### STOCK EXCHANGE CODE: KIMBER

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

# BALANCE SHEETS

TO MARZO 31 OF 2011 AND 2010

CONSOLIDATED

YEAR:

QUARTER: 01

## (Thousand Pesos)

Final Printing

2011

|       |  | CONCEPTS CURRENT YEAR |               | PREVIOUS YEA | R             |
|-------|--|-----------------------|---------------|--------------|---------------|
| REF S | CONCEPTS   | Amount                | %             | Amount       | %             |
| s01   | TOTAL ASSETS   | 28,038,881            | 100           | 28,507,689   | 100           |
| s02   | CURRENT ASSETS   | 13,201,776            | 47            | 14,067,196   | 49            |
|       | CASH AND AVAILABLE INVESTMENTS   | 6,039,299             | 22            | 7,450,082    | 26            |
| s04   | ACCOUNTS AND NOTES RECEIVABLE (NET)  | 4,854,034             | 17            | 4,163,801    | 15            |
| s05   | OTHER ACCOUNTS AND NOTES RECEIVABLE (NET)  | 304,655               | 1             | 512,539      | 2             |
| s06   | INVENTORIES  | 2,003,788             | 7             | 1,940,774    | 7             |
| s07   | OTHER CURRENT ASSETS   | 0                     | 0             | 0            | 0             |
|       | LONG-TERM  | 0                     | 0             | 202,172      | 1             |
| s09   | ACCOUNTS AND NOTES RECEIVABLE (NET)  | 0                     | 0             | 202,172      | 1             |
| e1()  | INVESTMENTS IN SHARES OF NON-CONSOLIDATED<br>SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES | 0                     | 0             | 0            | 0             |
| s11   | OTHER INVESTMENTS  | 0                     | 0             | 0            | 0             |
|       | PROPERTY, PLANT AND EQUIPMENT (NET)  | 14,837,105            | 53            | 14,238,321   | 50            |
|       | LAND AND BUILDINGS   | 5,064,953             | 18            | 5,008,680    | 18            |
|       |  | 26,414,360            | 94            | 25,376,239   | 89            |
|       |  | 65,104                | 0             | 55,033       | 0             |
|       |  | 17,378,295            | 62            | 16,637,968   | 58            |
| s17   | CONSTRUCTION IN PROGRESS   | 670,983               | 2             | 436,337      | 2             |
| s18   | OTHER INTANGIBLE ASSETS AND DEFERRED ASSETS (NET)  | 0                     | 0             | 0            | 0             |
| s19   | OTHER ASSETS   | 0                     | 0             | 0            | 0             |
| s20   | TOTAL LIABILITIES  | 22,496,145            | 100           | 22,626,121   | 100           |
| s21   | CURRENT LIABILITIES  | 9,262,949             | 41            | 13,366,136   | 59            |
| s22   | SUPPLIERS  | 2,791,450             | 12            | 2,808,552    | 12            |
| s23   | BANK LOANS   | 37,209                | 0             | 58,126       | 0             |
|       | STOCK MARKET LOANS   | 0                     | 0             | 3,449,554    | 15            |
|       | OTHER LOANS WITH COST  | 0                     | 0             | 0            | 0             |
|       | TAXES PAYABLE  | 295,596               | 1             | 947,581      | 4             |
|       |  | 6,138,694             | 27            | 6,102,323    | 27            |
| -     |  | 11,264,769            | 50            | 7,303,941    | 32            |
|       | BANK LOANS   | 14,769                | 0             | 53,941       | 0             |
|       | STOCK MARKET LOANS   | 11,250,000            | 50            | 7,250,000    | 32            |
|       | OTHER LOANS WITH COST<br>DEFERRED LIABILITIES  | 0                     | 0<br><b>0</b> | 0            | 0<br><b>0</b> |
|       | OTHER NON CURRENT LIABILITIES WITHOUT COST   | 0<br>1,968,427        | 9             | 1,956,044    | 9             |
| s33   | CONSOLIDATED STOCKHOLDERS EQUITY   | 5,542,736             | 100           | 5,881,568    | 100           |
| 634   | COUNTABLE CAPITAL OF THE PARTICIPATION NOT<br>CONTROLADORA                               | 0                     | 0             | 0            | 0             |
|       | COUNTABLE CAPITAL OF THE PARTICIPATION<br>CONTROLADORA                                   | 5,542,736             | 100           | 5,881,568    | 100           |
| s36   | CONTRIBUTED CAPITAL  | 4,056,434             | 73            | 4,106,389    | 70            |
| s79   | CAPITAL STOCK  | 4,056,434             | 73            | 4,106,389    | 70            |
| s39   | PREMIUM ON ISSUANCE OF SHARES  | 0                     | 0             | 0            | 0             |
| s40   | CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES   | 0                     | 0             | 0            | 0             |
| s41   | EARNED CAPITAL   | 1,486,302             | 27            | 1,775,179    | 30            |
| -     | RETAINED EARNINGS AND CAPITAL RESERVES   | 1,525,515             | 28            | 1,812,416    | 31            |
|       | OTHER ACCUMULATED COMPREHENSIVE RESULT   | -39,213               | 0             | -37,237      | 0             |
| s80   | SHARES REPURCHASED   | 0                     | 0             | 0            | 0             |

### STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

QUARTER: 01 YEAR: 2011

### BALANCE SHEETS

BREAKDOWN OF MAIN CONCEPTS

(Thousand Pesos)

