

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01**

YEAR: **2010**

KIMBERLY - CLARK DE MEXICO S.A.B. DE C.V.

BALANCE SHEETS

TO MARZO 31 OF 2010 AND 2009

CONSOLIDATED

(Thousand Pesos)

Final Printing

REF S	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
s01	TOTAL ASSETS	28,507,689	100	28,656,083	100
s02	CURRENT ASSETS	14,067,196	49	13,788,657	48
s03	CASH AND AVAILABLE INVESTMENTS	7,450,082	26	7,095,778	25
s04	ACCOUNTS AND NOTES RECEIVABLE (NET)	4,163,801	15	4,059,528	14
s05	OTHER ACCOUNTS AND NOTES RECEIVABLE (NET)	512,539	2	559,628	2
s06	INVENTORIES	1,940,774	7	2,073,723	7
s07	OTHER CURRENT ASSETS	0	0	0	0
s08	LONG-TERM	202,172	1	432,517	2
s09	ACCOUNTS AND NOTES RECEIVABLE (NET)	202,172	1	432,517	2
s10	INVESTMENTS IN SHARES OF NON-CONSOLIDATED SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES	0	0	0	0
s11	OTHER INVESTMENTS	0	0	0	0
s12	PROPERTY, PLANT AND EQUIPMENT (NET)	14,238,321	50	14,434,909	50
s13	LAND AND BUILDINGS	5,008,680	18	4,944,010	17
s14	MACHINERY AND INDUSTRIAL EQUIPMENT	25,376,239	89	24,977,273	87
s15	OTHER EQUIPMENT	55,033	0	48,836	0
s16	ACCUMULATED DEPRECIATION	16,637,968	58	15,915,248	56
s17	CONSTRUCTION IN PROGRESS	436,337	2	380,038	1
s18	OTHER INTANGIBLE ASSETS AND DEFERRED ASSETS (NET)	0	0	0	0
s19	OTHER ASSETS	0	0	0	0
s20	TOTAL LIABILITIES	22,626,121	100	22,515,202	100
s21	CURRENT LIABILITIES	13,366,136	59	12,155,211	54
s22	SUPPLIERS	2,808,552	12	2,516,244	11
s23	BANK LOANS	58,126	0	3,642,040	16
s24	STOCK MARKET LOANS	3,449,554	15	0	0
s103	OTHER LOANS WITH COST	0	0	0	0
s25	TAXES PAYABLE	947,581	4	336,539	1
s26	OTHER CURRENT LIABILITIES WITHOUT COST	6,102,323	27	5,660,388	25
s27	LONG-TERM LIABILITIES	7,303,941	32	8,122,029	36
s28	BANK LOANS	53,941	0	128,736	1
s29	STOCK MARKET LOANS	7,250,000	32	7,993,293	36
s30	OTHER LOANS WITH COST	0	0	0	0
s31	DEFERRED LIABILITIES	0	0	0	0
s32	OTHER NON CURRENT LIABILITIES WITHOUT COST	1,956,044	9	2,237,962	10
s33	CONSOLIDATED STOCKHOLDERS EQUITY	5,881,568	100	6,140,881	100
s34	COUNTABLE CAPITAL OF THE PARTICIPATION NOT CONTROLADORA	0	0	0	0
s35	COUNTABLE CAPITAL OF THE PARTICIPATION CONTROLADORA	5,881,568	100	6,140,881	100
s36	CONTRIBUTED CAPITAL	4,106,389	70	4,190,475	68
s79	CAPITAL STOCK	4,106,389	70	4,190,475	68
s39	PREMIUM ON ISSUANCE OF SHARES	0	0	0	0
s40	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0	0	0
s41	EARNED CAPITAL	1,775,179	30	1,950,406	32
s42	RETAINED EARNINGS AND CAPITAL RESERVES	1,812,416	31	2,090,242	34
s44	OTHER ACCUMULATED COMPREHENSIVE RESULT	-37,237	0	-139,836	-2
s80	SHARES REPURCHASED	0	0	0	0

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DE C.V.

QUARTER: **01** YEAR: **2010**

BALANCE SHEETS

BREAKDOWN OF MAIN CONCEPTS

CONSOLIDATED

(Thousand Pesos)

