

GENERAL POLICY- SUSTAINABILITY AND SOCIAL RESPONSIBILITY

Kimberly-Clark de México S.A. de C.V. (KCM) **Mission** is to substantially improve people's quality of life by making, distributing and selling innovative Hygiene and Personal Care Products for every day consumers at home and away from home.

Through dialogue with our stakeholders, we seek to promote better hygiene habits while promoting with our brands and products, healthier lives and welfare for all.

KCM'S Vision is to achieve sustainable results and meet our long term goals according to the pillars of our Sustainability Strategy : Economic, Social Responsibility, Occupational Health and Safety and Environmental Care.

Our Vision is supported by our fundamental values: Leadership, Innovation, Passion and Achievement.

Caring for the environment is an essential part of every company. We all generate impacts that we are responsible for preventing, controlling, mitigating, and when possible, eliminating. We operate to create value for society, so all KCM's employees must recognize the value of ecosystems and preserve them for the new generations.

Therefore, it is all KCM's employees' responsibility the consistent and correct application of **KCM's Environmental Policies** as well as fulfilling all legal requirements as stated by laws and regulations.

Regarding Occupational health and safety, all KCM's employees should closely follow our **Health and Safety Policies** executing with Passion our Safety Management System's (SAES) guidelines.

We at KCM are committed to a **good Corporate Citizenship and Governance** in accordance to The General Commercial Corporations Law, The National Banking and Securities Commission (CNBV) the Best Corporate Practices Code (CMPC) and the Company's Corporate Bylaws.

In terms of **Corporate Ethics, Integrity and Transparency**, it is the responsibility of all KCM's employees to have a deep understanding and pass through a comprehensive training for the correct interpretation and application of the KCM's Code of Conduct.

On **Social responsibility** our commitment is to promote a constructive dialogue with stakeholders while implementing social initiatives in the communities where we operate.

We are committed to support with donations (KCM's products and in some cases cash) more than 200 social institutions within Mexico, being our priority the support for sick children and the elderly.

Finally, KCM abides by the OCDE principles on Corporate Governance and we also adhere to the United Nations Global Compact(UNGC) Principles and its newly issued Sustainable Development Goals (ODS).

Pablo R. González
CEO