### CONSOLIDATED

| REF S         CONCEPTS         Amount         %         Amount           903         CASH AND AVAILABLE INVESTMENTS         6,039,299         100         7,450,082           944         CASH         131,293         2         155,746           947         AVAILABLE INVESTMENTS         5,908,006         98         7,294,336           947         OTHER CURRENT ASSETS         0         100         0           948         DEFINATIVE FINANCIAL INSTRUMENTS         0         0         0         0           948         OTHER CURRENT ASSETS AND DEFERRED ASSETS         0         0         0         0         0           948         DEFERRED EXPENSES (NET)         0         0         0         0         0         0           949         OTHER ASSETS         0  | EAR  |                  |
|--|------|------------------|
| s46         CASH         131,293         2         155,746           s47         AVALABLE INVESTMENTS         5,908,006         98         7,294,336           s07         OTHER CURRENT ASSETS         0         100         0           s81         DERVATIVE FINANCIAL INSTRUMENTS         0         0         0           s81         DERVATIVE FINANCIAL INSTRUMENTS         0         0         0           s83         OTHER INTANGIBLE ASSETS AND DEFERRED ASSETS         0         100         0           s84         DEFERRED EXPENSES (NET)         0         0         0         0           s46         DEFERRED TANCIAL INSTRUMENTS         0         0         0         0           s50         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0           s50         DEFERRED TAXES         0         0         0         0         0           s60         DEFERRED TAXES         0         0         0         0         0           s61         DERIVATIVE FINANCIAL INSTRUMENTS         9,262,949         100         13,366,136           s62         FOREIGN CURRENCY LIABILITIES         7,644,001         83         11,798,882           s53 </th <th>%</th> <th>%</th>                                    | %    | %                |
| s47         AVAILABLE INVESTMENTS         5,000,006         98         7,294,336           s07         OTHER CURRENT ASSETS         0         100         0           s81         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0           s83         OTHER         0         0         0         0         0         0           s83         OTHER         0         <   | 2 10 | 100              |
| s07         OTHER CURRENT ASSETS         0         100         0           881         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0           982         DISCONTINUED OPERATIONS         0         0         0           983         OTHER         0         0         0           984         DEFERRED EXPENSES (NET)         0         0         0           984         DEFERRED EXPENSES (NET)         0         0         0           985         DEFERRED EXPENSES (NET)         0         0         0           986         DORVATIVE FINANCIAL INSTRUMENTS         0         0         0           985         DEFERRED TAXES         0         0         0         0           986         DISCONTINUED OPERATIONS         0         0         0         0           986         DISCONTINUED OPERATIONS         0         0         0         0           987         OTHER         S3         0         0         0         0           986         DISCONTINUED OPERATIONS         0         0         0         0         0           987         OTHER         S3         MEXICAN PESOS LIABILITIES         1,167,254   | -    | 2<br>98          |
| S81         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0           S82         DISCONTINUED OPERATIONS         0         0         0           S83         OTHER         0         0         0           S84         OTHER INTANGIBLE ASSETS AND DEFERRED ASSETS         0         0         0           S85         OTHER INTANGIBLE ASSETS AND DEFERRED ASSETS         0         0         0           S48         DEFERRED EXPENSES (NET)         0         0         0         0           S46         DOOWILL         0         0         0         0         0           S47         OTHER         0         0         0         0         0         0           S46         DEFERED TAXES         0         0         0         0         0         0           S47         OTHER         0   |      |                  |
| s82         DISCONTINUED OPERATIONS         0         0         0           s83         OTHER         0         0         0         0           s83         OTHER         NANGELE ASSETS AND DEFERRED ASSETS         0         100         0           s84         DEFERRED EXPENSES (NET)         0         0         0         0           s44         DEFERRED EXPENSES (NET)         0         0         0         0           s45         DEFERRED EXPENSES (NET)         0         0         0         0           s46         OTHER         0         0         0         0           s55         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0           s56         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0         0           s66         DISCONTINUED OPERATIONS         0         0         0         0         0           s51         CURRENT LIABILITIES         9.262.949         100         13.366,136         11.798,82           s52         FOREIGN CURRENCY LIABILITIES         7.649,601         83         11.798,82         16.33,48         17         1,567,254           s53         M  |      | <b>100</b><br>0  |
| Site         OTHER INTANGIBLE ASSETS AND DEFERRED ASSETS         0         100           site         DEFERRED EXPENSES (NET)         0         0         0           site         ODUWILL         0         0         0           site         OTHER         0         0         0         0           site         OTHER         0         0         0         0         0           site         OTHER ASSETS         0         0         0         0         0         0           site         OFERRED TAXES         0         <   | -    | 0                |
| S18         (NET)         0         100         0           548         DEFERRED EXPENSES (NET)         0         0         0           549         GODOWILL         0         0         0           551         OTHER         0         0         0           561         OTHER         0         0         0           561         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0           562         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0           563         DERVERTIS TO EMPLOYEES         0         0         0           564         DISCONTINUED OPERATIONS         0         0         0           575         OREIGN CURRENCY LIABILITIES         1,613,448         17         1,567,254           585         FOREIGN CURRENCY LIABILITIES         1,613,448         17         1,567,254           585         FOREIGN CURRENCY LIABILITIES         1,613,448         17         1,567,254           585         FOREIGN CURRENCY LIABILITIES         1,613,456         11,798,882         126           586         OTHER CURRENT LIABILITIES         135,907         2         78,642           580         DERIVERTULES   | 0    | 0                |
| s48         DEFERRED EXPENSES (NET)         0         0         0           s49         GOODWILL         0         0         0         0           s51         OTHER         0         0         0         0         0           s55         DEFINATIVE FINANCIAL INSTRUMENTS         0         0         0         0         0           s50         DEFERRED TAXES         0         0         0         0         0         0           s65         DEFINATIVE FINANCIAL INSTRUMENTS         0 </td <td>0 10</td> <td>100</td>  | 0 10 | 100              |
| s51         OTHER         0         0         0           s19         OTHER ASSETS         0         100         0           s85         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0           s65         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0           s65         DERRUATIVE FINANCIAL INSTRUMENTS         0         0         0           s65         DEROVATIVE FINANCIAL INSTRUMENTS         0         0         0           s68         DISCONTINUED OPERATIONS         0         0         0           s67         OTHER         0         0         0         0           s68         DISCONTINUED OPERATIONS         0         0         0         0           s62         FOREIGN CURRENCY LIABILITIES         1,613,348         17         1,567,254           s63         DERIVATIVE FINANCIAL INSTRUMENTS         1,600         0         0         0         0           s64         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0         0           s65         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0         0         0           s68  | 0    | 0                |
| S19         OTHER ASSETS         0         100         0           885         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0           9050         DEFFERED TAXES         0         0         0         0         0           9161         BENEFITS TO EMPLOYEES         0         0         0         0         0           917         OTHER         0         0         0         0         0         0           917         CURRENT LIABILITIES         9,262,949         100         13,366,136         152         FOREIGN CURRENCY LIABILITIES         1,613,348         17         1,567,254           918         DERIVATIVE FINANCIAL INSTRUMENTS         9,262,949         100         6,102,323         0   | - I  | 0                |
| S85         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0           S85         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0           S104         BENEFITS TO EMPLOYEES         0         0         0         0         0           S86         DISCONTINUED OPERATIONS         0         0         0         0         0           S87         OTHER         0         0         0         0         0         0           S87         OTHER         0 <t< td=""><td>0</td><td>0</td></t<>   | 0    | 0                |
| S50         DEFERRED TAXES         0         0         0           S50         DEFERRED TAXES         0         0         0         0           S60         DISCONTINUED OPERATIONS         0         0         0         0           S86         DISCONTINUED OPERATIONS         0         0         0         0         0           S87         OTHER         0         0         0         0         0         0           S87         OTHER         0         0         0         0         0         0           S87         OTHER         URRENT LIABILITIES         1,613,348         17         1,567,254           S53         MEXICAN PESOS LIABILITIES         1,613,348         17         1,567,254           S54         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0           S88         DERIVATIVE FINANCIAL INSTRUMENTS         0 <t< td=""><td></td><td>100</td></t<>  |      | 100              |
| s104         BENEFITS TO EMPLOYEES         0         0         0           s86         DISCONTINUED OPERATIONS         0         0         0         0           s87         OTHER         0         0         0         0         0           s21         CURRENT LIABILITIES         9,262,949         100         13,366,136           s52         FOREIGN CURRENCY LIABILITIES         1,613,348         17         1,567,254           s53         MEXICAN PESOS LIABILITIES         7,649,601         83         11,798,882           s26         OTHER CURRENT LIABILITIES WITHOUT COST         6,138,694         100         6,102,323           s88         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0           s89         INTEREST LIABILITIES         115,907         2         78,642         3           s68         PROVISIONS         1,413,967         23         1,609,059         0         0         0         0         0           s68         OTHER CURRENT LIABILITIES         3,627,343         59         3,468,117         946,505           s27         LONG-TERM LIABILITIES         11,264,769         100         7,330,941           s59         FOR  | -    | 0<br>0           |
| s86         DISCONTINUED OPERATIONS         0         0           s87         OTHER         0         0         0           s21         CURRENT LIABILITIES         9,262,949         100         13,366,136           s52         FOREIGN CURRENCY LIABILITIES         1,613,348         17         1,567,254           s53         MEXICAN PESOS LIABILITIES         7,649,601         83         11,798,882           s26         OTHER CURRENT LIABILITIES WITHOUT COST         6,138,694         100         6,102,323           s88         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0           s89         INTEREST LIABILITIES         1,413,967         23         1,609,059         390         0 <td>- I</td> <td>0</td>   | - I  | 0                |
| S21         CURRENT LIABILITIES         9,262,949         100         13,366,136           552         FOREIGN CURRENCY LIABILITIES         1,613,348         17         1,567,254           553         MEXICAN PESOS LIABILITIES WITHOUT COST         6,138,694         100         6,102,323           588         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0           589         INTEREST LIABILITIES         1,35,907         2         78,642           588         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0           589         INTEREST LIABILITIES         1,35,907         2         78,642         3,627,343         59         3,468,117           590         DISCONTINUED OPERATIONS         0         0         0         0         0         0           591         DENEFITS TO EMPLOYEES         961,477         16         946,505         527         LONG-TERM LIABILITIES         11,264,769         100         7,250,000           531         DEFERRED LIABILITIES         11,250,000         100         7,250,000         0         0         0         0         0         0         0         0         0         0         0         0         0                         | - I  | 0                |
| \$52         FOREIGN CURRENCY LIABILITIES         1,613,348         17         1,567,254           \$53         MEXICAN PESOS LIABILITIES         7,649,601         83         11,798,882           \$26         OTHER CURRENT LIABILITIES WITHOUT COST         6,138,694         100         6,102,323           \$88         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0           \$89         INTEREST LIABILITIES         135,907         2         78,642           \$68         PROVISIONS         1,413,967         23         1,609,059           \$90         DISCONTINUED OPERATIONS         0         0         0           \$91         DISCONTINUED OPERATIONS         3,627,343         59         3,468,117           \$105         BENEFITS TO EMPLOYEES         961,477         16         946,505           \$27         LONG-TERM LIABILITIES         11,264,769         100         7,303,941           \$59         FOREIGN CURRENCY LIABILITIES         14,769         0         53,941           \$50         MEXICAN PESOS LIABILITIES         11,250,000         100         7,250,000           \$31         DEFERRED LIABILITIES         0         0         0         0           \$65         NEGATIVE GOODW  | 0    | 0                |
| \$53         MEXICAN PESOS LIABILITIES         7,649,601         83         11,798,882           \$56         OTHER CURRENT LIABILITIES WITHOUT COST         6,138,694         100         6,102,323           \$88         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0           \$89         INTEREST LIABILITIES         135,907         2         78,642         36,27,343         59         3,468,117           \$90         DISCONTINUED OPERATIONS         0         0         0         0         0         0           \$90         DISCONTINUED OPERATIONS         0   | 6 10 | 100              |
| s26         OTHER CURRENT LIABILITIES WITHOUT COST         6,138,694         100         6,102,323           s88         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0         0           s89         INTEREST LIABILITIES         135,907         2         78,642           s68         PROVISIONS         1,413,967         23         1,609,059           s90         DISCONTINUED OPERATIONS         0         0         0           s88         OTHER CURRENT LIABILITIES         3,627,343         59         3,468,117           s105         BENEFITS TO EMPLOYEES         961,477         16         946,505           s27         LONG-TERM LIABILITIES         11,264,769         100         7,303,941           s59         FOREIGN CURRENCY LIABILITIES         14,769         0         53,941           s60         MEXICAN PESOS LIABILITIES         11,250,000         100         7,250,000           s11         DEFERRED LIABILITIES         0         0         0         0           s65         NEGATIVE GOODWILL         0         0         0         0         0           s66         DEFERRED TAXES         1,648,746         84         1,644,323         1,644,323         19,093 </td <td></td> <td>12</td> |      | 12               |
| S88         DERIVATIVE FINANCIAL INSTRUMENTS         0         0         0           S89         INTEREST LIABILITIES         135,907         2         78,642           S68         PROVISIONS         1,413,967         23         1,609,059           S90         DISCONTINUED OPERATIONS         0         0         0           S88         OTHER CURRENT LIABILITIES         3,627,343         59         3,468,117           S105         BENEFITS TO EMPLOYEES         961,477         16         946,505           S27         LONG-TERM LIABILITIES         11,264,769         100         7,303,941           S59         FOREIGN CURRENCY LIABILITIES         14,769         0         53,941           S60         MEXICAN PESOS LIABILITIES         11,250,000         100         7,250,000           S41         DEFERRED LIABILITIES         0         0         0         0           S65         NEGATIVE GOODWILL         0         0         0         0         0         0         0           S66         DEFERRED LIABILITIES WITHOUT COST         1,968,427         100         1,956,044         366         0         0         0         0         0         0         0         0  | 2 8  | 88               |
| 889         INTEREST LIABILITIES         135,907         2         78,642           s68         PROVISIONS         1,413,967         23         1,609,059           s90         DISCONTINUED OPERATIONS         0         0         0           s58         OTHER CURRENT LIABILITIES         3,627,343         59         3,468,117           s105         BENEFITS TO EMPLOYEES         961,477         16         946,505           s27         LONG-TERM LIABILITIES         11,264,769         100         7,303,941           s59         FOREIGN CURRENCY LIABILITIES         14,769         0         53,941           s60         MEXICAN PESOS LIABILITIES         11,250,000         100         7,250,000           s41         DEFERRED LIABILITIES         0         0         0         0           s65         NEGATIVE GOODWILL         0         0         0         0         0           s65         OTHER         OTHER         1,648,746         84         1,644,323         1,648,746         84         1,644,323         19,093         392         DISCONTINUED OPERATIONS         0         0         0         0         0         0         0         0  |      | 100              |
| \$68         PROVISIONS         1,413,967         23         1,609,059           \$90         DISCONTINUED OPERATIONS         0         0         0           \$58         OTHER CURRENT LIABILITIES         3,627,343         59         3,468,117           \$105         BENEFITS TO EMPLOYEES         961,477         16         946,505           \$27         LONG-TERM LIABILITIES         11,264,769         100         7,303,941           \$59         FOREIGN CURRENCY LIABILITIES         14,769         0         53,941           \$60         MEXICAN PESOS LIABILITIES         11,250,000         100         7,250,000           \$31         DEFERRED LIABILITIES         0         0         0         0           \$65         NEGATIVE GOODWILL         0 <td< td=""><td>-</td><td>0<br/>1</td></td<>                              | -    | 0<br>1           |
| S90         DISCONTINUED OPERATIONS         0         0         0           s58         OTHER CURRENT LIABILITIES         3,627,343         59         3,468,117           s105         BENEFITS TO EMPLOYEES         961,477         16         946,505           s27         LONG-TERM LIABILITIES         11,264,769         100         7,303,941           s59         FOREIGN CURRENCY LIABILITIES         14,769         0         53,941           s60         MEXICAN PESOS LIABILITIES         11,250,000         100         7,250,000           s31         DEFERRED LIABILITIES         0         0         0         0           s65         NEGATIVE GOODWILL         0         0         0         0         0           s67         OTHER         OTHER         0 <t< td=""><td></td><td>26</td></t<>   |      | 26               |
| \$105         BENEFITS TO EMPLOYEES         961,477         16         946,505           \$27         LONG-TERM LIABILITIES         11,264,769         100         7,303,941           \$59         FOREIGN CURRENCY LIABILITIES         14,769         0         53,941           \$60         MEXICAN PESOS LIABILITIES         11,250,000         100         7,250,000           \$31         DEFERRED LIABILITIES         0         100         0         0           \$65         NEGATIVE GOODWILL         0         <  |      | 0                |
| s27         LONG-TERM LIABILITIES         11,264,769         100         7,303,941           s59         FOREIGN CURRENCY LIABILITIES         14,769         0         53,941           s60         MEXICAN PESOS LIABILITIES         11,250,000         100         7,250,000           s31         DEFERRED LIABILITIES         0         100         0         0           s65         NEGATIVE GOODWILL         0         0         0         0         0           s67         OTHER         OTHER         0         0         0         0         0           s66         DEFERRED TAXES         1,968,427         100         1,956,044         1,644,323           s91         OTHER NON CURRENT LIABILITIES WITHOUT COST         1,648,746         84         1,644,323           s91         OTHER LIABILITIES IN RESPECT OF SOCIAL INSURANCE         47,166         2         19,093           s92         DISCONTINUED OPERATIONS         0         0         0         0  |      | 57               |
| S59         FOREIGN CURRENCY LIABILITIES         14,769         0         53,941           s60         MEXICAN PESOS LIABILITIES         11,250,000         100         7,250,000           s31         DEFERRED LIABILITIES         0         100         0         0           s65         NEGATIVE GOODWILL         0 <t< td=""><td>5 7</td><td>16</td></t<>  | 5 7  | 16               |
| s60         MEXICAN PESOS LIABILITIES         11,250,000         100         7,250,000           s31         DEFERRED LIABILITIES         0         100         0 <t< td=""><td>1 10</td><td>100</td></t<>   | 1 10 | 100              |
| s31         DEFERRED LIABILITIES         0         100         0           s65         NEGATIVE GOODWILL         0         0         0         0           s67         OTHER         0         0         0         0         0           s66         DEFERRED TAXES         1,648,746         84         1,644,323         19,093           s91         OTHER LIABILITIES IN RESPECT OF SOCIAL INSURANCE         47,166         2         19,093           s92         DISCONTINUED OPERATIONS         0         0         0   |      | 1                |
| s65         NEGATIVE GOODWILL         0         0         0           s67         OTHER         0         0         0         0           s32         OTHER NON CURRENT LIABILITIES WITHOUT COST         1,968,427         100         1,956,044           s66         DEFERRED TAXES         1,648,746         84         1,644,323           s91         OTHER LIABILITIES IN RESPECT OF SOCIAL INSURANCE         47,166         2         19,093           s92         DISCONTINUED OPERATIONS         0         0         0  | Ŭ.   | 99               |
| s67OTHER000s32OTHER NON CURRENT LIABILITIES WITHOUT COST1,968,4271001,956,044s66DEFERRED TAXES1,648,746841,644,323s91OTHER LIABILITIES IN RESPECT OF SOCIAL INSURANCE47,166219,093s92DISCONTINUED OPERATIONS000  |      | 100              |
| s32         OTHER NON CURRENT LIABILITIES WITHOUT COST         1,968,427         100         1,956,044           s66         DEFERRED TAXES         1,648,746         84         1,644,323           s91         OTHER LIABILITIES IN RESPECT OF SOCIAL INSURANCE         47,166         2         19,093           s92         DISCONTINUED OPERATIONS         0         0         0  | -    | 0                |
| s66DEFERRED TAXES1,648,746841,644,323s91OTHER LIABILITIES IN RESPECT OF SOCIAL INSURANCE47,166219,093s92DISCONTINUED OPERATIONS000   | Ĩ    | -                |
| s91OTHER LIABILITIES IN RESPECT OF SOCIAL INSURANCE47,166219,093s92DISCONTINUED OPERATIONS000  |      | <b>100</b><br>84 |
| s92   DISCONTINUED OPERATIONS   0   0  |      | 04<br>1          |
| s69         OTHER LIABILITIES         272,515         14         292,628   |      | 0                |
|  | 8 -  | 15               |
| s79 CAPITAL STOCK 4,056,434 100 4,106,389  | 9 10 | 100              |
| s37         CAPITAL STOCK (NOMINAL)         8,689         0         8,796  |      | 0                |
| s38         RESTATEMENT OF CAPITAL STOCK         4,047,745         100         4,097,593   | 3 10 | 100              |

### STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### BALANCE SHEETS

### BREAKDOWN OF MAIN CONCEPTS

### (Thousand Pesos)

# CONSOLIDATED

QUARTER:

01

**Final Printing** 

| REF S | CONCEPTS  | CURRENT YEAR |     | PREVIOUS YEAR |     |  |
|-------|---|--------------|-----|---------------|-----|--|
| KEF 3 | CONCEPTS  | Amount       | %   | Amount        | %   |  |
| s42   | RETAINED EARNINGS AND CAPITAL RESERVES                  | 1,525,515    | 100 | 1,812,416     | 100 |  |
| s93   | LEGAL RESERVE   | 2,193        | 0   | 100,000       | 6   |  |
| s43   | RESERVE FOR REPURCHASE OF SHARES                        | 0            | 0   | 0             | 0   |  |
| s94   | OTHER RESERVES  | 0            | 0   | 0             | 0   |  |
| s95   | RETAINED EARNINGS                                       | 543,001      | 36  | 728,540       | 40  |  |
| s45   | NET INCOME FOR THE YEAR                                 | 980,321      | 64  | 983,876       | 54  |  |
| s44   | OTHER ACCUMULATED COMPREHENSIVE RESULT                  | -39,213      | 100 | -37,237       | 100 |  |
| s70   | ACCUMULATED MONETARY RESULT                             | 0            | 0   | 0             | 0   |  |
| s71   | RESULT FROM HOLDING NON-MONETARY ASSETS                 | 0            | 0   | 0             | 0   |  |
| s96   | CUMULATIVE RESULT FROM FOREIGN CURRENCY<br>TRANSLATION  | 0            | 0   | -2,377        | 6   |  |
| s97   | CUMULATIVE RESULT FROM DERIVATIVE FINANCIAL INSTRUMENTS | -39,213      | 100 | -34,860       | 94  |  |
| s98   | CUMULATIVE EFFECT OF DEFERRED INCOME TAXES              | 0            | 0   | 0             | 0   |  |
| s100  | OTHER   | 0            | 0   | 0             | 0   |  |

YEAR: 2011

### STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### BALANCE SHEETS

QUARTER: 01 YEAR: 2011

### CONSOLIDATED

OTHER CONCEPTS (Thousand Pesos)