Final Printing

REF S	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
s03	CASH AND AVAILABLE INVESTMENTS	7,450,082	100	7,095,778	100
s46	CASH	155,746	2	93,504	1
s47	AVAILABLE INVESTMENTS	7,294,336	98	7,002,274	99
s07	OTHER CURRENT ASSETS	0	100	0	100
s81	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0	0
s82	DISCONTINUED OPERATIONS	0	0	0	0
s83	OTHER	0	0	0	0
s18	OTHER INTANGIBLE ASSETS AND DEFERRED ASSETS (NET)	0	100	0	100
s48	DEFERRED EXPENSES (NET)	0	0	0	0
s49	GOODWILL	0	0	0	0
s51	OTHER	0	0	0	0
s19	OTHER ASSETS	0	100	0	100
s85	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0	0
s50	DEFERRED TAXES	0	0	0	0
s104	BENEFITS TO EMPLOYEES	0	0	0	0
s86	DISCONTINUED OPERATIONS	0	0	0	0
s87	OTHER	0	0	0	0
s21	CURRENT LIABILITIES	13,366,136	100	12,155,211	100
s52	FOREIGN CURRENCY LIABILITIES	1,567,254	12	4,853,809	40
s53	MEXICAN PESOS LIABILITIES	11,798,882	88	7,301,402	60
s26	OTHER CURRENT LIABILITIES WITHOUT COST	6,102,323	100	5,660,388	100
s88	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	184,012	3
s89	INTEREST LIABILITIES	78,642	1	123,074	2
s68	PROVISIONS	1,609,059	26	1,443,934	26
s90	DISCONTINUED OPERATIONS	0	0	0	0
s58	OTHER CURRENT LIABILITIES	3,468,117	57	3,211,666	57
s105	BENEFITS TO EMPLOYEES	946,505	16	697,702	12
s27	LONG-TERM LIABILITIES	7,303,941	100	8,122,029	100
s59	FOREIGN CURRENCY LIABILITIES	53,941	1	128,736	2
s60	MEXICAN PESOS LIABILITIES	7,250,000	99	7,993,293	98
s31	DEFERRED LIABILITIES	0	100	0	100
s65	NEGATIVE GOODWILL	0	0	0	0
s67	OTHER	0	0	0	0
s32	OTHER NON CURRENT LIABILITIES WITHOUT COST	1,956,044	100	2,237,962	100
s66	DEFERRED TAXES	1,644,323	84	1,872,119	84
s91	OTHER LIABILITIES IN RESPECT OF SOCIAL INSURANCE	19,093	1	99,117	4
s92	DISCONTINUED OPERATIONS	0	0	0	0
s69	OTHER LIABILITIES	292,628	15	266,726	12
s79	CAPITAL STOCK	4,106,389	100	4,190,475	100
s37	CAPITAL STOCK (NOMINAL)	8,796	0	8,976	0
s38	RESTATEMENT OF CAPITAL STOCK	4,097,593	100	4,181,499	100

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BALANCE SHEETS

BREAKDOWN OF MAIN CONCEPTS

CONSOLIDATED

(Thousand Pesos)

Final Printing

REF S	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
s42	RETAINED EARNINGS AND CAPITAL RESERVES	1,812,416	100	2,090,242	100
s93	LEGAL RESERVE	100,000	6	645,822	31
s43	RESERVE FOR REPURCHASE OF SHARES	0	0	0	0
s94	OTHER RESERVES	0	0	0	0
s95	RETAINED EARNINGS	728,540	40	573,534	27
s45	NET INCOME FOR THE YEAR	983,876	54	870,886	42
s44	OTHER ACCUMULATED COMPREHENSIVE RESULT	-37,237	100	-139,836	100
s70	ACCUMULATED MONETARY RESULT	0	0	0	0
s71	RESULT FROM HOLDING NON-MONETARY ASSETS	0	0	0	0
s96	CUMULATIVE RESULT FROM FOREIGN CURRENCY TRANSLATION	-2,377	6	7,824	-6
s97	CUMULATIVE RESULT FROM DERIVATIVE FINANCIAL INSTRUMENTS	-34,860	94	-147,660	106
s98	CUMULATIVE EFFECT OF DEFERRED INCOME TAXES	0	0	0	0
s100	OTHER	0	0	0	0

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BALANCE SHEETS

OTHER CONCEPTS

CONSOLIDATED

(Thousand Pesos)

Final Printing

REF S	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
		Amount	Amount
s72	WORKING CAPITAL	701,060	1,633,446
s73	PENSIONS AND SENIORITY PREMIUMS	328,930	222,911
s74	EXECUTIVES (*)	0	0
s75	EMPLOYEES (*)	2,415	2,397
s76	WORKERS (*)	4,607	4,373
s77	OUTSTANDING SHARES (*)	1,072,914,215	1,094,884,015
s78	REPURCHASED SHARES (*)	24,850,500	18,989,800
s101	RESTRICTED CASH	0	0
s102	DEBT OF NON CONSOLIDATED COMPANIES	0	0

(*) THESE CONCEPTS ARE STATED IN UNITS

MEXICAN STOCK EXCHANGE

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QUARTER: **01** YEAR: **2010**

STATEMENTS OF INCOME

FROM JANUARY THE 1st TO MARZO 31 OF 2010 AND 2009

CONSOLIDATED

(Thousand Pesos)

Final Printing

REF R	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
r01	NET SALES	6,357,321	100	6,071,724	100
r02	COST OF SALES	3,804,662	60	3,700,757	61
r03	GROSS PROFIT	2,552,659	40	2,370,967	39
r04	GENERAL EXPENSES	927,439	15	863,456	14
r05	INCOME (LOSS) FROM OPERATION	1,625,220	26	1,507,511	25
r08	OTHER INCOME AND (EXPENSE), NET	-139,540	-2	-114,320	-2
r06	COMPREHENSIVE FINANCING RESULT	-63,133	0	-252,687	-4
r12	EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES	0	0	0	0
r48	NON ORDINARY ITEMS	0	0	0	0
r09	INCOME BEFORE INCOME TAXES	1,422,547	22	1,140,504	19
r10	INCOME TAXES	438,671	7	269,618	4
r11	INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS	983,876	15	870,886	14
r14	DISCONTINUED OPERATIONS	0	0	0	0
r18	NET CONSOLIDATED INCOME	983,876	15	870,886	14
r19	NET INCOME OF PARTICIPATION NOT CONTROLADORA	0	0	0	0
r20	NET INCOME OF PARTICIPATION CONTROLADORA	983,876	15	870,886	14

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DE C.V.

