS IN CONTRACT, ISSUED DEED AND / OR TITLE**

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# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2012**

**KIMBERLY - CLARK DE MEXICO S.A.B. DE  
C.V.**

**DEBT INSTRUMENTS**

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**CONSOLIDATED**

**Final Printing**

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**ACTUAL SITUATION OF FINANCIAL LIMITED**

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# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01**

YEAR: **2012**

**KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.**

## DISTRIBUTION OF REVENUE BY PRODUCT

**CONSOLIDATED**

**TOTAL INCOME**  
**(THOUSAND PESOS)**

**Final Printing**

MAIN PRODUCTS OR PRODUCT LINE	NET SALES		MARKET SHARE (%)	MAIN	
	VOLUME	AMOUNT		TRADEMARKS	CUSTOMERS
NATIONAL INCOME					
PROD. AL CONSUMIDOR	0	6,746,235	0		
EXPORT INCOME					
INFORMACION TOTAL	0	420,151	0		
INCOME OF SUBSIDIARIES ABROAD					
INFORMACION TOTAL	0	0	0.00		
TOTAL	0	7,166,386			

**NOTES**

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**  
**KIMBERLY - CLARK DE MEXICO S.A.B. DE**  
**C.V.**

QUARTER: **01** YEAR: **2012**

## ANALYSIS OF PAID CAPITAL STOCK

**CONSOLIDATED**

## CHARACTERISTICS OF THE SHARES

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SERIES	NOMINAL VALUE	VALID COUPON	NUMBER OF SHARES				CAPITAL STOCK	
			FIXED PORTION	VARIABLE PORTION	MEXICAN	FREE SUBSCRIPTION	FIXED	VARIABLE
A	0.00000	33	1,640,120,205	0	1,640,120,205	0	4,467	0
B	0.00000	33	1,513,408,920	0	0	1,513,408,920	4,136	0
<b>TOTAL</b>			3,153,529,125	0	1,640,120,205	1,513,408,920	8,603	0

**TOTAL NUMBER OF SHARES REPRESENTING THE PAID IN CAPITAL STOCK ON THE DATE OF SENDING THE INFORMATION**

3,153,529,125

**NOTES**

# MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2012**

**KIMBERLY - CLARK DE MEXICO**  
**S.A.B. DE C.V.**

**DERIVATIVE FINANCIAL INSTRUMENTS**

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**CONSOLIDATED**

**Final Printing**

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