### Final Printing

| REF S | CONCEPTS                           | CURRENT YEAR  | PREVIOUS YEAR |
|-------|------------------------------------|---------------|---------------|
| KEF 3 | CONCEPTS                           | Amount        | Amount        |
| s72   | WORKING CAPITAL                    | 3,938,827     | 701,060       |
| s73   | PENSIONS AND SENIORITY PREMIUMS    | 362,999       | 328,930       |
| s74   | EXECUTIVES (*)                     | 0             | 0             |
| s75   | EMPLOYEES (*)                      | 2,503         | 2,415         |
| s76   | WORKERS (*)                        | 4,805         | 4,607         |
| s77   | OUTSTANDING SHARES (*)             | 1,059,861,715 | 1,072,914,215 |
| s78   | REPURCHASED SHARES (*)             | 15,214,300    | 24,850,500    |
| s101  | RESTRICTED CASH                    | 0             | 0             |
| s102  | DEBT OF NON CONSOLIDATED COMPANIES | 0             | 0             |

(\*) THESE CONCEPTS ARE STATED IN UNITS

### STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### STATEMENTS OF INCOME

QUARTER: 01 YEAR: 2011

### CONSOLIDATED

### FROM JANUARY THE 1st TO MARZO 31 OF 2011 AND 2010 (Thousand Pesos)

| REF R | CONCEPTS  | CURRENT YE | AR  | PREVIOUS YEA | R   |
|-------|---|------------|-----|--------------|-----|
| KEF K | CONCEPTS  | Amount     | %   | Amount       | %   |
| r01   | NET SALES   | 6,649,611  | 100 | 6,357,321    | 100 |
| r02   | COST OF SALES   | 4,034,243  | 61  | 3,804,662    | 60  |
| r03   | GROSS PROFIT  | 2,615,368  | 39  | 2,552,659    | 40  |
| r04   | GENERAL EXPENSES  | 959,801    | 14  | 927,439      | 15  |
| r05   | INCOME (LOSS) FROM OPERATION  | 1,655,567  | 25  | 1,625,220    | 26  |
| r08   | OTHER INCOME AND (EXPENSE), NET   | -140,654   | -2  | -139,540     | -2  |
| r06   | COMPREHENSIVE FINANCING RESULT  | -111,964   | -2  | -63,133      | 0   |
| r12   | EQUITY IN NET INCOME OF NON-CONSOLIDATED<br>SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES | 0          | 0   | 0            | 0   |
| r48   | NON ORDINARY ITEMS  | 0          | 0   | 0            | 0   |
| r09   | INCOME BEFORE INCOME TAXES  | 1,402,949  | 21  | 1,422,547    | 22  |
| r10   | INCOME TAXES  | 422,628    | 6   | 438,671      | 7   |
| r11   | INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS  | 980,321    | 15  | 983,876      | 15  |
| r14   | DISCONTINUED OPERATIONS   | 0          | 0   | 0            | 0   |
| r18   | NET CONSOLIDATED INCOME   | 980,321    | 15  | 983,876      | 15  |
| r19   | NET INCOME OF PARTICIPATION NOT CONTROLADORA  | 0          | 0   | 0            | 0   |
| r20   | NET INCOME OF PARTICIPATION CONTROLADORA  | 980,321    | 15  | 983,876      | 15  |

### STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### QUARTER: 01 YEAR: 2011

### STATEMENTS OF INCOME

### BREAKDOWN OF MAIN CONCEPTS

### (Thousand Pesos)

# CONSOLIDATED

**Final Printing** 

| REF R | CONCEPTS                           | CURRENT YEA | R    | PREVIOUS YEAR |      |  |
|-------|------------------------------------|-------------|------|---------------|------|--|
| KEF K | CONCEPTS                           | Amount      | %    | Amount        | %    |  |
| r01   | NET SALES                          | 6,649,611   | 100  | 6,357,321     | 100  |  |
| r21   | DOMESTIC                           | 6,306,884   | 95   | 6,031,357     | 95   |  |
| r22   | FOREIGN                            | 342,727     | 5    | 325,964       | 5    |  |
| r23   | TRANSLATED INTO DOLLARS (***)      | 28,401      | 0    | 25,518        | 0    |  |
| r08   | OTHER INCOME AND (EXPENSE), NET    | -140,654    | 100  | -139,540      | 100  |  |
| r49   | OTHER INCOME AND (EXPENSE), NET    | 1,495       | -1   | 4,595         | -3   |  |
| r34   | EMPLOYEES PROFIT SHARING EXPENSES  | 163,096     | -116 | 162,135       | -116 |  |
| r35   | DEFERRED EMPLOYEES PROFIT SHARING  | -20,947     | 15   | -18,000       | 13   |  |
| r06   | COMPREHENSIVE FINANCING RESULT     | -111,964    | 100  | -63,133       | 100  |  |
| r24   | INTEREST EXPENSE                   | 200,353     | -179 | 191,868       | -304 |  |
| r42   | GAIN (LOSS) ON RESTATEMENT OF UDIS | 0           | 0    | 0             | 0    |  |
| r45   | OTHER FINANCE COSTS                | 0           | 0    | 0             | 0    |  |
| r26   | INTEREST INCOME                    | 41,832      | -37  | 75,662        | -120 |  |
| r46   | OTHER FINANCIAL PRODUCTS           | 0           | 0    | 0             | 0    |  |
| r25   | FOREIGN EXCHANGE GAIN (LOSS) (NET) | 46,557      | -42  | 53,073        | -84  |  |
| r28   | RESULT FROM MONETARY POSITION      | 0           | 0    | 0             | 0    |  |
| r10   | INCOME TAXES                       | 422,628     | 100  | 438,671       | 100  |  |
| r32   | INCOME TAX                         | 507,880     | 120  | 488,671       | 111  |  |
| r33   | DEFERRED INCOME TAX                | -85,252     | -20  | -50,000       | -11  |  |

(\*\*\*) FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER

### STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### STATEMENTS OF INCOME

QUARTER: 01 YEAR: 2011

### CONSOLIDATED

OTHER CONCEPTS (Thousand Pesos)

**Final Printing** 

|       | CONCEPTO                                     | CURRENT YEAR | PREVIOUS YEAR |
|-------|--|--------------|---------------|
| REF R | CONCEPTS                                     | Amount       | Amount        |
| r36   | TOTAL SALES                                  | 8,913,724    | 8,379,178     |
| r37   | TAX RESULT FOR THE YEAR                      | 1,746,536    | 1,665,123     |
| r38   | NET SALES (**)                               | 26,488,809   | 24,987,804    |
| r39   | OPERATING INCOME (**)                        | 6,911,402    | 6,820,257     |
| r40   | NET INCOME OF PARTICIPATION CONTROLADORA(**) | 4,219,390    | 4,264,716     |
| r41   | NET CONSOLIDATED INCOME (**)                 | 4,219,390    | 4,264,716     |
| r47   | OPERATIVE DEPRECIATION AND ACCUMULATED       | 314,741      | 305,056       |

(\*\*) RESTATED INFORMATION OF THE LAST TWELVE MONTHS

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### QUARTERLY STATEMENTS OF INCOME

FROM JANUARY1 TO MARCH 31 OF 2011

(Thousand Pesos)

CONSOLIDATED

| REF  | CONCEPTO  | CURRENT YEAR | ર   | PREVIOUS YEA | R   |
|------|---|--------------|-----|--------------|-----|
| RT   | CONCEPTS  | Amount       | %   | Amount       | %   |
| rt01 | NET SALES   | 6,649,611    | 100 | 6,357,321    | 100 |
| rt02 | COST OF SALES   | 4,034,243    | 61  | 3,804,662    | 60  |
| rt03 | GROSS PROFIT  | 2,615,368    | 39  | 2,552,659    | 40  |
| rt04 | GENERAL EXPENSES  | 959,801      | 14  | 927,439      | 15  |
| rt05 | INCOME (LOSS) FROM OPERATION  | 1,655,567    | 25  | 1,625,220    | 26  |
| rt08 | OTHER INCOME AND (EXPENSE), NET   | -140,654     | -2  | -139,540     | -2  |
| rt06 | COMPREHENSIVE FINANCING RESULT  | -111,964     | -2  | -63,133      | 0   |
| rt12 | EQUITY IN NET INCOME OF NON-CONSOLIDATED<br>SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES | 0            | 0   | 0            | 0   |
| rt48 | NON ORDINARY ITEMS  | 0            | 0   | 0            | 0   |
| rt09 | INCOME BEFORE INCOME TAXES  | 1,402,949    | 21  | 1,422,547    | 22  |
| rt10 | INCOME TAXES  | 422,628      | 6   | 438,671      | 7   |
| rt11 | INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS  | 980,321      | 15  | 983,876      | 15  |
| rt14 | DISCONTINUED OPERATIONS   | 0            | 0   | 0            | 0   |
| rt18 | NET CONSOLIDATED INCOME   | 980,321      | 15  | 983,876      | 15  |
| rt19 | NET INCOME OF PARTICIPATION NOT CONTROLADORA  | 0            | 0   | 0            | 0   |
| rt20 | NET INCOME OF PARTICIPATION CONTROLADORA  | 980,321      | 15  | 983,876      | 15  |

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

REF

RT

### QUARTERLY STATEMENTS OF INCOME

BREAKDOWN OF MAIN CONCEPTS

(Thousand Pesos)