QUARTER: **01** YEAR: **2010**

STATEMENTS OF INCOME

BREAKDOWN OF MAIN CONCEPTS

(Thousand Pesos)

CONSOLIDATED

Final Printing

REF R	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
r01	NET SALES	6,357,321	100	6,071,724	100
r21	DOMESTIC	6,031,357	95	5,820,804	96
r22	FOREIGN	325,964	5	250,920	4
r23	TRANSLATED INTO DOLLARS (***)	25,518	0	17,270	0
r08	OTHER INCOME AND (EXPENSE), NET	-139,540	100	-114,320	100
r49	OTHER INCOME AND (EXPENSE), NET	4,595	-3	1,141	0
r34	EMPLOYEES PROFIT SHARING EXPENSES	162,135	-116	136,461	-119
r35	DEFERRED EMPLOYEES PROFIT SHARING	-18,000	13	-21,000	18
r06	COMPREHENSIVE FINANCING RESULT	-63,133	100	-252,687	100
r24	INTEREST EXPENSE	191,868	-304	169,011	-67
r42	GAIN (LOSS) ON RESTATEMENT OF UDIS	0	0	0	0
r45	OTHER FINANCE COSTS	0	0	0	0
r26	INTEREST INCOME	75,662	-120	54,886	-22
r46	OTHER FINANCIAL PRODUCTS	0	0	0	0
r25	FOREIGN EXCHANGE GAIN (LOSS) (NET)	53,073	-84	-138,562	55
r28	RESULT FROM MONETARY POSITION	0	0	0	0
r10	INCOME TAXES	438,671	100	269,618	100
r32	INCOME TAX	488,671	111	322,618	120
r33	DEFERRED INCOME TAX	-50,000	-11	-53,000	-20

(***) FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER

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QUARTER: **01** YEAR: **2010**

STATEMENTS OF INCOME

OTHER CONCEPTS

(Thousand Pesos)

CONSOLIDATED

Final Printing

REF R	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
		Amount	Amount
r36	TOTAL SALES	9,650,551	9,057,618
r37	TAX RESULT FOR THE YEAR	1,665,123	1,469,959
r38	NET SALES (**)	24,987,804	23,563,142
r39	OPERATING INCOME (**)	6,820,257	6,139,620
r40	NET INCOME OF PARTICIPATION CONTROLADORA(**)	4,264,716	3,338,844
r41	NET CONSOLIDATED INCOME (**)	4,264,716	3,338,844
r47	OPERATIVE DEPRECIATION AND ACCUMULATED	305,056	283,547

(**) RESTATED INFORMATION OF THE LAST TWELVE MONTHS

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DE C.V.

QUARTER: **01** YEAR: **2010**

QUARTERLY STATEMENTS OF INCOME

FROM JANUARY1 TO MARCH 31 OF 2010

CONSOLIDATED

(Thousand Pesos)

Final Printing

REF RT	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
rt01	NET SALES	6,357,321	100	6,071,724	100
rt02	COST OF SALES	3,804,662	60	3,700,757	61
rt03	GROSS PROFIT	2,552,659	40	2,370,967	39
rt04	GENERAL EXPENSES	927,439	15	863,456	14
rt05	INCOME (LOSS) FROM OPERATION	1,625,220	26	1,507,511	25
rt08	OTHER INCOME AND (EXPENSE), NET	-139,540	-2	-114,320	-2
rt06	COMPREHENSIVE FINANCING RESULT	-63,133	0	-252,687	-4
rt12	EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES	0	0	0	0
rt48	NON ORDINARY ITEMS	0	0	0	0
rt09	INCOME BEFORE INCOME TAXES	1,422,547	22	1,140,504	19
rt10	INCOME TAXES	438,671	7	269,618	4
rt11	INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS	983,876	15	870,886	14
rt14	DISCONTINUED OPERATIONS	0	0	0	0
rt18	NET CONSOLIDATED INCOME	983,876	15	870,886	14
rt19	NET INCOME OF PARTICIPATION NOT CONTROLADORA	0	0	0	0
rt20	NET INCOME OF PARTICIPATION CONTROLADORA	983,876	15	870,886	14

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QUARTER: **01** YEAR: **2010**

QUARTERLY STATEMENTS OF INCOME

BREAKDOWN OF MAIN CONCEPTS

(Thousand Pesos)