PREVIOUS YEAR

Amount

CONSOLIDATED Final Printing

%

# CURRENT YEAR Mount % 6,649,611 100 6,306,884 95

| rt0  | NET SALES                          | 6,649,611 | 100  | 6,357,321 | 100  |
|------|------------------------------------|-----------|------|-----------|------|
|      |                                    |           |      |           |      |
| rt21 | DOMESTIC                           | 6,306,884 |      | 6,031,357 | 95   |
| rt22 | FOREIGN                            | 342,727   | 5    | 325,964   | 5    |
| rt23 | TRANSLATED INTO DOLLARS (***)      | 28,401    | 0    | 25,518    | 0    |
|      |                                    |           |      |           |      |
| rt08 | OTHER INCOME AND (EXPENSE), NET    | -140,654  | 100  | -139,540  | 100  |
| rt49 | OTHER INCOME AND (EXPENSE), NET    | 1,495     | -1   | 4,595     | -3   |
| rt34 | EMPLOYEES PROFIT SHARING EXPENSES  | 163,096   | -116 | 162,135   | -116 |
| rt35 | DEFERRED EMPLOYEES PROFIT SHARING  | -20,947   | 15   | -18,000   | 13   |
|      |                                    |           |      |           |      |
| rt06 | COMPREHENSIVE FINANCING RESULT     | -111,964  | 100  | -63,133   | 100  |
| rt24 | INTEREST EXPENSE                   | 200,353   | -179 | 191,868   | -304 |
| rt42 | GAIN (LOSS) ON RESTATEMENT OF UDIS | 0         | 0    | 0         | 0    |
| rt45 | OTHER FINANCE COSTS                | 0         | 0    | 0         | 0    |
| rt26 | INTEREST INCOME                    | 41,832    | -37  | 75,662    | -120 |
| rt46 | OTHER FINANCIAL PRODUCTS           | 0         | 0    | 0         | 0    |
| rt25 | FOREIGN EXCHANGE GAIN (LOSS) (NET) | 46,557    | -42  | 53,073    | -84  |
| rt28 | RESULT FROM MONETARY POSITION      | 0         | 0    | 0         | 0    |
|      |                                    |           |      |           |      |
| rt10 | INCOME TAXES                       | 422,628   | 100  | 438,671   | 100  |
| rt32 | INCOME TAX                         | 507,880   | 120  | 488,671   | 111  |
| rt33 | DEFERRED INCOME TAX                | -85,252   | -20  | -50,000   | -11  |

(\*\*\*) FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### QUARTERLY STATEMENTS OF INCOME

OTHER CONCEPTS (Thousand Pesos) CONSOLIDATED

**Final Printing** 

2011

YEAR:

01

QUARTER:

| REF  | CONCEDIS  |         | PREVIOUS YEAR |
|------|---|---------|---------------|
| RT   |   | Amount  | Amount        |
| rt47 | OPERATIVE DEPRECIATION AND ACCUMULATED<br>IMPAIRMENT LOSSES | 314,741 | 305,056       |

STOCK EXCHANGE CODE: KIMBER

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### STATE OF CASH FLOW (INDIRECT METHOD)

Final Printing

YEAR: 2011

# MAIN CONCEPTS

### (Thousand Pesos)

CONSOLIDATED

QUARTER:

01

|       | CONCEPTO   | CURRENT YEAR | PREVIOUS YEAR |
|-------|--|--------------|---------------|
| REF F | CONCEPTS   | Amount       | Amount        |
|       | ACTIVITIES OF OPERATION                              |              |               |
| e01   | INCOME (LOSS) BEFORE INCOME TAXES                    | 1,402,949    | 1,422,547     |
| e02   | + (-)ITEMS NOT REQUIRING CASH                        | 142,149      | 144,135       |
| e03   | + (-)ITEMS RELATED TO INVESTING ACTIVITIES           | 271,414      | 224,799       |
| e04   | + (-)ITEMS RELATED TO FINANCING ACTIVITIES           | 153,796      | 138,795       |
| e05   | CASH FLOW BEFORE INCOME TAX                          | 1,970,308    | 1,930,276     |
| e06   | CASH FLOWPROVIDED OR USED IN OPERATION               | -897,017     | -374,205      |
| e07   | NET CASH FLOWS PROVIDED OF OPERATING ACTIVITIES      | 1,073,291    | 1,556,071     |
|       | INVESTMENT ACTIVITIES                                |              |               |
| e08   | NET CASH FLOW FROM INVESTING ACTIVITIES              | -1,060,482   | -113,455      |
| e09   | FINANCING ACTIVITIES                                 | 12,809       | 1,442,616     |
|       | FINANCING ACTIVITIES                                 |              |               |
| e10   | NET CASH FROM FINANCING ACTIVITIES                   | -278,904     | -449,730      |
| e11   | NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS | -266,095     | 992,886       |
| e12   | TRANSLATION DIFFERENCES IN CASH AND CASH EQUIVALENTS | -1,578       | -3,299        |
| e13   | CASH AND CASH EQUIVALENTS AT THE BEGINING OF PERIOD  | 6,306,972    | 6,460,495     |
| e14   | CASH AND CASH EQUIVALENTS AT END OF PERIOD           | 6,039,299    | 7,450,082     |

STOCK EXCHANGE CODE: KIMBER

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### STATE OF CASH FLOW (INDIRECT METHOD)

### BREAKDOWN OF MAIN CONCEPTS

**Final Printing** 

### (Thousand Pesos)

CONSOLIDATED

QUARTER:

01

|  |   | CURRENT YEAR  | PREVIOUS YEAR  |
|--|---|---|--|
| REF F  | CONCEPTS  | Amount  | Amount   |
| <b>e02</b>   | + (-)ITEMS NOT REQUIRING CASH   | 142,149   | 144,135  |
| e15  | +ESTIMATES FOR THE PERIOD   | 0   | 0  |
| e16  | +PROVISIONS FOR THE PERIOD  | 142,149   | 144,135  |
| e17  | + (-)OTHER UNREALIZED ITEMS   | 0   | 0  |
| <b>e03</b>   | + (-)ITEMS RELATED TO INVESTING ACTIVITIES  | 271,414   | 224,799  |
| e18  | + DEPRECIATION AND AMORTIZATION FOR THE PERIOD  | 314,741   | 305,056  |
| e19  | (-) +GAIN OR LOSS ON SALE OF PROPERTY, PLANT AND EQUIPMENT  | -1,495  | -4,595   |
| e20  | +IMPAIRMENT LOSS  | 0   | 0  |
| e21  | (-) +EQUITY IN RESULTS OF ASSOCIATES AND JOINT VENTURES   | 0   | 0  |
| e22  | (-)DIVIDENDS RECEIVED   | 0   | 0  |
| e23  | (-)INTEREST INCOME  | -41,832   | -75,662  |
| e24  | (-)+ OTHER ITEMS  | 0   | 0  |
| <b>e04</b>   | + (-)ITEMS RELATED TO FINANCING ACTIVITIES  | 153,796   | 138,795  |
| e25  | +ACCRUED INTEREST   | 200,353   | 191,868  |
| e26  | + (-) OTHER ITEMS   | -46,557   | -53,073  |
| <b>e06</b>   | CASH FLOWPROVIDED OR USED IN OPERATION  | -897,017  | -374,205   |
| e27  | + (-)DECREASE (INCREASE) IN ACCOUNTS RECEIVABLE   | -491,729  | -230,157   |
| e28  | + (-)DECREASE (INCREASE) IN INVENTORIES   | -88,411   | -259,142   |
| e29  | + (-)DECREASE (INCREASE) IN OTHER ACCOUNTS RECEIVABLE   | 0   | 0  |
| e30  | + (-)INCREASE (DECREASE) IN SUPPLIERS   | 151,981   | 251,836  |
| e31  | + (-)INCREASE (DECREASE) IN OTHER LIABILITIES   | -35,485   | 242,351  |
| e32  | + (-) INCOME TAXES PAID OR RETURNED   | -433,373  | -379,093   |
| <b>e08</b><br>e33<br>e34<br>e35<br>e36<br>e37<br>e38<br>e39<br>e40<br>e41<br>e42<br>e43<br>e44 | NET CASH FLOW FROM INVESTING ACTIVITIES<br>-PERMANENT INVESTMENT IN SHARES<br>+DISPOSITION OF PERMANENT INVESTMENT IN SHARES<br>-INVESTMENT IN PROPERTY, PLANT AND EQUIPMENT<br>+SALE OF PROPERTY, PLANT AND EQUIPMENT<br>-INVESTMENT IN INTANGIBLE ASSETS<br>+DISPOSITION OF INTANGIBLE ASSETS<br>-OTHER PERMANENT INVESTMENTS<br>+DISPOSITION OF OTHER PERMANENT INVESTMENTS<br>+ DIVIDEND RECEIVED<br>+INTEREST RECEIVED<br>+ (-)DECREASE (INCREASE) ADVANCES AND LOANS TO THIRD PARTS<br>+ (-)OTHER ITEMS | -1,060,482<br>0<br>0<br>-1,102,314<br>0<br>0<br>0<br>0<br>0<br>41,832<br>0<br>0   | -113,455<br>0<br>0<br>-181,945<br>0<br>0<br>0<br>0<br>0<br>68,490<br>0<br>0  |
| e10<br>e45<br>e46<br>e47<br>e48<br>e49<br>e50<br>e51<br>e52<br>e53<br>e54<br>e55               | NET CASH FROM FINANCING ACTIVITIES<br>+BANK FINANCING<br>+STOCK MARKET FINANCING<br>+OTHER FINANCING<br>(-)BANK FINANCING AMORTIZATION<br>(-)STOCK MARKET FINANCING AMORTIZATION<br>(-)OTHER FINANCING AMORTIZATION<br>+ (-)INCREASE (DECREASE) IN CAPITAL STOCK<br>(-)DIVIDENDS PAID<br>+PREMIUM ON ISSUANCE OF SHARES<br>+CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES<br>-INTEREST EXPENSE   | -278,904<br>0<br>0<br>-9,723<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0 | -449,730<br>0<br>0<br>-20,458<br>0<br>0<br>0<br>-9,532<br>0<br>0<br>-168,331 |
| e55  | -INTEREST EXPENSE   | -130,300  | -108,331   |
| e56  | -REPURCHASE OF SHARES   | -130,881  | -251,409   |
| e57  | + (-)OTHER ITEMS  | 0   | 0  |

\* IN CASE THAT THIS AMOUNT IS DIFFERENT FROM THE R47 ACCOUNT IT WILL HAVE TO EXPLAIN IN NOTES.