CONSOLIDATED

Final Printing

REF RT	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
rt01	NET SALES	6,357,321	100	6,071,724	100
rt21	DOMESTIC	6,031,357	95	5,820,804	96
rt22	FOREIGN	325,964	5	250,920	4
rt23	TRANSLATED INTO DOLLARS (***)	25,518	0	17,270	0
rt08	OTHER INCOME AND (EXPENSE), NET	-139,540	100	-114,320	100
rt49	OTHER INCOME AND (EXPENSE), NET	4,595	-3	1,141	0
rt34	EMPLOYEES PROFIT SHARING EXPENSES	162,135	-116	136,461	-119
rt35	DEFERRED EMPLOYEES PROFIT SHARING	-18,000	13	-21,000	18
rt06	COMPREHENSIVE FINANCING RESULT	-63,133	100	-252,687	100
rt24	INTEREST EXPENSE	191,868	-304	169,011	-67
rt42	GAIN (LOSS) ON RESTATEMENT OF UDIS	0	0	0	0
rt45	OTHER FINANCE COSTS	0	0	0	0
rt26	INTEREST INCOME	75,662	-120	54,886	-22
rt46	OTHER FINANCIAL PRODUCTS	0	0	0	0
rt25	FOREIGN EXCHANGE GAIN (LOSS) (NET)	53,073	-84	-138,562	55
rt28	RESULT FROM MONETARY POSITION	0	0	0	0
rt10	INCOME TAXES	438,671	100	269,618	100
rt32	INCOME TAX	488,671	111	322,618	120
rt33	DEFERRED INCOME TAX	-50,000	-11	-53,000	-20

(***) FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER

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KIMBERLY - CLARK DE MEXICO S.A.B.
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QUARTER: **01** YEAR: **2010**

QUARTERLY STATEMENTS OF INCOME

OTHER CONCEPTS
(Thousand Pesos)

CONSOLIDATED
Final Printing

REF RT	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
		Amount	Amount
rt47	OPERATIVE DEPRECIATION AND ACCUMULATED IMPAIRMENT LOSSES	305,056	283,547

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QUARTER: **01**

YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.**

STATE OF CASH FLOW (INDIRECT METHOD)

Final Printing

MAIN CONCEPTS

(Thousand Pesos)

CONSOLIDATED

REF F	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
		Amount	Amount
	ACTIVITIES OF OPERATION		
e01	INCOME (LOSS) BEFORE INCOME TAXES	1,422,547	1,140,504
e02	+ (-)ITEMS NOT REQUIRING CASH	144,135	115,461
e03	+ (-)ITEMS RELATED TO INVESTING ACTIVITIES	224,799	227,520
e04	+ (-)ITEMS RELATED TO FINANCING ACTIVITIES	138,795	307,573
e05	CASH FLOW BEFORE INCOME TAX	1,930,276	1,791,058
e06	CASH FLOW PROVIDED OR USED IN OPERATION	-374,205	-575,515
e07	NET CASH FLOWS PROVIDED OF OPERATING ACTIVITIES	1,556,071	1,215,543
	INVESTMENT ACTIVITIES		
e08	NET CASH FLOW FROM INVESTING ACTIVITIES	-113,455	-203,458
e09	FINANCING ACTIVITIES	1,442,616	1,012,085
	FINANCING ACTIVITIES		
e10	NET CASH FROM FINANCING ACTIVITIES	-449,730	3,056,884
e11	NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	992,886	4,068,969
e12	TRANSLATION DIFFERENCES IN CASH AND CASH EQUIVALENTS	-3,299	9,202
e13	CASH AND CASH EQUIVALENTS AT THE BEGINING OF PERIOD	6,460,495	3,017,607
e14	CASH AND CASH EQUIVALENTS AT END OF PERIOD	7,450,082	7,095,778

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STATE OF CASH FLOW (INDIRECT METHOD)

Final Printing

BREAKDOWN OF MAIN CONCEPTS

(Thousand Pesos)