YEAR: 2011

### STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### DATA PER SHARE

### CONSOLIDATED

QUARTER: 01

**Final Printing** 

|       |   |             |        |               |       | -      |  |  |
|-------|---|-------------|--------|---------------|-------|--------|--|--|
| REF D | CONCEPTS  | CURRENT YEA | R      | PREVIOUS YEAR |       |        |  |  |
| KEF D | CONCEPTS  | AMOUNT      |        | AMOUNT        |       |        |  |  |
| d01   | BASIC PROFIT PER ORDINARY SHARE (**)                                    | \$<br>3.96  |        | \$            | 3.94  |        |  |  |
| d02   | BASIC PROFIT PER PREFERRED SHARE (**)                                   | \$<br>0     |        | \$            | 0.00  |        |  |  |
| d03   | DILUTED PROFIT PER ORDINARY SHARE (**)                                  | \$<br>0     |        | \$            | 0.00  |        |  |  |
| d04   | EARNINGS (LOSS) BEFORE DISCONTINUED OPERATIONS<br>PER COMMON SHARE (**) | \$<br>3.96  |        | \$            | 3.94  |        |  |  |
| d05   | DISCONTINUED OPERATIONS EFFECT ON EARNING (LOSS) PER SHARE (**)         | \$<br>0     |        | \$            | 0.00  |        |  |  |
| d08   | CARRYNG VALUE PER SHARE   | \$<br>5.23  |        | \$            | 5.48  |        |  |  |
| d09   | CASH DIVIDEND ACCUMULATED PER SHARE                                     | \$<br>0     |        | \$            | 0.00  |        |  |  |
| d10   | DIVIDEND IN SHARES PER SHARE  | 0           | shares |               | 0.00  | shares |  |  |
| d11   | MARKET PRICE TO CARRYING VALUE  | 14.15       | times  |               | 12.79 | times  |  |  |
| d12   | MARKET PRICE TO BASIC PROFIT PER ORDINARY SHARE $(^{\star\star})$       | 18.68       | times  |               | 17.79 | times  |  |  |
| d13   | MARKET PRICE TO BASIC PROFIT PER PREFERENT<br>SHARE (**)                | 0.00        | times  |               | 0.00  | times  |  |  |

(\*\*) TO CALCULATE THE DATA PER SHARE USE THE NET INCOME FOR THE LAST TWELVE MONTHS.

YEAR: 2011

### STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### QUARTER: 01 YEAR:

2011 et al.

### RATIOS

### CONSOLIDATED

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| REF P | CONCEPTS  | CURRENT YE | AR    | PREVIOUS YEA | IR    |
|-------|---|------------|-------|--------------|-------|
| p01   | YIELD<br>NET CONSOLIDATED INCOME TO NET SALES                   | 14.74      | %     | 15.48        | %     |
| p02   | NET CONSOLIDATED INCOME TO STOCKHOLDERS EQUITY (**)             | 76.12      | %     | 72.51        | %     |
| p03   | NET INCOME TO TOTAL ASSETS (**)                                 | 15.05      | %     | 14.96        | %     |
| p04   | CASH DIVIDENDS TO PREVIOUS YEAR NET INCOME                      | 0          | %     | 0.00         | %     |
| p05   | RESULT FROM MONETARY POSITION TO NET CONSOLIDATED INCOME        | 0.00       | %     | 0.00         | %     |
|       | ACTIVITY  |            |       |              |       |
| p06   | NET SALES TO NET ASSETS (**)                                    | 0.94       | times | 0.88         | times |
| p07   | NET SALES TO PROPERTY, PLANT AND EQUIPMENT (NET) (**)           | 1.79       | times | 1.75         | times |
| 80q   | INVENTORIES TURNOVER (**)                                       | 8.20       | times | 8.40         | times |
| p09   | ACCOUNTS RECEIVABLE IN DAYS OF SALES                            | 57         | days  | 51           | days  |
| p10   | PAID INTEREST TO TOTAL LIABILITIES WITH COST (**)               | 6.97       | %     | 7.42         | %     |
|       | LEVERAGE  |            |       |              |       |
| p11   | TOTAL LIABILITIES TO TOTAL ASSETS                               | 80.23      | %     | 79.37        | %     |
| p12   | TOTAL LIABILITIES TO STOCKHOLDERS EQUITY                        | 4.06       | times | 3.85         | times |
| p13   | FOREIGN CURRENCY LIABILITIES TO TOTAL LIABILITIES               | 7.24       | %     | 7.17         | %     |
| p14   | LONG-TERM LIABILITIES TO PROPERTY, PLANT AND<br>EQUIPMENT (NET) | 75.92      | %     | 51.30        | %     |
| p15   | INCOME (LOSS) AFTER GENERAL EXPENSES TO INTEREST<br>PAID        | 8.26       | times | 8.47         | times |
| p16   | NET SALES TO TOTAL LIABILITIES (**)                             | 1.18       | times | 1.10         | times |
|       | LIQUIDITY   |            |       |              |       |
| p17   | CURRENT ASSETS TO CURRENT LIABILITIES                           | 1.43       | times | 1.05         | times |
| p18   | CURRENT ASSETS LESS INVENTORY TO CURRENT<br>LIABILITIES         | 1.21       | times | 0.91         | times |
| p19   | CURRENT ASSETS TO TOTAL LIABILITIES                             | 0.59       | times | 0.62         | times |
| p20   | CASH AND SHORT-TERM INVESTMENTS TO CURRENT<br>LIABILITIES       | 65.20      | %     | 55.74        | %     |

(\*\*) IN THESE RATIOS FOR THE DATA TAKE INTO CONSIDERATION THE LAST TWELVE MONTHS.

STOCK EXCHANGE CODE: KIMBER

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V. MANAGEMENTÆS DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS QUARTER: 01 YEAR: 2011

PAGE 1/1

CONSOLIDATED

| STOCK EXCHANGE CODE: KIMBER                  |                           | QUARTER: | 01 | YEAR:   | 2011     |
|--|---------------------------|----------|----|---------|----------|
| KIMBERLY - CLARK DE MEXICO<br>S.A.B. DE C.V. | FINANCIAL STATEMENT NOTES |          |    | PAGE    | 1/1      |
|  |                           |          |    | CONSOLI | DATED    |
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|  |                           |          |    |         |          |

### STOCK EXCHANGE CODE: KIMBER

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### ANALYSIS OF INVESTMENTS IN SHARES

### CONSOLIDATED

QUARTER: 01

### SUBSIDIARIES

### **Final Printing**

| COMPANY NAME                                   | MAIN ACTIVITIES                           | NUMBER OF SHARES | % OWNERSHIP |
|--|---|------------------|-------------|
| CRISOBA INDUSTRIAL, S.A. DE C.V.               | SERVICIOS DE RENTA DE EQUIPO Y<br>OTROS   | 790,601,970      | 100.00      |
| SERVICIOS EMPRESARIALES<br>SORAN, S.A. DE C.V. | SERVICIOS DE DISTRIB. Y<br>FINANCIAMIENTO | 1,500,200,000    | 100.00      |
| TAXI AEREO DE MEXICO, S.A.                     | TRANSPORTE AEREO                          | 105,002,055      | 100.00      |
| SIETE SUBSIDIARIAS                             | ARREND. DE INMB. Y EQ. Y OTROS            | 1                | 100.00      |

YEAR: 2011

### QUARTER: 01 YEAR: 2011

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### **BREAKDOWN OF CREDITS**