CONSOLIDATED

REF F	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
		Amount	Amount
e02	+ (-)ITEMS NOT REQUIRING CASH	144,135	115,461
e15	+ESTIMATES FOR THE PERIOD	0	0
e16	+PROVISIONS FOR THE PERIOD	144,135	115,461
e17	+ (-)OTHER UNREALIZED ITEMS	0	0
e03	+ (-)ITEMS RELATED TO INVESTING ACTIVITIES	224,799	227,520
e18	+ DEPRECIATION AND AMORTIZATION FOR THE PERIOD	305,056	283,547
e19	(-) +GAIN OR LOSS ON SALE OF PROPERTY, PLANT AND EQUIPMENT	-4,595	-1,141
e20	+IMPAIRMENT LOSS	0	0
e21	(-) +EQUITY IN RESULTS OF ASSOCIATES AND JOINT VENTURES	0	0
e22	(-)DIVIDENDS RECEIVED	0	0
e23	(-)INTEREST INCOME	-75,662	-54,886
e24	(-)+ OTHER ITEMS	0	0
e04	+ (-)ITEMS RELATED TO FINANCING ACTIVITIES	138,795	307,573
e25	+ACCRUED INTEREST	191,868	169,011
e26	+ (-) OTHER ITEMS	-53,073	138,562
e06	CASH FLOWPROVIDED OR USED IN OPERATION	-374,205	-575,515
e27	+ (-)DECREASE (INCREASE) IN ACCOUNTS RECEIVABLE	-230,157	-139,162
e28	+ (-)DECREASE (INCREASE) IN INVENTORIES	-259,142	-183,988
e29	+ (-)DECREASE (INCREASE) IN OTHER ACCOUNTS RECEIVABLE	0	0
e30	+ (-)INCREASE (DECREASE) IN SUPPLIERS	251,836	87,513
e31	+ (-)INCREASE (DECREASE) IN OTHER LIABILITIES	242,351	-77,938
e32	+ (-) INCOME TAXES PAID OR RETURNED	-379,093	-261,940
e08	NET CASH FLOW FROM INVESTING ACTIVITIES	-113,455	-203,458
e33	-PERMANENT INVESTMENT IN SHARES	0	0
e34	+DISPOSITION OF PERMANENT INVESTMENT IN SHARES	0	0
e35	-INVESTMENT IN PROPERTY, PLANT AND EQUIPMENT	-181,945	-246,025
e36	+SALE OF PROPERTY, PLANT AND EQUIPMENT	0	0
e37	-INVESTMENT IN INTANGIBLE ASSETS	0	0
e38	+DISPOSITION OF INTANGIBLE ASSETS	0	0
e39	-OTHER PERMANENT INVESTMENTS	0	0
e40	+DISPOSITION OF OTHER PERMANENT INVESTMENTS	0	0
e41	+ DIVIDEND RECEIVED	0	0
e42	+INTEREST RECEIVED	68,490	42,567
e43	+ (-)DECREASE (INCREASE) ADVANCES AND LOANS TO THIRD PARTS	0	0
e44	+ (-)OTHER ITEMS	0	0
e10	NET CASH FROM FINANCING ACTIVITIES	-449,730	3,056,884
e45	+BANK FINANCING	0	0
e46	+STOCK MARKET FINANCING	0	3,493,293
e47	+OTHER FINANCING	0	0
e48	(-)BANK FINANCING AMORTIZATION	-20,458	-23,208
e49	(-)STOCK MARKET FINANCING AMORTIZATION	0	0
e50	(-)OTHER FINANCING AMORTIZATION	0	0
e51	+ (-)INCREASE (DECREASE) IN CAPITAL STOCK	0	0
e52	(-)DIVIDENDS PAID	-9,532	-16,131
e53	+PREMIUM ON ISSUANCE OF SHARES	0	0
e54	+CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0
e55	-INTEREST EXPENSE	-168,331	-213,703
e56	-REPURCHASE OF SHARES	-251,409	-183,367
e57	+ (-)OTHER ITEMS	0	0

* IN CASE THAT THIS AMOUNT IS DIFFERENT FROM THE R47 ACCOUNT IT WILL HAVE TO EXPLAIN IN NOTES.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**
KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.

QUARTER: **01** YEAR: **2010**

DATA PER SHARE

CONSOLIDATED

Final Printing

REF D	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
		AMOUNT	AMOUNT
d01	BASIC PROFIT PER ORDINARY SHARE (**)	\$ 3.94	\$ 3.03
d02	BASIC PROFIT PER PREFERRED SHARE (**)	\$ 0	\$ 0.00
d03	DILUTED PROFIT PER ORDINARY SHARE (**)	\$ 0	\$ 0.00
d04	EARNINGS (LOSS) BEFORE DISCONTINUED OPERATIONS PER COMMON SHARE (**)	\$ 3.94	\$ 3.03
d05	DISCONTINUED OPERATIONS EFFECT ON EARNING (LOSS) PER SHARE (**)	\$ 0	\$ 0.00
d08	CARRYING VALUE PER SHARE	\$ 5.48	\$ 5.61
d09	CASH DIVIDEND ACCUMULATED PER SHARE	\$ 0	\$ 0.00
d10	DIVIDEND IN SHARES PER SHARE	0 shares	0.00 shares
d11	MARKET PRICE TO CARRYING VALUE	12.79 times	8.18 times
d12	MARKET PRICE TO BASIC PROFIT PER ORDINARY SHARE (**)	17.79 times	15.14 times
d13	MARKET PRICE TO BASIC PROFIT PER PREFERENT SHARE (**)	0 times	0.00 times

(**) TO CALCULATE THE DATA PER SHARE USE THE NET INCOME FOR THE LAST TWELVE MONTHS.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**
KIMBERLY - CLARK DE MEXICO S.A.B.
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QUARTER: **01** YEAR: **2010**

RATIOS

CONSOLIDATED

Final Printing

REF P	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
	YIELD				
p01	NET CONSOLIDATED INCOME TO NET SALES	15.48	%	14.34	%
p02	NET CONSOLIDATED INCOME TO STOCKHOLDERS EQUITY (**)	72.51	%	54.37	%
p03	NET INCOME TO TOTAL ASSETS (**)	14.96	%	11.65	%
p04	CASH DIVIDENDS TO PREVIOUS YEAR NET INCOME	0.00	%	0.00	%
p05	RESULT FROM MONETARY POSITION TO NET CONSOLIDATED INCOME	0.00	%	0.00	%
	ACTIVITY				
p06	NET SALES TO NET ASSETS (**)	0.88	times	0.82	times
p07	NET SALES TO PROPERTY, PLANT AND EQUIPMENT (NET) (**)	1.75	times	1.63	times
p08	INVENTORIES TURNOVER (**)	8.40	times	7.50	times
p09	ACCOUNTS RECEIVABLE IN DAYS OF SALES	51	days	52	days
p10	PAID INTEREST TO TOTAL LIABILITIES WITH COST (**)	7.42	%	8.71	%
	LEVERAGE				
p11	TOTAL LIABILITIES TO TOTAL ASSETS	79.37	%	78.57	%
p12	TOTAL LIABILITIES TO STOCKHOLDERS EQUITY	3.85	times	3.67	times
p13	FOREIGN CURRENCY LIABILITIES TO TOTAL LIABILITIES	7.17	%	22.13	%
p14	LONG-TERM LIABILITIES TO PROPERTY, PLANT AND EQUIPMENT (NET)	51.30	%	56.27	%
p15	INCOME (LOSS) AFTER GENERAL EXPENSES TO INTEREST PAID	8.47	times	8.92	times
p16	NET SALES TO TOTAL LIABILITIES (**)	1.10	times	1.05	times
	LIQUIDITY				
p17	CURRENT ASSETS TO CURRENT LIABILITIES	1.05	times	1.13	times
p18	CURRENT ASSETS LESS INVENTORY TO CURRENT LIABILITIES	0.91	times	0.96	times
p19	CURRENT ASSETS TO TOTAL LIABILITIES	0.62	times	0.61	times
p20	CASH AND SHORT-TERM INVESTMENTS TO CURRENT LIABILITIES	55.74	%	58.38	%

(**) IN THESE RATIOS FOR THE DATA TAKE INTO CONSIDERATION THE LAST TWELVE MONTHS.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2010**

KIMBERLY - CLARK DE MEXICO
S.A.B. DE C.V.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF
FINANCIAL CONDITION AND RESULTS OF
OPERATIONS

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CONSOLIDATED

Final Printing

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01** YEAR: **2010**

KIMBERLY - CLARK DE MEXICO
S.A.B. DE C.V.

FINANCIAL STATEMENT NOTES

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MEXICAN STOCK EXCHANGE

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QUARTER: **01** YEAR: **2010**

**KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.**

ANALYSIS OF INVESTMENTS IN SHARES

CONSOLIDATED

SUBSIDIARIES

Final Printing

COMPANY NAME	MAIN ACTIVITIES	NUMBER OF SHARES	% OWNERSHIP
CRISOBA INDUSTRIAL, S.A. DE C.V.	SERVICIOS DE RENTA DE EQUIPO Y OTROS	790,601,970	100.00
PAPER PRODUCTS TRADE CORPORATION	COMERCIALIZADORA DE PROD. EN EL EXTRANJ.	3,000,000	100.00
SERVICIOS EMPRESARIALES SORAN, S.A. DE C.V.	SERVICIOS DE DISTRIB. Y FINANCIAMIENTO	1,500,200,000	100.00
TAXI AEREO DE MEXICO, S.A.	TRANSPORTE AEREO	105,002,055	100.00
CUATRO SUBSIDIARIAS	ARRENDAMIENTO DE INMUEBLES Y EQUIPO	1	100.00

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: KIMBER

QUARTER: 01 YEAR: 2010

KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.

CREDITS BREAK DOWN

(Thousand Pesos)

CONSOLIDATED

Final Printing

CREDIT TYPE / INSTITUTION	WITH FOREING INSTITUTION	DATE OF CONTRACT	AMORTIZATION DATE	INTEREST RATE	AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)						AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)					
					TIME INTERVAL						TIME INTERVAL					
					CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR	CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR
BANKS																
FOREIGN TRADE																
DEUTSCHE BANK	YES	16/08/2001	02/04/2012	0.88							30,654	0	30,654	15,327	0	0
DEUTSCHE BANK	YES	02/12/2002	20/08/2010	0.56							11,552	0	0	0	0	0
BANK OF AMERICA	YES	30/04/2001	30/09/2011	1.09							7,960	7,960	7,960	0	0	0
SECURED																
COMMERCIAL BANKS																
OTHER																
TOTAL BANKS					0	0	0	0	0	0	50,166	7,960	38,614	15,327	0	0

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: KIMBER
KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.