### (Thousand Pesos)

CONSOLIDATED

|                           |                             |                     |                      |               |   | AMORTIZATION C | OF CREDITS IN FORE | EIGN CURRENCY (TH | OUSANDS OF \$) |              |              | AMORTIZATION | OF CREDITS IN FORE | IGN CURRENCY (TH | OUSANDS OF \$) |              |              |              |
|---------------------------|-----------------------------|---------------------|----------------------|---------------|---|----------------|--------------------|-------------------|----------------|--------------|--------------|--------------|--------------------|------------------|----------------|--------------|--------------|--------------|
| CREDIT TYPE / INSTITUTION | WITH FOREING<br>INSTITUTION | DATE OF<br>CONTRACT | AMORTIZATION<br>DATE | INTEREST RATE |   |                | TIME INT           | FERVAL            |                |              |              |              | TIME INT           | ERVAL            |                |              |              |              |
|                           |                             |                     |                      |               |   |                |                    | CURRENT YEAR      | UNTIL 1 YEAR   | UNTIL 2 YEAR | UNTIL 3 YEAR | UNTIL 4 YEAR | UNTIL 5 YEAR       | CURRENT YEAR     | UNTIL 1 YEAR   | UNTIL 2 YEAR | UNTIL 3 YEAR | UNTIL 4 YEAR |
| BANKS                     |                             |                     |                      |               |   |                |                    |                   |                |              |              |              |                    |                  |                |              |              |              |
| FOREIGN TRADE             |                             |                     |                      |               |   |                |                    |                   |                |              |              |              |                    |                  |                |              |              |              |
| DEUTSCHE BANK             | YES                         | 16/08/2001          | 02/04/2012           | 0.71          |   |                |                    |                   |                |              | 29,539       | 0            | 14,769             | 0                | 0              | 0            |              |              |
| BANK OF AMERICA           | YES                         | 30/04/2001          | 30/09/2011           | 0.91          |   |                |                    |                   |                |              | 7,670        | 0            | 0                  | 0                | 0              | 0            |              |              |
| SECURED                   |                             |                     |                      |               |   |                |                    |                   |                |              |              |              |                    |                  |                |              |              |              |
| COMMERCIAL BANKS          |                             |                     |                      |               |   |                |                    |                   |                |              |              |              |                    |                  |                |              |              |              |
| OTHER                     |                             |                     |                      |               |   |                |                    |                   |                |              |              |              |                    |                  |                |              |              |              |
| TOTAL BANKS               |                             |                     |                      |               | 0 | 0              | 0                  | 0                 | 0              | 0            | 37,209       | 0            | 14,769             | 0                | 0              | 0            |              |              |

### STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

# **BREAKDOWN OF CREDITS**

### (Thousand Pesos)

| CONSOLIDATED |
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01

QUARTER:

Final Printing

YEAR: 2011

|                           |                             |                     |                       |               | AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$) |              |              |              | AMORTIZATION | OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$) |              |              |              |              |              |              |
|---------------------------|-----------------------------|---------------------|-----------------------|---------------|---|--------------|--------------|--------------|--------------|--|--------------|--------------|--------------|--------------|--------------|--------------|
| CREDIT TYPE / INSTITUTION | WITH FOREING<br>INSTITUTION | DATE OF<br>CONTRACT | AMORTIZATIO<br>N DATE | INTEREST RATE |   |              | TIME I       | NTERVAL      |              |  |              |              | TIME II      | ITERVAL      |              |              |
|                           |                             |                     |                       |               | CURRENT YEAR  | UNTIL 1 YEAR | UNTIL 2 YEAR | UNTIL 3 YEAR | UNTIL 4 YEAR | UNTIL 5 YEAR                                     | CURRENT YEAR | UNTIL 1 YEAR | UNTIL 2 YEAR | UNTIL 3 YEAR | UNTIL 4 YEAR | UNTIL 5 YEAR |
| STOCK MARKET              |                             |                     |                       |               |   |              |              |              |              |  |              |              |              |              |              |              |
| LISTED STOCK EXCHANGE     |                             |                     |                       |               |   |              |              |              |              |  |              |              |              |              |              |              |
| UNSECURED                 |                             |                     |                       |               |   |              |              |              |              |  |              |              |              |              |              |              |
| CERTIFICADOS BURSÁTILES   | NOT APPLIED                 | 18/06/2003          | 05/06/2013            | 8.95          | 0   | 0            | 0            | 1,250,000    | 0            | 0  |              |              |              |              |              |              |
| CERTIFICADOS BURSÁTILES   | NOT APPLIED                 | 05/07/2007          | 26/06/2017            | 4.76          | 0   | 0            | 0            | 0            | 0            | 2,500,000  |              |              |              |              |              |              |
| CERTIFICADOS BURSÁTILES   | NOT APPLIED                 | 30/03/2009          | 22/03/2016            | 9.98          | 0   | 0            | 0            | 0            | 0            | 800,000  |              |              |              |              |              |              |
| CERTIFICADOS BURSÁTILES   | NOT APPLIED                 | 06/10/2009          | 02/10/2014            | 5.78          | 0   | 0            | 0            | 0            | 2,300,000    | 0  |              |              |              |              |              |              |
| CERTIFICADOS BURSÁTILES   | NOT APPLIED                 | 06/10/2009          | 26/09/2019            | 9.65          | 0   | 0            | 0            | 0            | 0            | 400,000  |              |              |              |              |              |              |
| CERTIFICADOS BURSÁTILES   | NOT APPLIED                 | 11/11/2010          | 05/11/2015            | 5.14          | 0   | 0            | 0            | 0            | 0            | 1,500,000  |              |              |              |              |              |              |
| CERTIFICADOS BURSÁTILES   | NOT APPLIED                 | 11/11/2010          | 29/10/2020            | 7.17          | 0   | 0            | 0            | 0            | 0            | 2,500,000  |              |              |              |              |              |              |
| SECURED                   |                             |                     |                       |               |   |              |              |              |              |  |              |              |              |              |              |              |
| PRIVATE PLACEMENTS        |                             |                     |                       |               |   |              |              |              |              |  |              |              |              |              |              |              |
| UNSECURED                 |                             |                     |                       |               |   |              |              |              |              |  |              |              |              |              |              |              |
| SECURED                   |                             |                     |                       |               |   |              |              |              |              |  |              |              |              |              |              |              |
| TOTAL BANKS               |                             |                     |                       |               | 0   | 0            | 0            | 1,250,000    | 2,300,000    | 7,700,000  | 0            | 0            | 0            | 0            | 0            | 0            |

### STOCK EXCHANGE CODE: KIMBER

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

# **BREAKDOWN OF CREDITS**

### (Thousand Pesos)

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QUARTER:

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YEAR: 2011

|   |                             |                      |                      | AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$) |              |              |              |              | AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$) |              |              |              |              |              |              |  |
|---|-----------------------------|----------------------|----------------------|---|--------------|--------------|--------------|--------------|---|--------------|--------------|--------------|--------------|--------------|--------------|--|
| CREDIT TYPE / INSTITUTION                       | WITH FOREING<br>INSTITUTION | DATE OF<br>AGREEMENT | AMORTIZATION<br>DATE |   |              | TIME INT     | ERVAL        |              |   |              |              | TIME IN1     | NTERVAL      |              |              |  |
|   |                             |                      |                      | CURRENT YEAR  | UNTIL 1 YEAR | UNTIL 2 YEAR | UNTIL 3 YEAR | UNTIL 4 YEAR | UNTIL 5 YEAR  | CURRENT YEAR | UNTIL 1 YEAR | UNTIL 2 YEAR | UNTIL 3 YEAR | UNTIL 4 YEAR | UNTIL 5 YEAR |  |
| SUPPLIERS                                       |                             |                      |                      |   |              |              |              |              |   |              |              |              |              |              |              |  |
| VARIOS  | NOT APPLIED                 | 01/03/2011           |                      | 0   | 1,216,127    | 0            | 0            | 0            | 0   |              |              |              |              |              |              |  |
| VARIOS  | NOT                         | 01/03/2011           |                      |   |              |              |              |              |   | 0            | 1,575,323    | 0            | 0            | 0            | 0            |  |
| TOTAL SUPPLIERS                                 |                             |                      |                      | 0   | 1,216,127    | 0            | 0            | 0            | 0   | 0            | 1,575,323    | 0            | 0            | 0            | 0            |  |
|   |                             |                      |                      |   |              |              |              |              |   |              |              |              |              |              |              |  |
| OTHER LOANS WITH COST (S103 Y<br>S30)           |                             |                      |                      |   |              |              |              |              |   |              |              |              |              |              |              |  |
|   | NOT APPLIED                 |                      |                      | 0   | 0            | 0            | 0            | 0            | 0   |              |              |              |              |              |              |  |
|   | NOT                         |                      |                      |   |              |              |              |              |   | 0            | 0            | 0            | 0            | 0            | 0            |  |
| TOTAL   |                             |                      |                      | 0   | 0            | 0            | 0            | 0            | 0   | 0            | 0            | 0            | 0            | 0            | 0            |  |
|   |                             |                      |                      |   |              |              |              |              |   |              |              |              |              |              |              |  |
| OTHER CURRENT LIABILITIES<br>WITHOUT COST (S26) |                             |                      |                      |   |              |              |              |              |   |              |              |              |              |              |              |  |
| VARIOS  | NOT APPLIED                 |                      |                      | 0   | 6,137,878    |              |              |              |   |              |              |              |              |              |              |  |
| VARIOS  |                             |                      |                      |   |              |              |              |              |   | 0            | 816          |              |              |              |              |  |
| TOTAL   |                             |                      |                      | 0   | 6,137,878    | 0            | 0            | 0            | 0   | 0            | 816          | 0            | 0            | 0            | 0            |  |
|   |                             |                      |                      |   |              |              |              |              |   |              |              |              |              |              |              |  |
| TOTAL   |                             |                      |                      | 0   | 7,354,005    | 0            | 1,250,000    | 2,300,000    | 7,700,000   | 37,209       | 1,576,139    | 14,769       | 0            | 0            | 0            |  |

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YEAR: 2011 QUARTER: 01

### MONETARY FOREIGN CURRENCY POSITION

### CONSOLIDATED

|                                 |         | (Thousand Peso | s)       |                 | Final Printing |
|---------------------------------|---------|----------------|----------|-----------------|----------------|
| FOREIGN CURRENCY POSITION       | DOLL    | ARS            | OTHER CU | TOTAL THOUSANDS |                |
| FOREIGN CURRENCT POSITION       | DOLLARS | PESOS          | DOLLARS  | PESOS           | OF PESOS       |
| MONETARY ASSETS                 | 72,451  | 863,616        | 0        | 0               | 863,616        |
| LIABILITIES POSITION            | 136,587 | 1,628,117      | 0        | 0               | 1,628,117      |
| SHORT-TERM LIABILITIES POSITION | 135,348 | 1,613,348      | 0        | 0               | 1,613,348      |
| LONG-TERM LIABILITIES POSITION  | 1,239   | 14,769         | 0        | 0               | 14,769         |
| NET BALANCE                     | -64,136 | -764,501       | 0        | 0               | -764,501       |

### NOTES

EL TIPO DE CAMBIO UTILIZADO PARA LA CONVERSIÓN DE LOS DÓLARES ES DE \$11.92 PESOS POR DÓLAR.