QUARTER: 01 YEAR: 2010

CREDITS BREAK DOWN

(Thousand Pesos)

CONSOLIDATED

Final Printing

CREDIT TYPE / INSTITUTION	WITH FOREING INSTITUTION	DATE OF CONTRACT	AMORTIZATION DATE	INTEREST RATE	AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)						AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)					
					TIME INTERVAL						TIME INTERVAL					
					CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR	CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR
STOCK MARKET																
LISTED STOCK EXCHANGE																
UNSECURED																
CERTIFICADOS BURSÁTILES	NOT APPLIED	18/06/2003	08/12/2010	5.61	750,000	0	0	0	0	0						
CERTIFICADOS BURSÁTILES	NOT APPLIED	18/06/2003	05/06/2013	8.95	0	0	0	0	1,250,000	0						
CERTIFICADOS BURSÁTILES	NOT APPLIED	05/07/2007	26/06/2017	4.80	0	0	0	0	0	2,500,000						
CERTIFICADOS BURSÁTILES	NOT APPLIED	30/03/2009	26/04/2010	5.91	2,699,554	0	0	0	0	0						
CERTIFICADOS BURSÁTILES	NOT APPLIED	30/03/2009	22/03/2016	9.98	0	0	0	0	0	800,000						
CERTIFICADOS BURSÁTILES	NOT APPLIED	06/10/2009	02/10/2014	5.90	0	0	0	0	0	2,300,000						
CERTIFICADOS BURSÁTILES	NOT APPLIED	06/10/2009	26/09/2019	9.65	0	0	0	0	0	400,000						
SECURED																
PRIVATE PLACEMENTS																
UNSECURED																
SECURED																
TOTAL BANKS					3,449,554	0	0	0	1,250,000	6,000,000	0	0	0	0	0	0

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: KIMBER
KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.

QUARTER: 01 YEAR: 2010

CREDITS BREAK DOWN

(Thousand Pesos)

CONSOLIDATED

Final Printing

CREDIT TYPE / INSTITUTION	WITH FOREING INSTITUTION	DATE OF AGREEMENT	AMORTIZATION DATE		AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)						AMORTIZATION OF CREDITS IN FOREIGN CURRENCY (THOUSANDS OF \$)					
					TIME INTERVAL						TIME INTERVAL					
					CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR	CURRENT YEAR	UNTIL 1 YEAR	UNTIL 2 YEAR	UNTIL 3 YEAR	UNTIL 4 YEAR	UNTIL 5 YEAR
SUPPLIERS																
VARIOS	NOT APPLIED	01/03/2010			0	1,300,340	0	0	0	0						
VARIOS	NOT	01/03/2010									0	1,508,212	0	0	0	0
TOTAL SUPPLIERS					0	1,300,340	0	0	0	0	0	1,508,212	0	0	0	0
OTHER LOANS WITH COST (\$103 Y \$30)																
	NOT APPLIED				0	0	0	0	0	0						
	NOT										0	0	0	0	0	0
TOTAL					0	0	0	0	0	0	0	0	0	0	0	0
OTHER CURRENT LIABILITIES WITHOUT COST (\$26)																
VARIOS	NOT APPLIED				0	6,101,407										
VARIOS											0	916				
TOTAL					0	6,101,407	0	0	0	0	0	916	0	0	0	0
TOTAL					3,449,554	7,401,747	0	0	1,250,000	6,000,000	50,166	1,517,088	38,614	15,327	0	0

MEXICAN STOCK EXCHANGE

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KIMBERLY - CLARK DE MEXICO S.A.B.
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QUARTER: **01** YEAR: **2010**

MONETARY FOREIGN CURRENCY POSITION

CONSOLIDATED

(Thousand Pesos)

Final Printing

FOREIGN CURRENCY POSITION	DOLLARS		OTHER CURRENCIES		TOTAL THOUSANDS OF PESOS
	DOLLARS	PESOS	DOLLARS	PESOS	
MONETARY ASSETS	106,303	1,314,968	0	0	1,314,968
LIABILITIES POSITION	131,059	1,621,195	0	0	1,621,195
SHORT-TERM LIABILITIES POSITION	126,698	1,567,254	0	0	1,567,254
LONG-TERM LIABILITIES POSITION	4,361	53,941	0	0	53,941
NET BALANCE	-24,756	-306,227	0	0	-306,227

NOTES

EL TIPO DE CAMBIO UTILIZADO PARA LA CONVERSIÓN DE LOS DÓLARES ES DE \$12.37
 PESOS POR UN DÓLAR.

MEXICAN STOCK EXCHANGE

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QUARTER: **01** YEAR: **2010**

RESULT FROM MONETARY POSITION

CONSOLIDATED

(Thousand Pesos)

Final Printing

MONTH	MONETARY ASSETS	MONETARY LIABILITIES	(ASSET) LIABILITY MONETARY POSITION	MONTHLY INFLATION	MONTHLY PROFIT AND (LOSS)
JANUARY	0	0	0	0.00	0
FEBRUARY	0	0	0	0.00	0
MARCH	0	0	0	0.00	0

MEXICAN STOCK EXCHANGE

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**KIMBERLY - CLARK DE MEXICO S.A.B.
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DEBT INSTRUMENTS

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CONSOLIDATED

Final Printing

FINANCIAL LIMITED BASED IN ISSUED DEED AND/OR TITLE

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

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**KIMBERLY - CLARK DE MEXICO S.A.B.
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DEBT INSTRUMENTS