# KIMBERLY - CLARK DE MEXICO S.A.B.

DE C.V.

STOCK EXCHANGE CODE: KIMBER

|                                      | MEX  | ICAN STOCK I    | EXCHANGE |                            |  |  |   |  |  |  |  |
|--------------------------------------|--|-----------------|----------|----------------------------|--|--|---|--|--|--|--|
| STOCK EXCHANGE CODE: KI              | 01   | YEAR:           | 2011     |                            |  |  |   |  |  |  |  |
| KIMBERLY - CLARK DE MEXIC<br>DE C.V. |  | ESULT FROM MONE |          | CONSOLIDAT<br>Final Printi |  |  |   |  |  |  |  |
| MONTH                                | MONTH MONETARY<br>ASSETS MONETARY<br>LIABILITIES (ASSET) LIABILITY<br>MONETARY<br>POSITION MONTHLY |                 |          |                            |  |  |   |  |  |  |  |
| TOTAL                                |  |                 |          |                            |  |  | 0 |  |  |  |  |
| TOTAL                                |  |                 |          |                            |  |  | 0 |  |  |  |  |
|                                      |  |                 |          |                            |  |  |   |  |  |  |  |
| OTHER CONCEPTS:                      |  |                 |          |                            |  |  |   |  |  |  |  |
| CAPITALIZED RESULT FOR MO            | ONETARY POSITION   |                 |          |                            |  |  |   |  |  |  |  |

NOTES

| STOCK EXCHANGE CODE: KIMBER                  |                  | QUARTER: | 01 | YEAR:  | 2011     |
|--|------------------|----------|----|--------|----------|
| KIMBERLY - CLARK DE MEXICO S.A.B.<br>DE C.V. | DEBT INSTRUMENTS |          |    | PAGE   | 1/2      |
|  |                  |          |    | CONSOL | IDATED   |
|  |                  |          |    | Final  | Printing |

FINANCIAL LIMITED BASED IN ISSUED DEED AND/OR TITLE

| STOCK EXCHANGE CODE: KIMBER                  |                  | QUARTER:     | 01           | YEAR: | 2011     |
|--|------------------|--------------|--------------|-------|----------|
| KIMBERLY - CLARK DE MEXICO S.A.B.<br>DE C.V. | DEBT INSTRUMENTS |              | PA           | GE    | 2/2      |
|  |                  |              | CONSOLIDATED |       |          |
|  |                  | Final Printi |              |       | Printing |

ACTUAL SITUATION OF FINANCIAL LIMITED

QUARTER: 01 YEAR: 2011

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### PLANTS, COMMERCE CENTERS OR DISTRIBUTION CENTERS

# CONSOLIDATED

**Final Printing** 

| PLANT OR CENTER     | ECONOMIC ACTIVITY            | PLANT CAPACITY | UTILIZATION<br>(%) |
|---------------------|------------------------------|----------------|--------------------|
| PLANTA BAJIO        | PRODUCTOS AL CONSUMIDOR      | 0              | 0.00               |
| PLANTA ORIZABA      | PRODUCTOS AL CONSUMIDOR      | 0              | 0.00               |
| PLANTA RAMOS ARIZPE | PRODUCTOS AL CONSUMIDOR      | 0              | 0.00               |
| PLANTA TLAXCALA     | PRODUCTOS AL CONSUMIDOR      | 0              | 0.00               |
| PLANTA CUAUTITLAN   | PRODUCTOS AL CONSUMIDOR      | 0              | 0.00               |
| PLANTA ECATEPEC     | PRODUCTOS AL CONSUMIDOR      | 0              | 0.00               |
| PLANTA TEXMELUCAN   | PRODUCTOS INSTITUCIONALES    | 0              | 0.00               |
| PLANTA MORELIA      | PRODUCTOS AL CONSUMIDOR      | 0              | 0.00               |
| PLANTA TOLUCA       | PRODUC. AL CONSUM. E INSTIT. | 0              | 0                  |

NOTES

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### MAIN RAW MATERIALS

### CONSOLIDATED

**Final Printing** 

| DOMESTIC                     | MAIN SUPPLIERS FOREIGN DOM.<br>SUBST. |             | COST<br>PRODUCTION<br>(%) |      |
|------------------------------|---------------------------------------|-------------|---------------------------|------|
| POLIETILENO                  | POLYCEL, PROPIFLEX                    | Nacional    |                           | 0.00 |
| QUIMICOS                     | POLIQUIMICOS, PROEQSA, SYMRISE        | Nacional    |                           | 0.00 |
| CORRUGADOS                   | CORP. DURANGO, BIO PAPEL              | Nacional    |                           | 0.00 |
| FIBRA PARA RECICLAR          | RECYCLE, REPACSA                      | Nacional    |                           | 0.00 |
| ADHESIVOS                    | HENKEL                                | Nacional    |                           | 0.00 |
| CINTAS Y ELASTOMEROS         | 3M, FIBERS MEXICO HOLDINGS            | Nacional    |                           | 0.00 |
| CELULOSA DE MADERA           | GP CELL,DOMT,WEY,FIBRIA,WESTFR        | Importación |                           | 0.00 |
| FIBRA P/RECICLAR Y RECICLADA | HARMON, INT. PAPER, RECYCLE           | Importación |                           | 0.00 |
| POLIACRILATO DE SODIO        | BASF, TOYOTA, STOCKHAUSEN             | Importación |                           | 0.00 |
| POLIPROPILENO                | EXXONMOBIL                            | Importación |                           | 0.00 |

NOTES

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### QUARTER: 01 YEAR: 2011

# SALES DISTRIBUTION BY PRODUCT

# CONSOLIDATED

NET SALES/TOTAL SALES

| MAIN PRODUCTS       | NET SALES |           | MARKET    | MAIN       |           |  |
|---------------------|-----------|-----------|-----------|------------|-----------|--|
|                     | VOLUME    | AMOUNT    | SHARE (%) | TRADEMARKS | CUSTOMERS |  |
| DOMESTIC SALES      |           |           |           |            |           |  |
| PROD. AL CONSUMIDOR | 0         | 6,306,884 | 0.00      |            |           |  |
| FOREIGN SALES       |           |           |           |            |           |  |
| INFORMACION TOTAL   | 0         | 342,727   | 0.00      |            |           |  |
| TOTAL               |           | 6,649,611 |           |            |           |  |

STOCK EXCHANGE CODE: KIMBER KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

### QUARTER: 01 YEAR: 2011

### SALES DISTRIBUTION BY PRODUCT

# CONSOLIDATED

FOREIGN SALES

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| MAIN PRODUCTS        | NET SALES |         | DESTINATION | MAIN       |           |  |
|----------------------|-----------|---------|-------------|------------|-----------|--|
|                      | VOLUME    | AMOUNT  | DESTIMATION | TRADEMARKS | CUSTOMERS |  |
| EXPORT               |           |         |             |            |           |  |
| INFORMACION TOTAL    | 0         | 342,727 |             |            |           |  |
| FOREIGN SUBSIDIARIES |           |         |             |            |           |  |

| TOTAL | 342,727 |  |  |
|-------|---------|--|--|
|       |         |  |  |

NOTES

STOCK EXCHANGE CODE: KIMBER

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

QUARTER: 01 YEAR: 2011

PROJECT, AMOUNT EXERCISED AND PROGRESS PERCENTAGE

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CONSOLIDATED

STOCK EXCHANGE CODE: KIMBER

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

INFORMATION RELATED TO BULLETIN B-15 (FOREIGN CURRENCY TRANSLATION) QUARTER: 01 YEAR: 2011

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QUARTER: 01 YEAR: 2011

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## ANALYSIS OF PAID CAPITAL STOCK

CONSOLIDATED

**Final Printing** 

| SERIES | NOMINAL VALUE | VALID  | NUMBER OF SHARES |                  |             | CAPITAL              | . STOCK |          |
|--------|---------------|--------|------------------|------------------|-------------|----------------------|---------|----------|
| SERIES | NOMINAL VALUE | COUPON | FIXED PORTION    | VARIABLE PORTION | MEXICAN     | FREE<br>SUBSCRIPTION | FIXED   | VARIABLE |
| А      | 0.00000       | 29     | 551,273,175      | 0                | 551,273,175 | 0                    | 4,519   | 0        |
| в      | 0.00000       | 29     | 508,588,540      | 0                | 0           | 508,588,540          | 4,170   | 0        |
| TOTAL  |               |        | 1,059,861,715    | 0                | 551,273,175 | 508,588,540          | 8,689   | 0        |

TOTAL NUMBER OF SHARES REPRESENTING THE PAID IN CAPITAL STOCK ON THE DATE OF SENDING THE INFORMATION

1,059,861,715

NOTES

| STOCK EXCHANGE CODE: KIMBER                  |                                  | QUARTER: | 01 | YEAR:  | 2011     |
|--|----------------------------------|----------|----|--------|----------|
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|  |                                  |          |    | Final  | Printing |
|  |                                  |          |    |        |          |