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CONSOLIDATED

Final Printing

ACTUAL SITUATION OF FINANCIAL LIMITED

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: **KIMBER**

QUARTER: **01**

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**KIMBERLY - CLARK DE MEXICO S.A.B.
DE C.V.**

**PLANTS, COMMERCE CENTERS OR DISTRIBUTION
CENTERS**

CONSOLIDATED

Final Printing

PLANT OR CENTER	ECONOMIC ACTIVITY	PLANT CAPACITY	UTILIZATION (%)
PLANTA BAJIO	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA ORIZABA	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA RAMOS ARIZPE	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA TLAXCALA	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA CUAUTITLAN	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA ECATEPEC	PRODUCTOS AL CONSUMIDOR	0	0.00
PLANTA TEXMELUCAN	PRODUCTOS INSTITUCIONALES	0	0.00
PLANTA MORELIA	PRODUCTOS AL CONSUMIDOR	0	0.00

NOTES

LA CAPACIDAD INSTALADA Y EL PORCENTAJE DE UTILIZACIÓN VARIA SEGÚN LA PRODUCCIÓN.

MEXICAN STOCK EXCHANGE

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QUARTER: **01** YEAR: **2010**

MAIN RAW MATERIALS

CONSOLIDATED

Final Printing

DOMESTIC	MAIN SUPPLIERS	FOREIGN	DOM. SUBST.	COST PRODUCTION (%)
POLIETILENO	POLYCEL, PROPIFLEX	Nacional		0.00
QUIMICOS	POLIQUEMICO, PROEQA, SYMRISE	Nacional		0.00
CORRUGADOS	CORPORACION DURANGO	Nacional		0.00
FIBRA PARA RECICLAR	RECYCLE, REPACSA	Nacional		0.00
ADHESIVOS	HENKEL	Nacional		0.00
CINTAS Y ELASTOMEROS	3M, ARTEVA	Nacional		0.00
CELULOSA DE MADERA	ARACRUZ,GP CELL.,DOMTAR,WEYER.	Importación		0.00
FIBRA P/RECICLAR Y RECICLADA	HARMON, INT. PAPER	Importación		0.00
POLIACRILATO DE SODIO	BASF, TOYOTA, STOCKHAUSEN	Importación		0.00
POLIPROPILENO	EXXONMOBIL	Importación		0.00

NOTES

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QUARTER: **01** YEAR: **2010**

SALES DISTRIBUTION BY PRODUCT

CONSOLIDATED

NET SALES/TOTAL SALES

Final Printing

MAIN PRODUCTS	NET SALES		MARKET SHARE (%)	MAIN	
	VOLUME	AMOUNT		TRADEMARKS	CUSTOMERS
DOMESTIC SALES					
PROD. AL CONSUMIDOR	0	6,031,357	0.00		
FOREIGN SALES					
INFORMACION TOTAL	0	325,964	0.00		
TOTAL		6,357,321			

MEXICAN STOCK EXCHANGE

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SALES DISTRIBUTION BY PRODUCT

CONSOLIDATED

FOREIGN SALES

Final Printing

MAIN PRODUCTS	NET SALES		DESTINATION	MAIN	
	VOLUME	AMOUNT		TRADEMARKS	CUSTOMERS
EXPORT					
INFORMACION TOTAL	0	325,964			
FOREIGN SUBSIDIARIES					
TOTAL		325,964			

NOTES

MEXICAN STOCK EXCHANGE

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**KIMBERLY - CLARK DE MEXICO S.A.B.
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**PROJECT, AMOUNT EXERCISED AND PROGRESS
PERCENTAGE**

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CONSOLIDATED

Final Printing

MEXICAN STOCK EXCHANGE

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**KIMBERLY - CLARK DE MEXICO S.A.B.
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**INFORMATION RELATED TO BULLETIN B-15
(FOREIGN CURRENCY TRANSLATION)**

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MEXICAN STOCK EXCHANGE

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QUARTER: **01** YEAR: **2010**

ANALYSIS OF PAID CAPITAL STOCK

CONSOLIDATED

Final Printing

SERIES	NOMINAL VALUE	VALID COUPON	NUMBER OF SHARES				CAPITAL STOCK	
			FIXED PORTION	VARIABLE PORTION	MEXICAN	FREE SUBSCRIPTION	FIXED	VARIABLE
A	0.00000	25	558,144,375	0	558,144,375	0	4,576	0
B	0.00000	25	514,769,840	0	0	514,769,840	4,220	0
TOTAL			1,072,914,215	0	558,144,375	514,769,840	8,796	0

TOTAL NUMBER OF SHARES REPRESENTING THE PAID IN CAPITAL STOCK ON THE DATE OF SENDING THE INFORMATION

1,072,914,215

NOTES

MEXICAN STOCK EXCHANGE

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KIMBERLY - CLARK DE MEXICO
S.A.B. DE C.V.

DERIVATIVE FINANCIAL INSTRUMENTS

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